Stakeholder engagement and relevant activities on woodstoves

ICCI – Dr. Heidi Sevestre
Public education programs
Objectives of Burn Right campaigns

Raise awareness on the consequences of burning wrong on health and climate.
Offer solutions: share simple Burn Right methods.
Communicate on available changeover programs and labels.

Challenges

Very personal topic.
Reach out to all wood users.
Evaluate the efficiency of the campaigns.
Current and Future
Burn Right Programs

International Cryosphere
Climate Initiative
A PRESS RELEASE

APEX CHIMNEY SERVICES

APEX CHIMNEY SERVICES

APEX CHIMNEY SERVICES
9 Rokesby Close
Welling
DA16 3RR

APEX CHIMNEY SERVICES – LONDON BOUNDS BURN RIGHT CAMPAIGN

A LOCAL chimney sweep is backing a national campaign to help reduce pollution and keep flues safe.

APEX CHIMNEY SERVICES of London, has signed up to the Burn Right campaign.

INTERNATIONAL CRYOSPHERE CLIMATE INITIATIVE
Air Ambassadors

**Missions:**

- Inform on Burn Right methods and solutions available for domestic heating.
- Demonstrate the impact of good practices on air quality.
- Organise events on Air Quality.
- Collect data on domestic heating.
New technologies

See it, Say it!

Types of complaints:
Waste: dumping, littering
Air: Backyard burning, odour, toxic fumes
Noise: commercial premises, small factory
Water: fish kill, pollution

International Cryosphere Climate Initiative
More heat, better for health and climate

Home

Five Simple Steps to “Burn Right” for Health, Climate and Better Heating

Short-Lived Climate Pollutants and Woodburning

Climate Impacts

Health Impacts

Economic Impacts

Resources

Choose a Language

English Swedish

Finnish German

French Spanish

Russian

International Cryosphere Climate Initiative
Thank you!