

Proposals for celebration of the 40th anniversary of the Convention in 2019

The Convention will celebrate its 40th anniversary in 2019. This will be an opportunity to raise the visibility of the topic of air pollution, not only at the regional level, but also at the global level. It is also an opportunity to promote the Convention as an instrument that is as relevant as it was 40 years ago. The Executive Body is also expected to discuss and decide on the format of the 40th anniversary celebration of the Convention in 2019. Below are some ideas for discussion on how the 40th anniversary celebration could look like.

1. Global event on clean air at the 39th session of the Executive Body in 2019

To raise awareness of the air pollution problem and the tools and benefits the Convention has to offer beyond the UNECE region, a special session could be organized at the 39th session of the Executive Body. Governments and other stakeholders outside the UNECE region could be invited to this special session to exchange experiences.

Estimated budget: 20,000 USD for travel support to countries from beyond the UNECE region

2. Ceremonial side-event with awards ceremony

Convention Parties could consider organizing a ceremonial side-event at the 39th session of the Executive Body in 2019 as a way of fostering the Convention community. The event could look back at key achievements. It could also honour individuals who have, over the years, contributed in a particular way to the development of the Convention. This could be organized/ facilitated by a professional facilitator.

Estimated budget: 3,000 USD for a professional facilitator

3. Simulation exercise for emerging leaders in the air community

Similar to the negotiation simulation held at the Saltjöbaden workshop, the Convention could organize another simulation to attract emerging leaders in the air community.

Estimated budget: 500 USD for materials

4. Reception

A reception to celebrate the 40th anniversary could be another way to foster the Convention community.

Estimated budget: 5,000 USD for the reception

Communications and promotional materials

The anniversary year should be seen as communications and outreach opportunity to raise awareness about air pollution and the Convention. The activities under the Convention should be made visible through press articles, interviews with experts to be posted on the Convention website etc.

5. Anniversary publication/brochure

Similar to the publication that was developed for the 25th anniversary of the Convention, another publication/ small brochure could be developed for the 40th anniversary.

Estimated budget: 1,000 USD for design and print of the brochure

6. Video

A promotional video for the anniversary could be developed.

Estimated budget: 5,000 USD for commissioning the video