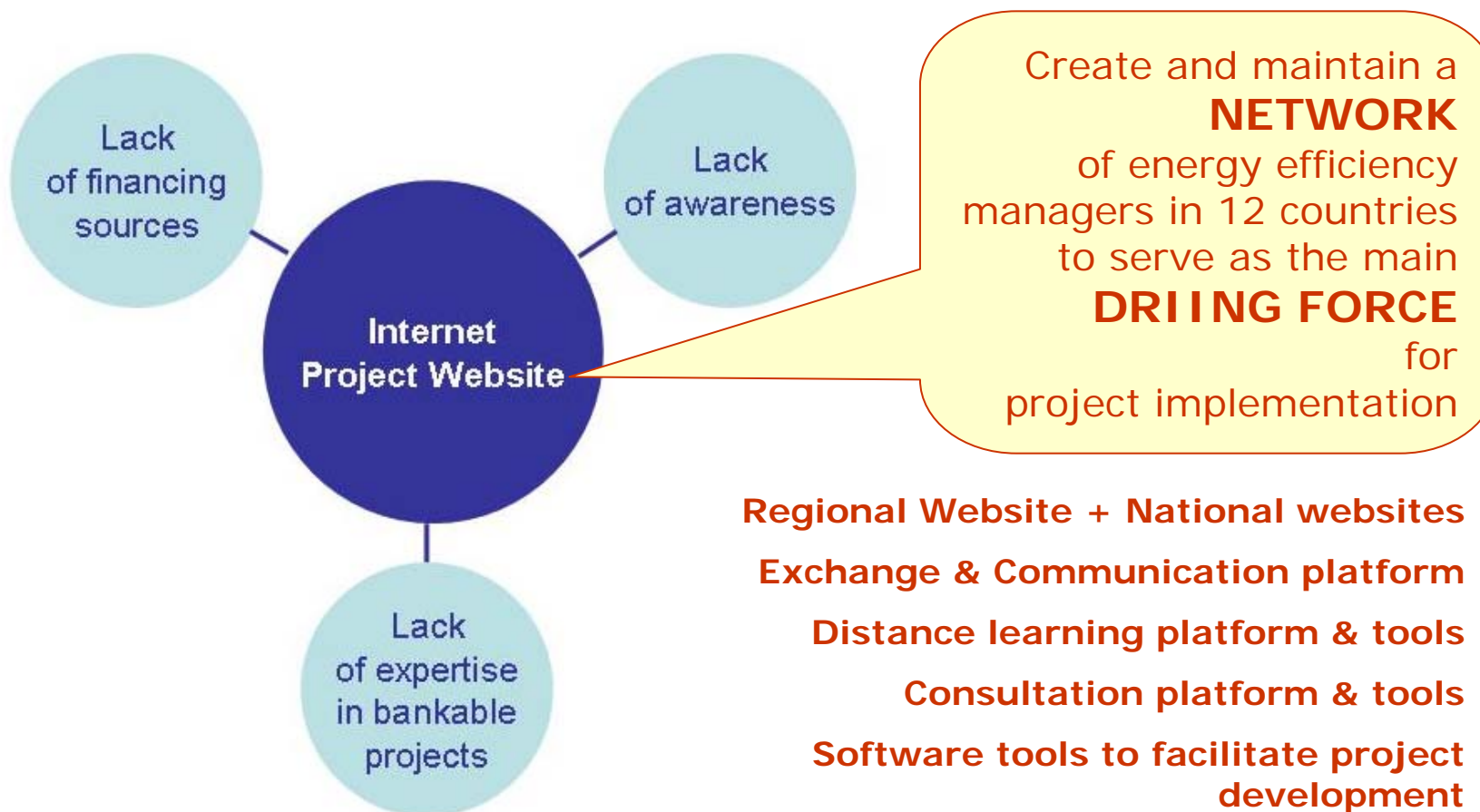


Our Understanding of This Assignment

The need of concordance with the activities of the
National Coordinators (NC) and the
National Participating Institutions (NPI)

Presentation of the ICT project proposal
to the Ad Hoc Experts Group
Geneva, 19 December 2008

BARRIERS TO ADDRESS



IMPACT ON PROJECT IMPLEMENTATION

Project objectives

1 Identify & Develop Investment Projects

- 1.1. Network of energy managers
- 1.1. Training
- 1.1. Investment project pipeline

2 Strengthen EE and RE Policies

- 2.1. Energy reform
- 2.1. Energy efficiency seminars
- 2.1. Policy advisory services

