



#Housing2030

Positive policy solutions to improve housing affordability in the UNECE region

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an initiative of



Background to #Housing2030 initiative

Improving housing affordability – an important challenge for the UNECE region.

Impacts -social well-being, economic productivity and environmental sustainability.

An outcome of cross cutting policies: land, capital investment, incomes and welfare.

Understanding the drivers key to formulating appropriate policy responses.

Therefore, we need:

1. An active exchange of tools and illustration to build capacity
2. Strategic and coordinated policy reform to shape more effective housing systems.

Housing2030 is supported by UNECE, Housing Europe and UN Habitat.



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Background to #Housing2030 initiative

The project is build on the principles of the Geneva UN Charter on Sustainable Housing:

1. Social inclusion and participation
2. Economic effectiveness
3. Environmental protection
4. Cultural adequacy



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What is the focus?

Policy tools and good illustrations – *not universal blue prints*

Four key chapters:

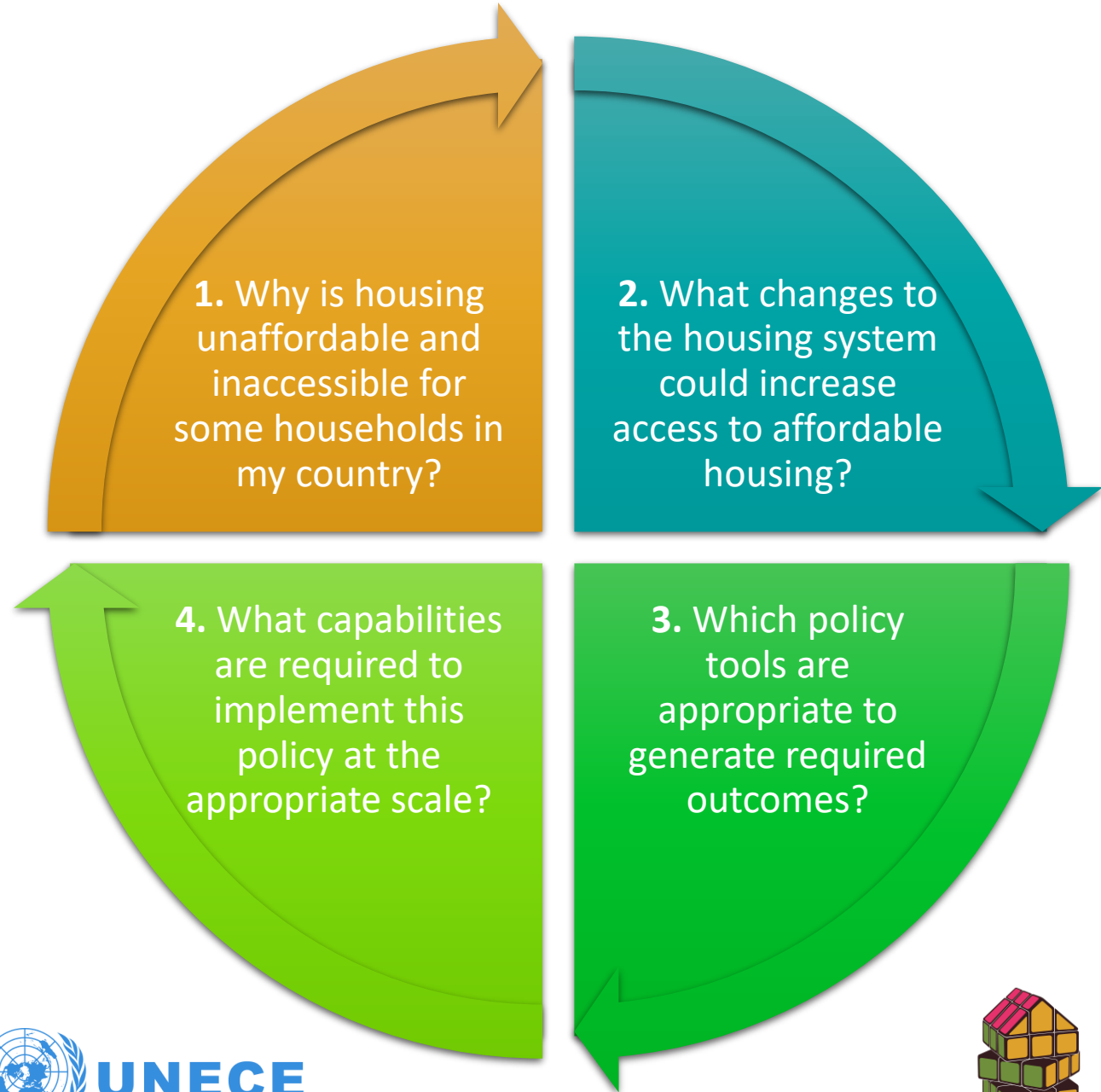
1. **Governance** of housing policies and institutions
2. Access and **availability of land** for housing construction
3. Access to **finance and funding**
4. **Climate-neutral** housing construction and renovation



