



Ministerial Conference
& the Eighth International Forum on Energy for Sustainable Development

MEETING ^{THE} CHALLENGE
OF SUSTAINABLE ENERGY

11-14 June 2017, Astana, Kazakhstan

**Creating the Business Case for Energy Efficiency:
Engaging Governments with Industry**

Policy based
on theory



Policy Makers

Strategy based
on image



**Corporate
management**

Projects that don't
deliver real potential



Engineering



Financing



**Rating
agencies**



**UN
Agencies**



NGOs



**Global
initiatives**



Research

Policy Maker Meets the Engineer workshop

1. Knowledge obstacles

- Targeted education of policy makers
- Creation of specific networks on energy efficiency
- Standardized measurement methods

2. Energy pricing and market obstacles

- Carbon pricing
- Specific taxation measures for inefficient plants
- Use of sustainability pricing mechanisms rather than direct subsidies

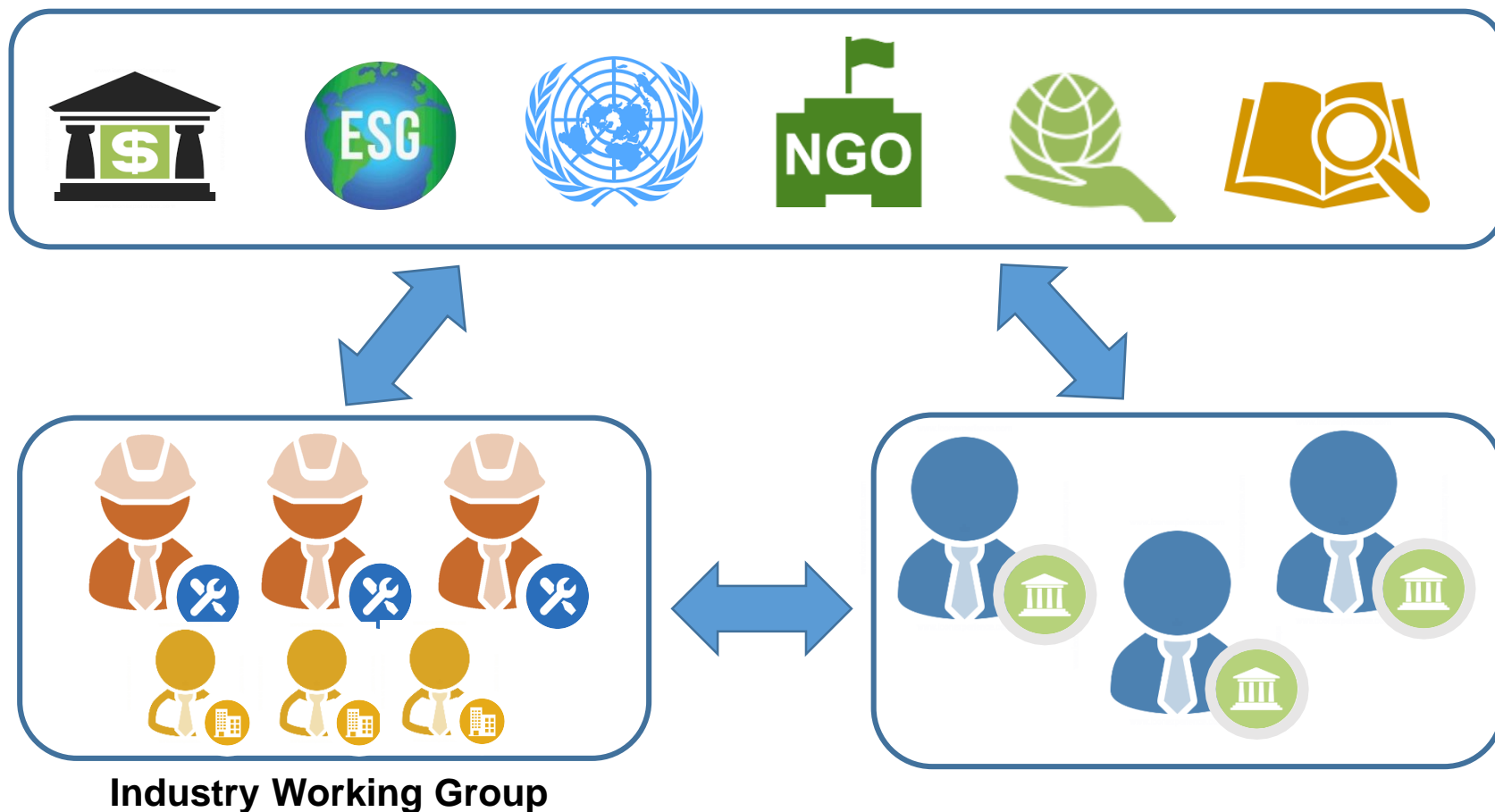
3. Policy obstacles

- Long-term legislative and policy framework based on consensus
- Strong and skilled government agencies
- Industry network

Policy Maker Meets the Engineer workshop - Going beyond discussion

- Follow-on workshop during 8th International Forum, Astana
- National level Policy Maker Meets the Engineer workshops
- Establishment of a UNIDO-led international Industry Working Group

Developing the business case....





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