3 Promote investment opportunities

- 3.1. Energy efficiency investment fund
- 3.1. Investment projects standards
- 3.1. Investment projects pipeline

Assignment tasks

Task 1

DEVELOP TORs FOR LOCAL TEAMS

Task 1

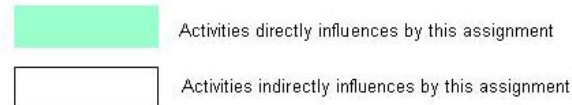
ESTABLISH REGIONAL HOMEPAGE

Task 1

DEVELOP ON-LINE TRAINING

Task 1

PREPARE PROJECT INFORMATION



Possible impact of the Regional Website on the implementation of primary project activities



Task 2:

Establish Internet regional home page and local teams

prepare or supply software applications that local teams can use to identify, select, develop, finance and implement demand side and supply side energy efficiency and renewable energy projects and analyze greenhouse gas emissions in English and Russian languages

TWO MAJOR GROUPS OF PRODUCTS

1. Website development:

Regional website
12 national websites
EE 21 website

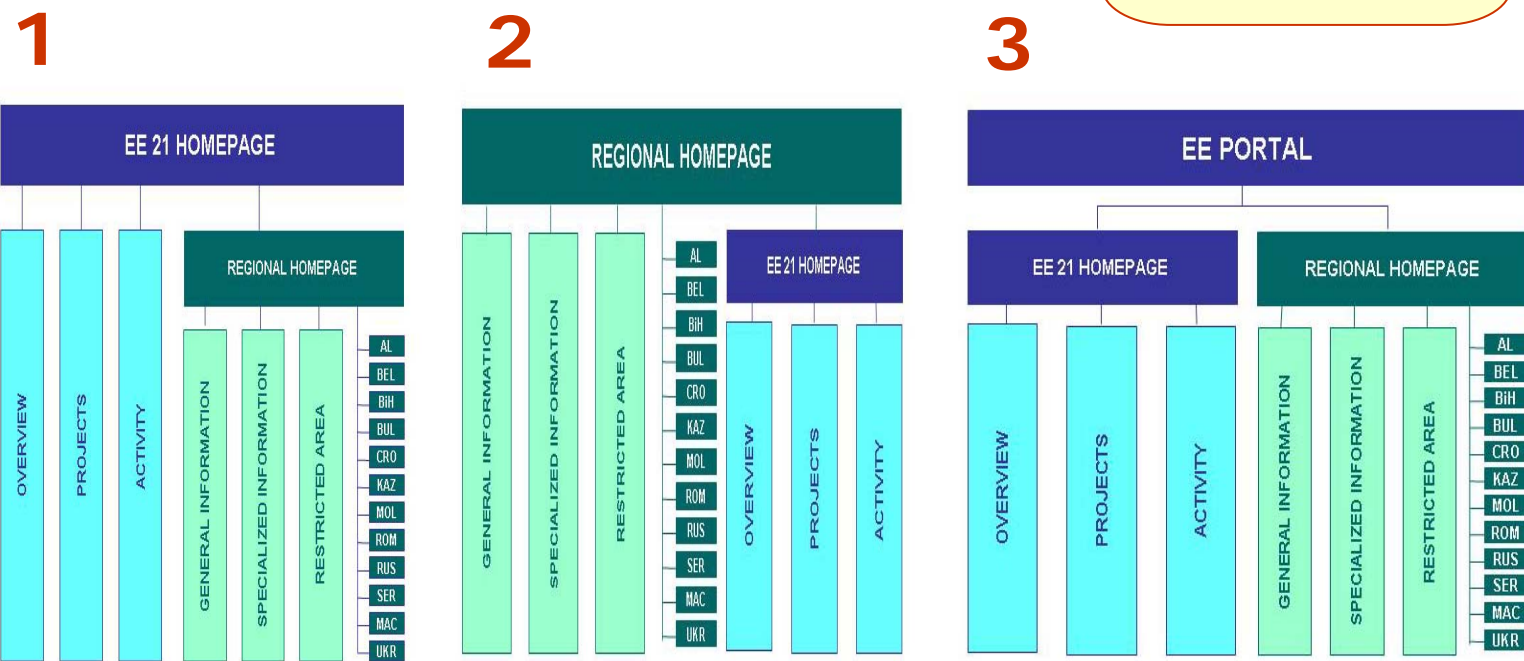
Close cooperation
with the **NC / NPI**

2. Tools to facilitate project development

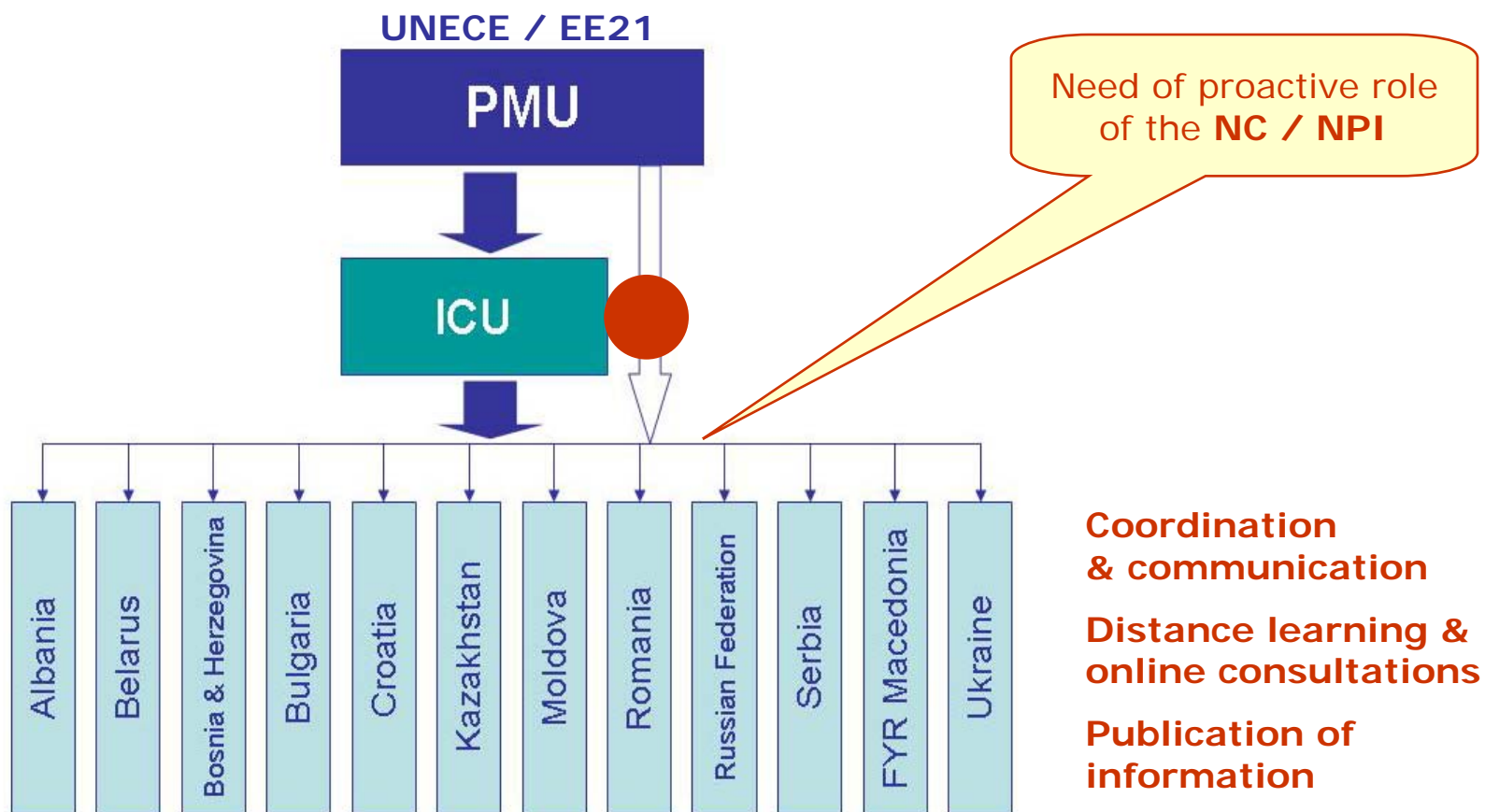
Adapted training materials on project development
for use via Internet
Database of local consultants & financial sources
Database of bankable EE & RES projects
Templates for project presentation and application
Tools (software) for project development and
evaluation (select or/and develop)

