

YOUR FIRST EURES JOB



Città metropolitana
di Roma Capitale



With the support from the
European Union Programme
“EaSi 2014-2020”

Shaping smarter and more sustainable cities: striving for sustainable development goals

Rome (IT) 18-19 May 2016

MANAGING THE GEOGRAPHICAL LABOUR MOBILITY AS A STRATEGIC TOOL TO MAKE COMMUNITIES MORE COMPETITIVE

WHAT I WILL SPEAK ABOUT

- ① There's "labour mobility" in the AGENDA 2030?
- ② How does labour mobility fit with SSC?
- ③ Best practises in labour mobility

1) There's labour mobility in the Agenda 2030?

SUSTAINABLE DEVELOPMENT GOALS



2) How does labour mobility fit with SSC?

A Smart Sustainable City:

“starts a community on the path to become competitive for talent, investment and jobs”

(Aoun-Schneider Electric - 2014).

Geographical labour mobility can be a strategic tool in addressing new economic and social challenges and a potential trigger of economic growth, making communities more competitive and efficient for *talent, investment and jobs*

2) How does labour mobility fit with SSC?

A lack of skilled labour will be one of the main obstacles to economic growth in the coming years:

- skills mismatches (imbalances between what employers need and what job seekers offer) related to geography, sector and mobility;
- skill shortages and skill gaps (too few people with the required skills);
- structural unemployment (too many people without the required skills).

2) How does labour mobility fit with SSC?

Which Labour Mobility?

ECONOMICAL MIGRATION

Threats:

- 1) Brain Drain
- 2) Brain Waste
- 3) Lack of integration



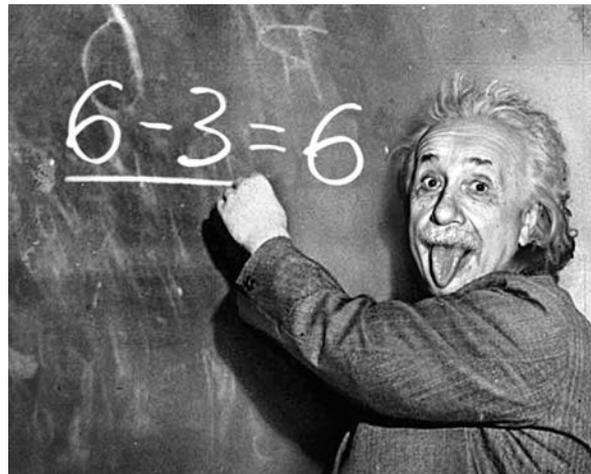
2) How does labour mobility fit with SSC?

Which Labour Mobility?

BRAIN CIRCULATION

Opportunities:

- 1) knowledge transfer
- 2) innovation
- 3) human capital development



2) How does labour mobility fit with SSC?

Labour Mobility Demand



71%
of millennial
want to work
outside their
home country
during their
career

20%
the number of
female assignee
abroad has
doubled in the
last 10 years from
10% to 20%



2) How does labour mobility fit with SSC?

Labour Mobility Supply



75%
of companies
expect to increase
their population of
mobile employees
in the next three to
five years, but ...

... just **2%**
of companies
currently consider
their mobility
function world
class.



3) Best practises on labour mobility

Key factors to foster the “good” labour-mobility

- a supranational governance (EU);
- a public-private cooperation (new EURES Regulation);
- an ICT platform featuring a set of tools regarding job postings, job tracking, searches, alerts, matching and data management (YfEj);
- ...

3) Best practises on labour mobility

Labour mobility is a cornerstone in the EU integration

EU promotes labour mobility and assists the member states on the removal of existing obstacles:

- Directive on Free Movement of EU Citizens
- EURES network
- Mobility programmes for civil servants, students (Erasmus+), for entrepreneurs (Erasmus for entrepreneurs) for young and for over 35 jobseekers (Yfej - REACTIVATE)

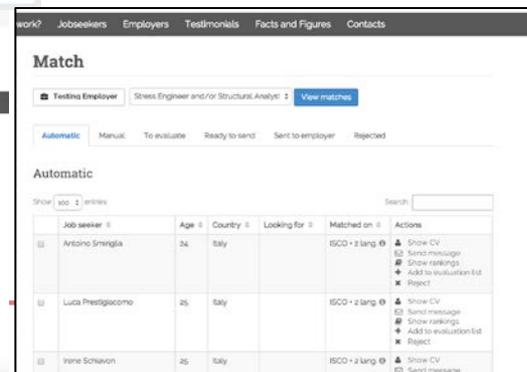
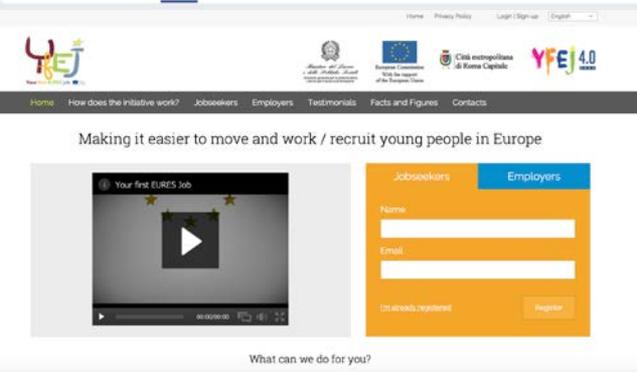
3) Best practises on labour mobility

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