

#ImIn

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Scotland 2019 -2040

- By 2040 25% of the population will be aged over 65
- 1 in 3 people born today will see their 100th birthday
- **Health and well-being is a major issue;**
- 1 in 5 people today have a **long term limiting condition**
- In social housing 42% have a long term limiting condition
- Adults with these conditions are 2x as likely to report **severe loneliness**
- 71% of people in social housing are **connected** compared to 90% in owner/occupation





Scotland 2019-2040

- Only 2.2% of social housing accessible for wheelchair users.
- 10,000 Scots currently on disabled housing lists
- People can wait over 6 months for adaptations for their disability
- A single adaptation can save the public purse up to £10K
- By 2024, there will be 31,000 disabled households with unmet housing need

Data from the EHRC paper 'Housing and Disabled People – Scotland's Hidden Crisis'





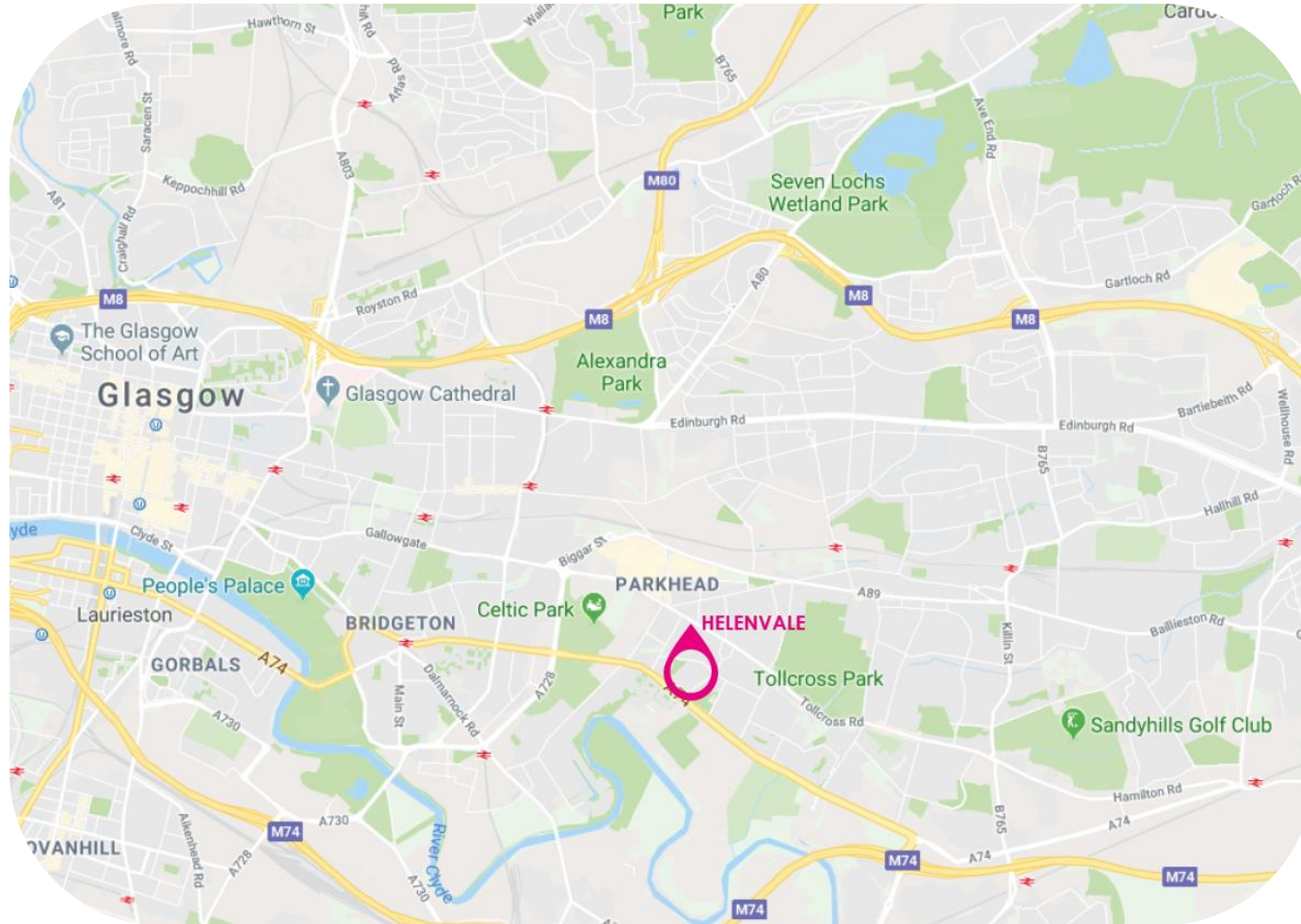
Glasgow

- There are wide geographic and socio-economic health inequalities e.g. a 15 year gap in male life expectancy across Glasgow's neighbourhoods and an 11 year gap in female life expectancy
- The city's population is set to get older with the population over 50 years of age predicted to rise by 46,000 to 238,000 by 2040
- 24% of **working age** adults report having a disability
- Mental well-being has been consistently lower in Glasgow than in other Scottish cities

Data taken from www.understandingglasgow.com

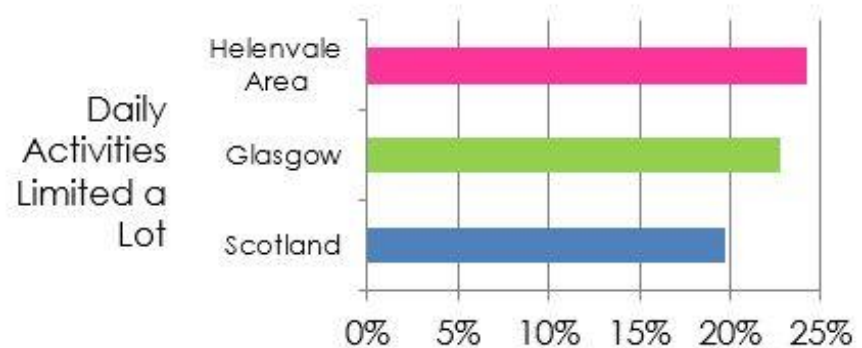


Parkhead and Helenvale



Helenvale

Health and Disability



2040 - Our solution



2019 - Our solution



CleverCogs™



Blackwood House



Data Sensors

Peter's story



Peter was a resident at Belses Gardens Care Home where he was introduced to CleverCogs™.

With personalised digital coaching, Peter learned how to upload photos, watch sport, check the weather and even check the bus timetables so he could visit family in Newton Mearns.

Peter has now moved to a neighbourhood bungalow and uses CleverCogs™ to keep in touch with carers, friends and family.



Neighbourhood

Blackwood
homes | care | support

#ImIn



Glasgow's neighbourhood for independent living



#ImInvested



#ImIntheknow



#ImInvolved



#ImInspired



#ImIndependent

#ImIn *are you?*

