



UNECE-Regional Implementation Strategy on the Madrid International Plan of Action on Ageing

GOOD PRACTICE PRESENTATION AUSTRIA

Center for Population, Ageing and Volunteering Policies

Federal Ministry of Social Security,
Generations and Consumer Protection

Meeting of Focal Points on Ageing
UNECE-Region

Segovia, 13 – 15 November 2006

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Pilot projects in Austria

- **Mainstreaming Ageing**
Participation
Intergenerational Solidarity
- **Labour market responding to
the changing demographic situation**
- **Care**
- **International Exchange of Experiences**

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PARTICIPATION

Austrian Senior Citizen's Council – fourth social partner

- is the official representative of Austrian senior citizens
- has the same rights as the legal representative bodies of employees, employers and farmers
- in all matters which affect older persons in Austria senior citizens have equal rights of participation in decision-making

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MAINSTREAMING AGEING

Media

The **Austrian Advertising Council** has adopted a **voluntary restraint code** for **non-discriminating presentation of older people** (April 2005)

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INTERGENERATIONAL SOLIDARITY

Citizens' Centres for Young and Old

- 28 Citizens' Centres for Young and Old all over Austria
- Self-determined Commitment
- Bridging Gaps between Generations
- Support for Voluntary Commitment
- Interactive database on the website www.freiwilligenweb.at

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LABOUR MARKET

- **sustainable Pensionreforms 2000 – 2003**
 - ✓ gradually raising the limits for early retirement towards the statutory regular retirement age - 60 years for women, 65 years for men – starting in 2004
- **wide variety of measures aiming at the promotion of older people's integration into the labour market**
 - ✓ from a substantial reduction of ancillary wage costs
 - ✓ specific approaches for qualification measures – life long learning
 - ✓ active support of re-integration of unemployed older persons
 - ✓ awareness building measures

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LABOUR MARKET

www.workandageing.at – www.arbeitundalter.at

- ✓ a project of Austria's social partners, Chamber of labour, Chamber of commerce, Association of industries and Trade unions
- ✓ awareness-building among enterprises
- ✓ ensuring productivity of older employees
- ✓ ageing-friendly working conditions
- ✓ database and virtual management consulting on the website

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LABOUR MARKET

“Maintaining older employees in employment”

Model project of EURAG-Austria in cooperation with Magna Vehicle-Industry and experts

- 4 Working Groups
- Ergonomy
- Working time models
- Communication and Professional Training
- Cultural Change

develop a manual of „Guidelines for enterprises to promote older workers“

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LABOUR MARKET

Nestor Award

- "A test of maturity" for companies to show particular commitment to their older employees
- initiated in 2004 especially highlighting those enterprises, which promote continued employment of older employees
- by health promotion, age related models for working-hours, motivation by attaching value to the know how of older employees
- raise awareness of the demographic challenges of the future

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CARE

The Austrian Care Allowance Model

- care allowance is provided irrespective of income, financial assets or the reason why care is required
- choice: either pay for the services of a care institution or give the money to family members who look after them
- key criteria:
 - a need for continuous care and assistance due to a physical, mental or psychological or sensory disability, that will last longer than six months
 - and a need for over 11 hours of continuous care a month
- scaled in seven brackets depending on the degree of care that is required.

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CARE

Social Care Professions

standardised rules for training programmes and job profiles

Quality assurance in care

Development of a "National Quality Certificate" for Residential Care Homes for the Elderly 2005 to 2008

Quality assurance in home care

Care-Hotline 2000 and Care-Ombudsperson since 2005

Family hospice leave for caring relatives since 2005

Recreation holidays for informal carers and cared persons for two weeks 2006 (pilot project)

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ELDERLY CARE

Quality assurance in home care

- 80% of all older persons requiring longterm care remain in their homes and are cared for and assisted by relatives
- Survey on the "Situation of family care" (2005): large information-deficit of older persons and caring relatives
- Home-visits for information und consultation in care and helping care service regularly since 2006 by academically qualified nursing staff

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ELDERLY CARE

Quality assurance in residential care

- 800 Residential Care Homes in Austria
- EU-project E-Qalin: Introduction of a specific Quality Management Model for Residential Care Homes 2004 to 2005
- Working Group "National Quality Certificate" 2005 to 2007
- Focus on the residents

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INTERNATIONAL EXCHANGE OF EXPERIENCES

Memorandum of Understanding

between Austria and the UNECE in 2004 to support the UNECE-Regional Implementation Strategy (RIS) on the Madrid International Plan of Action on Ageing (MIPAA)

Task Force – Monitoring RIS

expert counselling group from the fields of politics, science, research and NGOs in cooperation with the UNECE and the European Centre for Social Welfare and Research

www.MonitoringRIS.org

- ✓ overview of instruments, activities and resources as well as facts and figures specific to the ECE-member states
- ✓ Invitation to all member states to take part in the website by their country-contributions on legal measures and good practices

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Thank you for your attention!

further information on:

www.bmsg.gv.at

Austrian EU-Presidency 2006

„Social protection in Austria“ in English available

www.monitoringRIS.org

www.freiwilligenweb.at

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