Overview of the Policy Guidance Note

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Workshop objective

“To contribute to the further development of the Policy Guidance Note on Identifying, Assessing and Communicating the Benefits of Transboundary Water Cooperation by producing recommendations on how to assess and communicate the regional integration and geo-political benefits of transboundary water cooperation”
Policy Guidance: Aim and Scope

• **Aim:**
  to support governments and other actors to realise the potential benefits of TWC...
  ... by providing guidance on how to approach a “benefit assessment process”

• **Scope:**
  – introduction to the benefits of TWC and the “benefit assessment process”
  – Identification, assessment and communication of TWC benefits
  – not technical guidance on how to assess benefits
  – not guidance on how to promote or organise TWC
## Policy Guidance: Structure

<table>
<thead>
<tr>
<th>Chapter</th>
<th>Pages</th>
<th>Title</th>
<th>Content Highlights</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ch1</td>
<td>4p</td>
<td>Setting the stage</td>
<td>Aim, rationale, scope, institutional background, Transboundary water cooperation</td>
</tr>
<tr>
<td>Ch2</td>
<td>4p</td>
<td>Benefits assessment framework</td>
<td>Tying benefit assessments to policy processes, Benefit assessment framework, From benefit assessment to benefit sharing</td>
</tr>
<tr>
<td>Ch3</td>
<td>9p</td>
<td>Identifying the benefits of TWC</td>
<td>Why do we need to identify benefits, Types of benefits that can be identified, Challenges and opportunities</td>
</tr>
<tr>
<td>Ch4</td>
<td>9p</td>
<td>Assessing the benefits of TWC</td>
<td>How to approach the assessment, Assessing the four different types of benefits</td>
</tr>
<tr>
<td>Ch5</td>
<td>4p</td>
<td>Communicating the benefits of TWC</td>
<td>How it can support policy processes, How to approach communication efforts, How to communicate for specific purposes</td>
</tr>
</tbody>
</table>
Benefit assessment framework

Dynamics of TWC
- Capture benefits: Implement projects individually or together
- Analyze
- Negotiate
- Implement
- Identify potential: Cooperative Regional Assessments & Project Regional Impact Assessments
- Agree solution: Negotiate a bundle of projects, benefit sharing arrangements & legal agreements (if any)
- Delivers real benefits of cooperation
- Reinforces trust & builds capacity through cooperative action
- Motivates further cooperation by delivering concrete results
- Highlights opportunities
- Reinforces trust & builds capacity through cooperative analysis
- Results & experience of CRA motivate further cooperation

Benefit assessment cycle
- Assessing benefits
- Identifying benefits
- Communicating benefits

Matching BA to policy processes

<table>
<thead>
<tr>
<th>Stage</th>
<th>Policy needs</th>
<th>BA Focus</th>
</tr>
</thead>
<tbody>
<tr>
<td>Initial</td>
<td>Awareness raising</td>
<td>Identification</td>
</tr>
<tr>
<td>Medium</td>
<td>Strategic planning, basic measures</td>
<td>Broad assessment</td>
</tr>
<tr>
<td>Advanced</td>
<td>Advanced measures</td>
<td>Specific projects</td>
</tr>
<tr>
<td>Very advanced</td>
<td>Maximisation of benefits</td>
<td>Integrated solutions, ex post</td>
</tr>
</tbody>
</table>

Scope of assessment step
- Monetary valuation
- Quantitative assessment
- Qualitative assessment
## Benefits of TWC

<table>
<thead>
<tr>
<th>From improved water management</th>
<th>Economic benefits</th>
<th>Social and environmental benefits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Economic benefits</td>
<td>Level of activity and productivity in economic sectors</td>
<td>Health</td>
</tr>
<tr>
<td>Economic impacts of water-related hazards</td>
<td>Economic impacts of water-related hazards</td>
<td>Employment and poverty</td>
</tr>
<tr>
<td>From enhanced trust</td>
<td>Regional integration</td>
<td>Access to services</td>
</tr>
<tr>
<td>Regional integration</td>
<td>Goods, services, labour</td>
<td>Cultural value, recreation</td>
</tr>
<tr>
<td></td>
<td>Cross-border investments</td>
<td>Biodiversity</td>
</tr>
<tr>
<td></td>
<td>Infrastructure networks</td>
<td></td>
</tr>
<tr>
<td>Geopolitical benefits</td>
<td>Peace and security</td>
<td>Avoided cost of military conflict, military spending</td>
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<tr>
<td></td>
<td>Other</td>
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### Economic activities
- Economic benefits
  - Level of activity and productivity in economic sectors
  - Economic impacts of water-related hazards

### Beyond economic activities
- Social and environmental benefits
  - Health
  - Employment and poverty
  - Access to services
  - Cultural value, recreation
  - Biodiversity

- Geopolitical benefits
  - Peace and security
  - Avoided cost of military conflict, military spending
  - Other
Identifying benefits

- Benefit identification can already contribute to stronger TWC and to the realisation of the benefits
- Benefit-shed, beneficiaries
- Benefits vary from basin to basin, uncertainty
- Not all benefits can be realised at the same time
- Need to also identify costs and risks
- Failing to cooperate carries cost of inaction
- Involving a variety of stakeholders and experts
- Extended process
Assessing benefits

• BA should be designed to inform decision-making
• Tailor level of ambition to needs of policy process
• Select right geographical and time scales
• Focus on TWC final outcomes (baseline, double counting)
• Long-term “research”, adaptive approach
• Conducted jointly, involving stakeholders (incl. local communities)
• Integrated assessments, scenario analysis
• BA will always be imperfect
Communicating benefits

• Communication strategic, essential to ensure that BA effectively supports the policy process
• Multiple purposes (awareness-raising, advocacy, policy development, negotiation and compensation)
• Tailor to needs of the TWC process
• Intended audiences will drive “framing” of messages and selection of “communication agents”
• Communicate benefits of overall TWC programme
• Take into account different perspectives of TWC parties
• Communication efforts to be sustained over several TWC cycles, require financial resources
## Workshop Organisation

<table>
<thead>
<tr>
<th>Day</th>
<th>Time</th>
<th>Activity</th>
<th>Presentations</th>
<th>Q&amp;A</th>
<th>Share experiences</th>
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<tr>
<td>TUE</td>
<td>am</td>
<td>Regional economic integration benefits of TWC</td>
<td>Presentations</td>
<td>Q&amp;A</td>
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<td>TUE</td>
<td>pm</td>
<td>Communicating the benefits of TWC</td>
<td>Group work</td>
<td>Plenary discussion</td>
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Communicating the benefits of TWC

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Are these the right overall messages?

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Assessing the regional economic integration and geopolitical benefits of TWC

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