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Relevant and appropriate



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AFFORDABLE HOUSING: TIME TO THINK AND DO DIFFERENTLY



Good governance

What kind of tools will be outlined and illustrated?

- SDG 11 and principles of the Geneva UN Charter on SH
- High level leadership and long term commitment
- Developing institutional capacity to govern effectively
- Multi-level governance and partnership
- Evidence based policy reform – focus and methods
- Standard setting and supervision
- Accountability & transparency structures and reporting
- Governance tools for providers of affordable and inclusive housing
- Tenant participation in managing housing



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Land policy

What kind of tools will be outlined and illustrated?

- Public land banking and purposeful development
- Public land leasing and conditional use
- Land re-adjustment guiding effective redevelopment
- Land value recapture reinvesting with purpose
- Planning for affordable, inclusive housing
- Neighbourhood planning



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Environmental sustainability

What kind of tools will be outlined and illustrated?

Regulation

Non-regulatory policy initiatives

Standards

Financial incentives

Awareness raising and training



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Finance & Funding

What kind of tools will be outlined and illustrated?

- Regulations affecting operation of financial institutions and their investment in housing
- Capital investment and recurrent subsidies
- Special purpose financial intermediaries
- Long term financial instruments for affordable housing provision
- Conditional public co-investment
- Interest rate subsidies
- Guarantees and insurance
- Rent setting, indexing and rent assistance
- Use of surpluses and revolving funds
- Taxation requirements and investment incentives



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Where to now?

1. Housing policy **is part of the solution** to addressing the affordability, climate crises and will now be used for the pandemic recovery.
2. Important to **build on principles of the Geneva UN Chart and develop expertise and capacity** in housing policy - adapting and refining useful tools, sharing and learning from good and bad practice.
3. **Hard work continues**: 3 more focus workshops attracting high level and expert input, survey of best practice remains open, more podcasts in production and website continues to evolve.
4. Housing2030 builds capacity for more effective housing policy making and implementation in a **practical and illustrative way**.
5. Opportunities for **input and involvement**!



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When & Where

Joint Housing2030.org website launched May 2020, continuously updated

Podcast series “Making a House a Home: Housing2030 special series” on housing policies and their impact on housing affordability – from May to June 2020 (3 complete, 3 in production, building series of 12 episodes)

UNECE Survey on housing affordability challenges, policy responses, capacity building needs of governments - Results collected via UNECE survey and Housing2030 website through November 2020

Four online workshops

- “Land for inclusive and affordable housing” - May 2020 hosted by partners
- “Climate-neutral housing construction and renovation” - November 2020 hosted by Glasgow
- “Housing governance and regulation towards housing affordability” - February 2021 hosted by Slovenia
- “Improving housing affordability through access to finance and funding” - April 2021 hosted by Ireland

Final draft presented at International Social Housing Festival - June 2021 hosted by Finland

Launch of the publication at the UNECE Ministerial meeting - October 2021



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