UNECE Steering Committee on Education for Sustainable Development

Fourth meeting
Geneva, 19-20 February

Addressing Sustainable Consumption through Education for Sustainable Development

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**Education for Sustainable Consumption..**

**Why?**

The new “Inconvenient Truth”…

…a global cultural model of reference!
“Education for sustainable consumption consists of the acquisition of knowledge, attitudes and skills necessary for functioning in today’s society. [...] It is evident that incorporating the concept of responsible consumption into daily actions is a process and must be developed and modified over time.”

“Here and Now” Guidelines on education for sustainable consumption
The Marrakech Process

Responds to the WSSD, Johannesburg Plan of Implementation, 2002.

It is a Global process to support the:

• implementation of **Sustainable Consumption and Production (SCP)**

• elaboration of a **10-Year Framework of Programmes (10YFP)** in support of regional and national initiatives to accelerate the shift towards SCP.

Outcomes formally presented and discussed at UN CSD 18/19
The Task Force on Education for Sustainable Consumption
(14th session of the UN Commission on Sustainable Development)
May 2006

UN Decade on Education for Sustainable Development (2005-2014)

UN ECE Strategy on Education for Sustainable Development

Marrakech Process on Sustainable Consumption and Production

UN Commission on Sustainable Development
Italy launched MTF on ESC during the 14th session of the UN Commission on Sustainable Development (New York, May 2006)

Develop and strengthen SCP patterns focusing on education as a tool of implementation in both a long and short term perspective

**Objective**

To achieve progress in introducing ESC into formal learning processes by providing guidelines and recommendations for different levels of intervention together with practical tools and experiences of ESC
HERE and NOW
Education for sustainable consumption
Recommendations and Guidelines

A working paper from the United Nations Environment Programme and the Marrakech Task Force on Education for Sustainable Consumption led by Italy in collaboration with the United Nations Decade on Education for Sustainable Development and the Hedmark University College in Norway
How can education for sustainable consumption be achieved?

**Timeframe for action!!!**

Given by the overall framework of the United Nations Decade on Education for Sustainable Development (2005-2014) and by the deadlines of the Marrakech Process (2008-2011)
Education for sustainable consumption: ...Here and Now!

Global Consumer Action Day on ESC (15 October 2008) organized by Consumers International to draw attention to the importance of ESC and the Guidelines and to promote the integration of ESC into 10YFP

Joint Conference on Consumer Education (Paris, 24 October 2008) organized by the OECD Committee on Consumer Protection, together with UNEP DTIE and the Task force on ESC

International Conference on ESD: Workshop on ESC (Bordeaux, 27-29 October 2008) organized by UNEP DTIE in cooperation with the TF on ESC

Regional Meetings and National Roundtables on SCP organised by UNEP and UNDESA to promote SCP with governments and relevant stakeholders also in view of CSD 18/19 (New York, 2010/2011)

UNECE Steering Committee on Education for Sustainable Development
Fourth Meeting of the Steering Committee (Geneva, 19-20 February 2009)

Sixth International Consumer Citizenship Network Conference “Making a difference putting consumer citizenship into action” (Berlin, 23-24 March 2009) at the Technical University of Berlin in Germany

UNESCO World Conference on ESD “Moving into the Second Half of the UN Decade” (Bonn, 31 March – 2 April 2009) organised by UNESCO and the German Federal Ministry of Education and Research in Cooperation with the German Commission for UNESCO
Interactive discussion on competences in addressing SC through ESD

(a) the progress in dealing with this issue - whether and how is sustainable consumption addressed through education systems at the national level? (based on general approaches, methodology and contents);

(b) encountered challenges and lessons learned;

(c) the way forward in dealing with this issue - to consider using the already developed draft Recommendations and Guidelines to address this issue at the national level; and

(d) the possible contribution into the fourth Regional Implementation Meeting on Sustainable Development (Geneva, January 2010).
Education for sustainable consumption: ...Here and Now!

“We have a dream!!!”

Gutta cavat lapidem, non vi, sed saepe cadendo”

“The drop hollows out the stone by frequent dropping, not by force… …constant persistence gains the end.”
The road ahead is long and we are working to ease the journey.

“Gutta cavat lapidem, non vi, sed saepe cadendo”

Ovidio

The drop hollows out the stone by frequent dropping, not by constant persistence gains the end.
Thank you for your kind attention!

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