

A proposal for engaging the private sector

Presentation
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Green economy is ...



‘an economy that results in improved human well-being and reduced inequalities over the long term, while not exposing future generations to significant environmental risks and ecological scarcities.’

Key elements of a green economy



- Substantially **increased investments** in green sectors
- How **green sectors** can contribute to:
 - growth,
 - greener jobs,
 - lower energy and resource-intensive production,
 - lower waste and pollution,
 - lower GHG emissions
- Investments driven or supported by national **policy reforms**

Where will these investments come from?



- **Private sector** to be leveraged to **invest in, provide know-how and technologies** for green economy
- Sectoral focus:
 - Agriculture, fisheries, forests
 - Buildings, cities
 - Manufacturing
 - Transport
 - Tourism
 - Energy
 - Water
 - Waste

UNECE public-private roundtable series on green economy



- **To take place during 2011**
- **Based on UNECE's partnerships with private sector networks, including:**
 - **Management consultancy, sustainability practice**
 - **Business umbrella organisations**

UNECE public-private roundtables will focus on:



- **Success stories** in our region, what has worked in the sectors and why?
- **Technologies**
- **Modalities** for public-private cooperation
- **Financing**

What will roundtables entail?



- High-level exchange between public officials and private sector from multinationals, SMEs and financial institutions
- ‘Representative’ voice, technology neutral
- **Concrete outcomes** for engaging private sector in green economy, such as **Action Plan** or **Initiative**, could be delivered to Ministerial Conference EfE, Astana, Sep 2011

Next steps ...



- Member States encouraged to contribute to roundtable series with
 - Success stories
 - Examples of scalable or low-cost green technologies
 - Public-private partnerships, modalities for cooperation
 - Financing mechanisms
 - Strategic sectoral focus

Thank you!



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