“History”

Chromagen was established in 1962, in Kibbutz Sha'ar Ha'amakim in the north of Israel
General Overview

• Ownership
  – 65% Kibbutz Sha’ar Ha’amakim
  – 35% Tene fund

• Activity
  – the leading SWH company in Israel
  – 35 countries worldwide

• Production facilities:
  – Solar Tank factory 6,000 m²
  – Collector factory 3,500 m²

Capacity - over 100,000 systems per year
Chromagen Factories

- Tank Factory and HQ
- Collector Factory

100 Km to Tel Aviv
Solar Water Heating in Israel

6% Power Consumption

4 B kWh Annual Electrical Savings

2.72 M tons Carbon Dioxide Emissions

900 MW Power Station Throughput
Current Worldwide SWH Developments

• Legislation Trend continues: India, Albania, Uruguay, Namibia

• Uncertainty following European Crisis

• Brazil, India – the fast growing need

• Social Housing: South Africa, Brazil, Ecuador
Worldwide Legislation


Australia – Mandatory building regulation 8/2006

Namibia – Solar Water Heaters Mandatory for Public Buildings

Italy – Mandatory in Lazio region, new additions recently


Brazil – Mandatory building regulation in Sao Paolo 7/2008

South Africa, Mexico, Spain, Chile, Uruguay, USA, Germany..
Even the Pope...
Market Segmentation

Residential  Appartment Buildings  Industrial / Commercial

www.chromagen.com
Social/Affordable Housing

Chile

Mexico

Mexico

Jamaica
Apartment buildings
Apartment Buildings, Israel
Industrial/Commercial

Municipal Pool, Spain

Sports Facility, Mexico

Chocolate Factory, Thailand

34 Floors, Chile

Hotel, Tanzania
Davila Hospital, Chile
Agrosuper, Agriculture - Chile
Lloa Pichincha, Ecuador
R&D – Systems and more
Solar Water Heating – the digital age
The future…
Thank You