Finnish Toolbox for Integrated Product Policy

**ECONOMIC INSTRUMENTS**
- Economic subsidies
- Taxes and charges
- Environmental permits

**LEGAL INSTRUMENTS**
- Restricted chemicals
- Product norms
- Producer responsibility

**INFORMATION INSTRUMENTS**
- Voluntary agreements
- EMS
- Co-operation-committees - product panels - standardisation

**Ecologically more sustainable products and services**
- Media and education
- Public procurement
- Voluntary eco-labels, declarations

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Focus on Public Consumption

**R&D PROJECTS**
- Measuring the state of GPP in the EU (EU Comission)
- GPP – Economic Advantageousness & Legal Possibilities (Academy of Finland)
- Carbon footprint calculators for public procurement and municipalities
- SYNERGIA – SYKE’s new eco-efficient office building (Finnish Funding Agency for Technology and Innovation TEKES)

**EU & NCM COOPERATION**
- Developing a method to measure the greenness (2003-2005)
- Brochures to leaders and purchasers (2005)
- EU Advisory Group for GPP

**HANDBOOKS and POLICY DEVELOPMENT**
- ”Eco-Buyers” Guidebook (2003)
- Internet based Eco-Buyers Guide (since 1999)
- Guidebook on public procurement (2004)
- Prestudy on promoting ecological sustainability of public purchasing by a national action plan (2008)

**TRAINING e.g.**
- Public procurement
- Experts from the Baltic states
- Administration and organisations
Products in Private Consumption

**Tools**
- CARBON FOOTPRINT CALCULATOR TOOLS for consumer use and companies
- CONSUMER CONSULTATION CAMPAIGNS AND WORKSHOPS
- ECOLABELS
- INFORMATION ON WEBSITES
- BROCHURES

**Projects**
- CARBON NEUTRAL MUNICIPALITIES
  - ENVIMAT Big picture of Finnish economy, consumption included
  - KUILU Policy instruments for climate conscious housing, traffic and food
  - ECO-BENCHMARK Environmental impacts of consumption choices, LCA
  - ECO-HOME & OPEN HOME Consultation campaigns (new activity)
An example

FOODPRINT  www.mtt.fi/english/foodprint
Food Production Carbon Footprint

Methodology to
• harmonize national LCAs for food production
• workshops and guidance for industry
• calculation model
• follows ISO 14040/14044/14067, GHG protocol, PAS 2050, IPCC 2006 (land use change not included)

In communication to consumers information on nutrition/health aspects should not be forgotten when evaluating eco- and C-labels.
THANK YOU