



## HOW TO ENGAGE

The Thematic Consultation on Water is part of the UN-system led “global dialogue” comprising around 100 Country Consultations and 11 global Thematic Consultations including one on water. The water consultation (similarly as the other thematic consultations) is mainly taking place as an on-line web-based discussion using different social media. The purpose is to bring in voices from a broad range of stakeholders to build a consensus around key future challenges in water and the need for a new global water goal in the post-2015 development agenda.

The web-based consultation will consist of two broad parts; the **general global dialogue on water**, and the **sub-consultations** with focus on particular sub-sets of water. The consultation is co-led by UN-Water, UNDESA and UNICEF. UNICEF is responsible for designing and managing the water web-page, and has a web designer/manager based in New York (Robert Kerins, e-mail rkerins@unicef.org). An on-line engagement specialist will be soon incorporated to the working team and will work closely with the web-manager and on all sub-consultations.

### General Global Dialogue on water (November 2012 – March 2013):

The objective is to host a consultation focusing broadly on water, aiming to attract a wide array of participants to discuss water from different perspectives. There are different ways to engage:

- **Comment:** interact and comment directly on the webpage [www.worldwewant2015.org/water](http://www.worldwewant2015.org/water). We encourage you to register so we are able to follow some key feature of who has taken part in the consultation.
- **Twitter:** Tweet news; state your views on twitter. Twitter account @WaterPost2015 has been created; we encourage you to use the hashtag #waterpost2015.
- **Facebook:** read news, post news, state you views. Facebook group WaterPost2015 has been created.
- **Water-2015 related news:** suggest current news and developments related to water and the post-2015 development agenda, the SDG process, cover events and more on the webpage.
- **Quiz and questions:** participating in quiz or polls on pertinent water challenges to raise awareness.
- **Videos/YouTube clips:** suggest existing water related videos/YouTube clips to inform or inspire discussions (professional or amateur videos) or provide a new one.
- **Links to other sources and web-pages:** suggest links to other relevant sources and web-pages, blogs and similar that can create awareness about the water consultation or for reach out.

### Sub-consultations (January – February 2013)

This part of the water consultation will focus on identified key challenges for the future water agenda and is looking for a broad participation of stakeholders engaged in water issues. These discussions will be moderated and kicked off by an eminent person posing some urgent questions to be discussed on-line. There will be various means of interaction by the public, primarily through posting direct comments on the web-page, by twitter or the Facebook page.

### Other means of engagement

Several global, regional and national meetings/events are taking place independently of the post-2015 process, which are of high relevance for the consultation. In these meetings awareness about the water consultation can be raised and participants can also take active part in the discussions, for example feeding in to the news section of the web-page and reporting on outcomes of deliberations via blogging and twitter. During the meetings interviews can be recorded asking questions to participants on priorities and challenges for the new post-2015 development framework and what would be the best possible outcome. Through these meetings recommendations or questions can also be directed to the water consultation for discussion.

## Screen dump of the [www.worldwewant2015.org](http://www.worldwewant2015.org) site where to find the thematic water consultation

World We Want 2015 - Windows Internet Explorer provided by UNICEF

http://www.worldwewant2015.org/

World We Want Search

Home People Content Consultations Settings

Learn Share Act

Join the global discussion on Development and Rights of LGBTI people  
3-week consultation led by Arc International and the Office of the UN High Commissioner for Human Rights

Thematic Consultations

Happening Now About The Process

> AskUNWomen Twitter Chat on Gender Equality  
John Hendra answers your questions live - Tuesday, 13 November, 14:00 UTC / GMT

> Join the global discussion on Development and Rights of LGBTI people  
3-week consultation led by Arc International and the Office of the UN High Commissioner for Human Rights

> Discussion on Gender-Based Violence

The World We Want @  
The Global Conversation Has Already Started @

fareport New Blog: Born Equal: inequality, #education and #Post2015 bit.ly/XEJC6P by @AlexCobham  
about 1 hour ago · reply · retweet · favorite

unrig: Developmt needs sustainable inclusive democratic society-building @ local, int'l levels - #post2015-LP consultation cww.ly/fy26  
about 1 hour ago · reply · retweet · favorite

lthorpe Looking to open up your #post2015 consultations?

Done, but with errors on page.

## Water Thematic Consultation: Facebook page and Twitter account

facebook

WaterPost2015

Non-Profit Organization  
This is an open and inclusive space to discuss the role of water in the post-2015 development agenda. Please share with us your experience.

What does water security mean to you?

Like Comment Share

Sébea Tain Lifa  
9 hours ago · Like

Papay Françoise Pour moi, la sécurité de l'eau est la garantie de la vie sur terre. l'eau est l'élément fondamental de la vie sur terre, il est fondamental dans tous les secteurs de production donc il faut lui assurer une gestion convenable. Il faut mettre en oeuvre une gestion intégrée de cette ressource par toutes les parties prenantes qui il faut clairement identifier tant au niveau national qu'international  
5 hours ago · Like

WaterPost2015 shared a link.

WaterPost2015 joined Facebook.

Home Connect Discover Me

Tweets

Following Followers Favorites Lists

Tweet to WaterPost2015

@WaterPost2015

WaterPost2015

Official Tweets for The Post 2015 Water Thematic Consultation  
Please Contribute to Building a Common Vision on Water-Related Priorities After 2015  
worldwewant2015.org/waterpost2015

3 TWEETS 13 FOLLOWING 21 FOLLOWERS

Tweets

Clarissa Brookheurs @ClarissaBrookhe  
Urgent that we all advocate for a water goal as part of post-2015 agenda #SIVA411  
Retweeted by WaterPost2015  
Expand

WaterPost2015 @WaterPost2015  
What does Water Security mean to you? Give your opinion on our website worldwewant2015.org/waterpost2015 #waterpost2015  
Expand

WaterPost2015 @WaterPost2015  
The Post 2015 Water Thematic Consultation Website Has Gone Live! Please Visit at worldwewant2015.org/waterpost2015 Sign Up and Have Your Voice Heard!  
Expand