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UNDP programmes in support of the national Education for SD platform in Ukraine: experience of cooperation with academia, NGOs and other target groups


UNDP/GEF project ‘Strengthening governance and financial sustainability of the national protected area system in Ukraine’ (2014-2016)

UNDP/GEF project ‘Transforming the Market for Efficient Lighting’ (2010-2016)

UNDP/EU project ‘Conservation and Sustainable Use of Peatlands’ (CimaEast) (2012–2016)

Target group 1: decision makers

Project partners:
Ministries of Ukraine-
- Agriculture and Food;
- Ecology and Natural Resources;
- Economic development and trade;
- Energy and Coal Industry;
- Infrastructure;
- Education and Science;
- Regional Development, Housing and Construction;
- Social policy

State agencies -
- for energy efficiency and energy saving;
- for fisheries;
- for forestry;
- for land resources;
- for water resources.

Parliament Committees of Ukraine

Component 1. Integration of obligations under the Rio Conventions into sectoral policies
- Sectoral SWOT and Gap analyses of legislation in all 8 sectors (done and peer reviewed by scientists)
- Presentation and public discussion of the reports at 4 public platforms and at 8 round tables (hosted by each target ministry)
Component 2. Capacity building for sustainable economic development

- Survey among civil servants and assessment of training needs
- New educational course and textbook for civil servants developed
- Series of seminars for civil servants at regional affiliates of the National Academy of Public Administration (NAPA) conveyed

- Conference ‘Public Administration: new approaches’ (jointly with NAPA, 26 November 2014, approx. 200 delegates), lecture for students – ‘Effective approaches to public administration for environmental management’, summer school
- 24-25 September 2015, Sloviansk – national conference «Recovery of Donbass region on the principles of sustainable development»

- Presentation of reports on energy efficiency

**Plans for 2016:**
- Development of the draft *Sustainable Development Strategy for Ukraine*, its peer review and expert discussions
- Learning initiatives to mainstream implementation of the Rio Conventions at the regional level
Target group 2 – mass media, general public

Component 3. Awareness raising on links between the Rio Conventions and socio-economic development

- Conference and project inception workshop in 2014
- Educational workshops for journalists
- Broadbased survey (on knowledge of linkages between 3 components of the sustainable development)
- Contest of professional photography «Sustainable Development» ('Day' newspaper)
Target group 3: educators, students, school children

- Contest of educational methodologies among teachers
- Piloting educational module at high schools

National contest of social ad among students -

- Presentation of results of broadbased survey at Ecology Faculty
Target group 4: private sector

- Contest among SME: http://stalo.delo.ua/

- Information campaign on rational (sustainable) consumption

- International Forum for Sustainable Business «Green Mind»

Plan for 2016:
- Public service announcement to promote the concept of sustainable development (and SDGs)
- Workshops for private sector, journalists
- Publication of articles in mass media
- Exit sociological survey
Overview: selected activities of UNDP promoting education for sustainable development in Ukraine

UNDP/GEF project ‘Transforming the Market for Efficient Lighting’

Nationwide informational campaign (2012-2013)

Goals:
• Promotion of energy efficient lighting
• Formation of environmentally responsible behavior and resource saving attitude

Partners:
• Ministry of Ecology and Natural Resources
• Ministry of Education and Science
• All-Ukrainian NGO ‘All-Ukrainian Environmental League’
• Public organization ‘Teachers for Democracy and Partnership’
• Association of Directors of Kyiv Schools

Tools:
Prime-time broadcasting of PSA, billboards, lights (cities, main roads)

Coverage:
• All oblasts of Ukraine – cities, villages.

http://lampochki.org.ua/

Message: ‘Change the Bulb – Change the World!’...’
Overview: selected activities of UNDP promoting education for sustainable development in Ukraine

Nationwide educational campaign in schools
(2014-2015)

Coverage:
• All oblasts of Ukraine – cities, villages.
• 2500 schools

http://lampochki.org.ua/

Tools:
• Energy efficiency, rational use of natural resources – integrated into the schools curricula
• Thematic booklets for primary, secondary school and teachers
• Information booklet for housing and utilities sector staff
• Leaflet for the general public
• Educational film on EE lighting for secondary and high school
• Educational animated cartoon on EE Lighting for primary school
• Environmental lectures on EE lighting at schools
Overview: selected activities of UNDP promoting education for sustainable development in Ukraine

UNDP/GEF project ‘Strengthening governance and financial sustainability of the national protected area system in Ukraine’

Outdoor informational campaign (2010-2011)

*Dedicated to the International Year of Biodiversity (2010)*

**Goal:**
Raise public awareness on the disappearing species and promote biodiversity conservation

**Partner:**
All-Ukrainian NGO ‘Association of protected areas of Ukraine’

**Tools:**
400 billboards, 400 city lights (cities, main roads)

**Message:**
‘We are cutting them out of our lives!...’

Fair-exhibition: Ukrainian NPAs as potential tourist attraction sites
Overview: selected activities of UNDP promoting education for sustainable development in Ukraine

PHOTO-CONTEST: ‘Nature-protected Ukraine’
dedicated to the International Year of Biodiversity (2010)

Goals:
- Raise public awareness about biodiversity, the beauty and potential of the protected areas of Ukraine (recreation), also – threats and vulnerability of the areas
- Promote community action to protect Ukrainian nature
- Popularize green tourism

Partners:
• State Agency for Protected Areas of Ukraine,
• All-Ukrainian NGO ‘Association of protected areas of Ukraine’
• Samsung Electronics Ukraine (prizes for winners)
• Information partners ‘Bigmir.net’ portal, «Photographer» magazine, «Delo» newspaper

Coverage:
• Best photos were published in mass media with high circulation
• Exhibition was screened in 6 major cities of Ukraine
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UNDP/EU project ‘Conservation and Sustainable Use of Peatlands’ (CimaEast)

‘Clean Country’ – a series of (annual since 2009) campaigns to promote voluntarism in cleaning recreational and protected areas

Dedicated to International Day of Environmental Protection

Partners: city administrations, local educational institutions

Goals:
- Conservation of biodiversity
- Promote community action for protection of Ukrainian nature

Coverage: several oblasts of Ukraine
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