

**Batumi Initiative on Green Economy (BIG-E)
Actions by Cittadellarte-Pistoletto Foundation**

Organization: Cittadellarte-Pistoletto Foundation

Title:

Promote sustainable fashion

Focus area: 4,5: Shift consumer behaviours towards sustainable consumption patterns;
Develop clean physical capital for sustainable production patterns.

Description of the action: Cittadellarte is engaging with the Italian National Chamber of Fashion (whose members are major fashion brands) through a structured path of commitments to sustainable practices in the supply chain of the fashion industry, on the basis of two key principles “transparency” and “traceability”. Cittadellarte operates with the scientific and technical advice of the independent public entity “Textile and Health”, whose work follows relevant international regulations. So far, up to 450 substances used in the textile sectors have been analysed and assessed, along with their use in the production process, to establish thresholds for their impacts on users, workers and the environment

Action’s timeframe/milestones, as appropriate: 2017: presentation of 3 case studies from major fashion brands, whose value chain will be made entirely accessible via smartphone app; the relevant info on compliance of all actors of the value chain, will be made available in both narrative and scientific format, regardless of the country they are based in, and according to the standards of the “textile and health” certification
2018: Extension of case studies to additional products and brands
2019: Launch of a label, to be proposed as a compulsory practice, for all fashion items and garments

Type of action: Information, education-based, capacity-building and voluntary instruments.

Economic sectors: Manufacturing (Fashion industry).

Reference instruments and sources, as appropriate: The Initiative of the Italian National Chamber of Fashion in cooperation with the Italian Ministry of Economic Development and the Public Entity “Textile and Health”; the Initiative was launched in April 2016 (<http://www.cameramoda.it/it/sostenibilita>).

Expected co-benefits and impact of the outcome: Fashion is not only one of the top 3 most polluting industries world wide, but most significantly it is a value driven and value driving sector. Via fashion lifestyles and consumption trends are set, shared, and promoted. Fashion can be an extremely powerful ally of sustainable development strategies. So, Cittadellarte's effort to involve major brands is proving to be highly strategic.

SDGs target(s) that the action may contribute to implement: SDG 8, 9, 12 and 17.

Implementation of Environmental Performance Review (EPR) Recommendations, as appropriate:---

Objectively verifiable indicators, as appropriate: Main indicators will be the number (and weight) of associated brands; the scope of dissemination of the case studies initiative and

campaign; the level of government partnership with the initiative; eventually, the final overall indicator/criterion will be the release and adoption of the smart label from brands whose items are directly delivered to the final consumer.

Partners: Cittadellarte, Italian National Chamber of Fashion (leading fashion brands), the Association “Textile and Health”, the Ministry of Economic Development, United Nations organisations.

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**Batumi Initiative on Green Economy (BIG-E)
Actions by Cittadellarte-Pistoletto Foundation**

Organization: Cittadellarte-Pistoletto Foundation

Title:

Rebirth Initiative: Civil Society Forums and Permanent Workshops on Arts and Social Change along the UN SDGs

Focus area: 9 Promote public participation and education for sustainable development

Description of the action: Bringing together socially engaged art practitioners, social entrepreneurs, activists, scientists, journalists, representatives of public institutions, teachers, and other agents of change coming from all possible backgrounds in a 3 days open technology style event aimed at initiating a year-long joint-workshop locally grounded and enacted by forum participants and other organizations. The Initiative was launched in Cuba in 2015, with a follow-up in Milan in 2016

Action's timeframe/milestones, as appropriate:

2017: launch of forum in Tirana (Albania), Canberra (Australia), and at least a 3rd country; conduct final workshop for the forums in Avana(Cuba) and Milan (Italy);

2018: launch of at least 3 forums, carry-on yearly workshops in already reached countries, and organize final workshop for the forums.

2019: launch of at least 3 forums, carry-on yearly workshops in already reached countries and organize final workshop for the forums

Type of action: information, education-based, capacity-building and voluntary instruments.

Economic sectors: due to the intersectorial and transversal nature of culture as an engine of change, rebirth fora and yearly workshops involve people from all sectors (a) economy-wide, (b) cities; and (c) sectors, including: agriculture, forestry and fishing; energy; mining; manufacturing; transport; water; waste; tourism; and housing, buildings and construction.

Reference instruments and sources, as appropriate: national and sectoral policies and strategies of the reviewed countries.

Expected co-benefits and impact of the outcome: main objective of rebirth fora and workshops is bringing together the many already existing good practices and achieve higher levels of common organization, in a word, realizing demopraxy (democratic praxis). first outcome is enhancing and reinforcing existing projects. second and more far reaching is generating unprecedented cooperations and even new projects. territorial intelligence is yet to be achieved by our communities and we need tools and instruments to allow this to grow. also, we need to educate ourselves into cooperation, as we are raised under a non cooperative, hyper competitive model, we need an educational turn and fora and workshops involve all levels of education institutions.

SDGs target(s) that the action may contribute to implement: SDG 4, 8, 9, 13, 16 and 17.

Implementation of Environmental Performance Review (EPR) Recommendations, as appropriate:---

Objectively verifiable indicators, as appropriate: each year-long workshop will publish a journal and organize a final event (most likely to relaunch the workshop for one more year). First indicators will be the number and quality of realised projects (new and already existing); the number of associates into the workshop; the number of audience reached.

Partners: United Nation organizations, local ministries and governments

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