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# **ENERGY EFFICIENCY 21**

Web Survey Report

26 November 2005

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## **GENERAL PICTURE**

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## Searches and links:

Google

MSN

Yahoo

Links with many other websites

Content posted on the EE21 website is well referenced and can be accessed with a very high rate of probability by searches within the field of energy efficiency and climate change mitigation



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**Daily visits to the EE21 Project website:**

2001-2002	10 - 20 visits
2003	30 - 40 visits
2004	80 - 100 visits
2005	160 - 180 visits



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**WEB SURVEY 2005**

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**First group of questions -  
address the main UNFIP project  
objectives**

Develop skills to identify, develop, finance and implement energy efficiency projects in municipalities

Strengthen energy efficiency policies in the five participating countries

Promote opportunities for commercial banks and companies to invest in energy efficiency projects



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**Second group of questions –  
addressed to EE21 products**

How useful are the various publications, both  
as CD-ROM and as paper work, issued by  
the EE21 project

How valuable and useful are the services  
provided by and through the EE21 website



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## **Other key questions:**

How the EE21 Project is contributing to the sustainable development process

How the EE21 Project is contributing to the efforts of linking energy saving with climate change mitigation and environmental protection



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## **Level of response:**

Email was sent to over 200 individual contacts,  
established by the EE21 secretariat

The level of participation by the EE21 contacts is  
disappointing - level of response – below 10%

**However, the number of answers is sufficient to  
allow us to make analysis and establish  
trends**



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## **Where the answers come from:**

40 different IP addresses:

19 of those are related to at least 3 (or more) questions

13 of the above 17 answered all 7 questions

Locations identified:

USA, Hungary, Switzerland, Ukraine, Belarus, Bulgaria, France, Moldova, Serbia and Montenegro, Norway, and the Czech Republic



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## Results:

Collected over 130 individual answers

Of those answers:

Very useful 58% of all votes (90 answers)

Useful 34% of all votes (52 answers)

Somewhat useful 3% of all votes (5 answers)

Not useful 5% of all votes (7 answers)

**Approval rate 92% (very useful + useful)**



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## **Full approval to two questions:**

### EE21 investment fund

*Would you consider useful for your professional activities to have direct access to energy efficiency investment project finance from the planned EE21 investment fund?*

### EE21 publications

*How useful have been the publications, both as CD-ROM and as paper work, issued by the EE21 project?*



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## Summary:

Poll #	Total	Very useful	Useful	Somewhat useful	Not useful	Approval	Dis-approval
1	32	17	8	1	6	78%	22%
2	23	13	10	0	0	100%	0%
3	18	10	7	1	0	94%	6%
4	21	16	5	0	0	100%	0%
5	19	11	7	1	0	95%	5%
6	21	13	7	1	0	95%	5%
7	20	10	8	1	1	90%	10%
Total	154	90	52	5	7	92%	8%
%	100%	58%	34%	3%	5%	92%	8%



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## **INDIVIDUAL COMMENTS**

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## **László Molnár (Hungary):**

In time of high energy prices, energy efficiency is in line with the priority list of the EC Green Paper for energy efficiency

Importance of the co-operation of the financing community and energy industries with companies and municipalities under the auspices of UNECE

Special attention to the regions where energy efficiency is low - Ukraine, Russia

Focus on best practices



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**Ole Veiby (Norway):**

EE21 plan to launch investment fund as a follow up of the Energy Efficiency Investment Project is very important

International co-financing is necessary and EE21 investment fund may be the answer

*The need for heat supply systems renovation in North-west Russia is high and the Russian financing is expensive (14% 3 year repayment) and not sufficient*



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## **CONCLUSIONS & RECOMMENDATIONS**

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## **Conclusions:**

The Web Survey shows a high rate of approval (currently at 92%) of the EE21 project

The EE21 website has established itself as an effective tool for communication and for dissemination of activities within the EE21 Project

A good foundation has been established for Internet publicity for the project “Energy Efficiency Investment Project Development for Climate Change Mitigation”



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## **Future opportunities for EE21 Website:**

Expand and improve publication and dissemination of good practices

Use the website to encourage and facilitate communication and partnership with financing communities

Widen and strengthen interactive forms of communication and use the website as an effective tool for online distance learning



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## **Contacts:**



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