



Building bridges:

CAREC

and the

Astana 2010 and 2011 Conferences

THE REGIONAL ENVIRONMENTAL
CENTRE FOR CENTRAL ASIA



MANDATE

In line with the MoU with MOE and KBCSD: -

- To support the initiative of Kazakhstan to link the Astana-2010 AP and EfE Astana-2011 conferences through:
 - Multi-stakeholder mobilization
 - Substantive Program
 - Organizational and logistic support

In line with the EfE Reform: -

- To play greater role in the preparation to Conferences and in the achievement of EfE objectives via promotion of the Central Asian Initiative for Sustainable Development (CAI) as the multi-stakeholder cooperation platform in Central Asia

SUBSTANTIVE PREPARATION

- Contribution to the increased political status of the Astana 2010 and Astana 2011 conferences through:
 - Support to the KAZ Government to mainstream the **Green Agenda through the continued facilitation of the Asia-Pacific and pan-European inter-regional cooperation** with the following objectives:
 - To set up a Dialogue Platform for discussion, exchange and dissemination of best practices from both regions;
 - To facilitate the multi-sectoral cooperation and partnership to extend the framework and opportunities for inter-regional integration;
 - To promote integration tools and practices through attraction of targeted donor contributions, development of the public-private partnership and interregional cooperation networks

Advisory Council

- **Substantive Program**

- According to the agreement between the Kaz Gov and UN-ESCAP:
 - Parallel events (forums and multi-sectoral dialogue), side-events, exhibitions
 - Web-site
 - Organizational and logistic preparation

ASTANA -2010 MULTI-SECTORAL ACTIVITIES

- Business Forum
- Civil Society Forum
- Trilateral Debates
- Multi-sectoral Dialogue
- Side-events and exhibition

SIDE EVENTS AND SIDE EVENTS

- Green decision making
- Green and competitive
- GloCal Green Growth
- Sustainable ecosystems
- Green Infrastructure
- Civil Society and Green Growth

ASTANA-2010 WEB-SITE

Address: www.mced6.org

Starting date: April 15

Scope:

- Online registration for multi-sectoral events, side-events, exhibitions, accommodation
- Highlight the preparation process
- Partners and sponsors
- Practical logistic guidance to participants
- Uploaded conference documents

Language: English/Russian

MEDIA

Objective:

- Extended coverage of the preparation process, the actual meeting and the decisions/results of MCED-6 through national, regional and international media

Activities

- Regular coverage of the process by web resources such as CARNet, Eurasianet, IRIN, Deutsche Welle-Asia, Interfax
- TV commercials and live conference coverage
- Series of publication (papers, web-resources)
- Thematic media-tours
- Press-conferences
- Journalistic contest



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COVERAGE



HOSPITALITY AND LOGISTIC

➤ Greening the conference:

- Transportation
- Accommodation
- Hospitality
- Utilities
- Supplies

**Thank you very much for your
attention!**

Talaibek Makeev,
Executive Director,
CAREC,
40, Orbita-1, 050043, Almaty, Republic of Kazakhstan,
tel.:+7(727)2785119, fax:+7(727)2705337, mob.:+7 777 6193177
TMakeyev@carec.kz, carec@carec.kz
www.carecnet.org

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