

Report
Activities of the Real Estate Market
Advisory Group

Paloma Taltavull
Chair of the REM

Geneva, 7th October, 2020

**81th Session of the committee on Urban Development Housing and Land
Management**

Mandate

- ECE/HBP/2018/L.2/
- 1. The Real Estate Market (REM) Advisory Group supports the Committee and the Working Party on Land Administration in the implementation of their programmes of work.
- 2. The Advisory Group assists the Committee and the Working Party on Land Administration to develop stronger and more sustainable housing real estate markets and smart sustainable cities; the Advisory Group reports to both bodies.

Program Work activities (ECE/HBP/2018/6)

- The activities of Advisory Group address:
 - Energy efficient housing
 - Building standards
 - Affordable and social housing and real estate economics (including sharing economy)
 - Housing finance
 - Fire safety in buildings
 - Management of multi-apartment buildings
 - Property valuation and registration
 - Smart and sustainable urban development, and
 - Land markets and land administration.
 - Spatial planning



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REM Members

(ECE/EX/2/Rev.1)

REM MEMBERS BY ORIGIN

COUNTRY		COUNTRY	
Armenia	1	Germany	1
Austria	2	Greece	1
Belarus	1	USA	1
Belgium	1	Russian	1
Bulgaria	1	Russia	2
Croatia	1	USA	1
Czech Republic	1	Spain	3
Estonia	1	United Kingdom	3
France	1	USA	4
Georgia	1		
		TOTAL	28



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Programme 2019-2020

- Publications (Studies and Guidelines):



- ‘Guidelines on the Management and Ownership of Condominium Housing’, November 2019
Led by Kat Grimsley

- Policy Framework for Sustainable Real Estate Markets,
September 2019, Led by Giampiero Bambagioni



- International Fire Safety Standards: Common Principles”,
finished on October and published on 2020
- Led by Gary Strong



Programme 2019-2020

- Studies and Guidelines :
 - **Sharing Economy and its effects on housing markets** | lead: Paloma Taltavull
 - Finish and presented in June 2020
 - Documents:
 - Executive summary
 - Full report plus and
 - Addenda : the covid effects on short-term rental market
 - **Housing 2030 – Improving Housing Affordability in the UNECE region**
 - Participation of Kat Gimsley

Programme 2019-2020

- Role of consultancy:
 - Presence of REM members in several committees:
 - Housing 2030,
 - Case Studies contribution
 - Section preparation
 - Smart and Sustainable Cities – 4USSC
 - SDG's Indicators
 - Thematic Group on Innovative Financing Instruments for Smart sustainable Cities
 - Fire Safety
 - Property Management and Administration
 - Group of experts in energy Efficiency
 - Operational Program “Regions in Growth” 2014-2020 (OPRG 2014-2020)



Programme 2019-2020

- Conferences participation and meetings
 - UNECE at 10th sesión of the World Urban Forum (8-12 february), Abu Dhabi
 - Implementation of Operational Program “Regions in Growth” 2014-2020 (OPRG 2014-2020) and design of next cycle 2021-2027
 - UNDA 11 Tranche Project “Strengthening the capacities of national and local governments to formulate and implement evidence-based and participatory housing policies and strategies”
 - by Ministry of Regional Development and Public Works in Bulgaria and UNECE / UN Habitat for the project
 - Global virtual Workshop ‘building Urban Economic resilience during and after Covid-19, 12 August 2020
 - Towards Sustainable Homes and Neighbourhoods in the Mediterranean Region. Reflecting on Malta’s potential, 17 September 2020
- Due to Covid19 pandemic, most of the activities were delayed or cancelled

Program Work activities 2021-2022

(ECE/HBP/2020/5)

And according to the mandate, REM will:

- **In cooperation** with the Committee on Urban Development, Housing and Land Management and the Working Party on Land Administration,
 - (a) **Organize, international workshops and side events** that will promote the implementation of the Committee's and the Working Party's programmes of work and **the dissemination of information** about the Committee and Working Party's activities, including on the Geneva UN Charter on Sustainable Housing;
 - (b) **Prepare studies** under the above-mentioned thematic priorities
 - (c) **Support the information dissemination** of information about the Committee's and Working Party's activities, including on the Geneva UN Charter on Sustainable Housing, on the Charter through **presentations at international meetings**, and the **preparation of articles in books, journals and mass media**, including social media;



UNECE - REM

Program Work activities 2021-2022

(ECE/HBP/2020/5)

REM also will:

- (a) Participate** in the Committee's activities on **energy efficient and affordable housing**, especially in support of the Economic Commission for Europe “**#Housing 2030: Improving Housing Affordability in the UNECE region**” study and the **ECE Joint Task Force on Energy Efficiency Standards in Buildings**;
- (b) Provide input** into the Committee's activities on **smart sustainable cities**, including the development of **smart sustainable city indicators and standards**, the preparation of **smart sustainable city profiles** and cities action plans.
 - (a) The REM Advisory Group members will **participate in related events and capacity building workshops** and will also support the ECE secretariat with fundraising for future activities under this topic.
 - (b) They will also participate in activities of **the Initiative “United for Smart Sustainable Cities”**.



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Programme 2021-2022.

Planned activities

Associated to Housing 2030 project about affordable housing

- a.- **Fuel poverty and policies to promote energy efficiency** in affordable housing.
- b.- **Housing for elderly citizens:** the role of senior housing as affordable housing. This topic could include ‘Housing for all, integrating the needs and aspirations of all groups, including young and old, and people with physical and cognitive impairments (e.g. ‘living with dementia’).
- c.- The **estimation of lack of affordability** at the country/region level in the EU-countries.
- d.- Housing affordability **from the legal perspective**. Potential regulatory solutions to afford a house.

Programme 2021-2022.

Planned activities

Associated to Smart and Sustainable Cities (U4SSC):

- a.- **The use of land in urban contexts**, bringing brownfield land into use, revitalizing neighbourhoods, finding new uses for old buildings and infrastructure, and neighbourhood revitalization.
- b.- **Working with communities**, building sustainable neighbourhoods in deprived areas, and community based master planning. (refers to land planning and regulatory design).
- c.- Green solutions, carbon-neutral, fossil fuel-free, low energy housing.
- d.- "An advice to the CUDHLM's Board on a contribution to "Decade of Actions to SDGs" and to EU Green Deal. **A monitor the urban progress in reaching SDGs**
- e.- Heritage buildings, lead
- f.- **Finance solutions** for affordable housing and sustainable cities: finance mechanism ... **Housing finance** study



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Programme 2021-2022.

Planned activities

III.- Property Administration and Management specific topics

- a.- "The role and implementation of the **technologies for better administration and improvement of** the Real Estate Market, all included processes and connected people.
- b.- A proposal of **training progress related to** any aspect treated in the 'Guidelines on the Management and Ownership of Condominium Housing'.

Thanks for your attention

Paloma Taltavull

REM Chair