POSSIBLE APPROACHES TO STRUCTURE THE INTERNET PORTAL

One of these alternatives should be selected



MAIN FUNCTIONS OF THE ICT



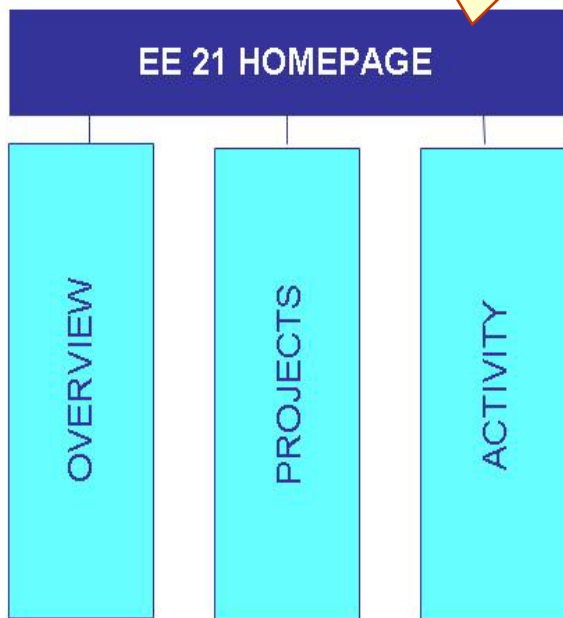


CONTENTS & STRUCTURES

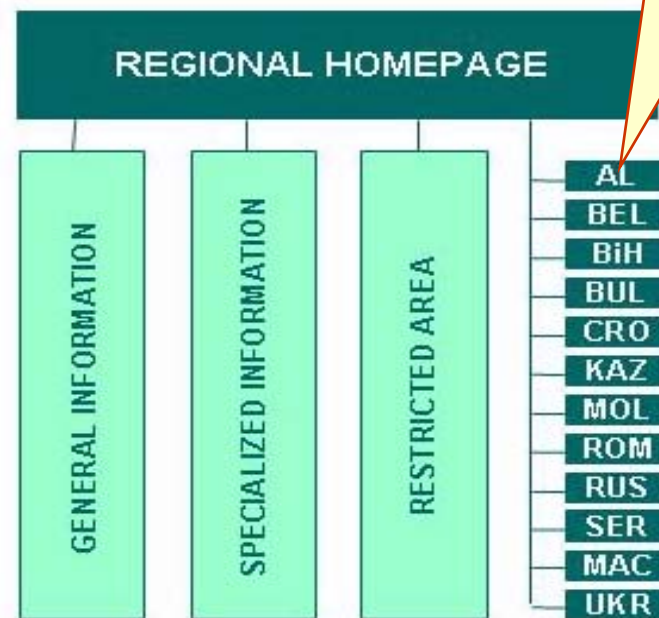
The **EE 21 Homepage** will be developed and maintained in close cooperation with the project secretariat

NC&NPT will have a critical role in the development and the maintenance of the national homepages

EE 21 Website



Regional Website



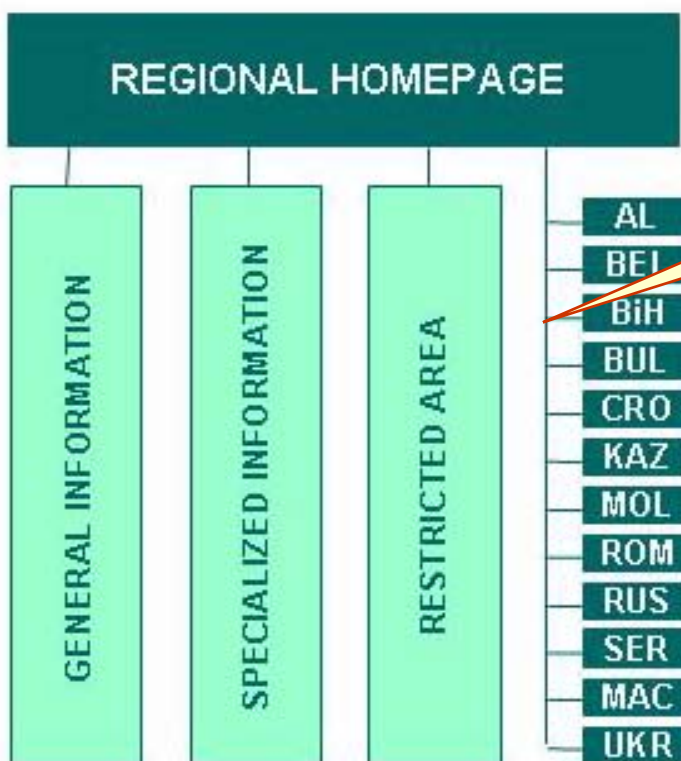


Task 1:

**Develop
terms of reference for local teams**

for their Internet communications and project software applications in close cooperation with the PMU and with the National Participating Institutions.

MAINTENANCE & FURTHER DEVELOPMENT



This activity will require close cooperation with the **NC / NPI**

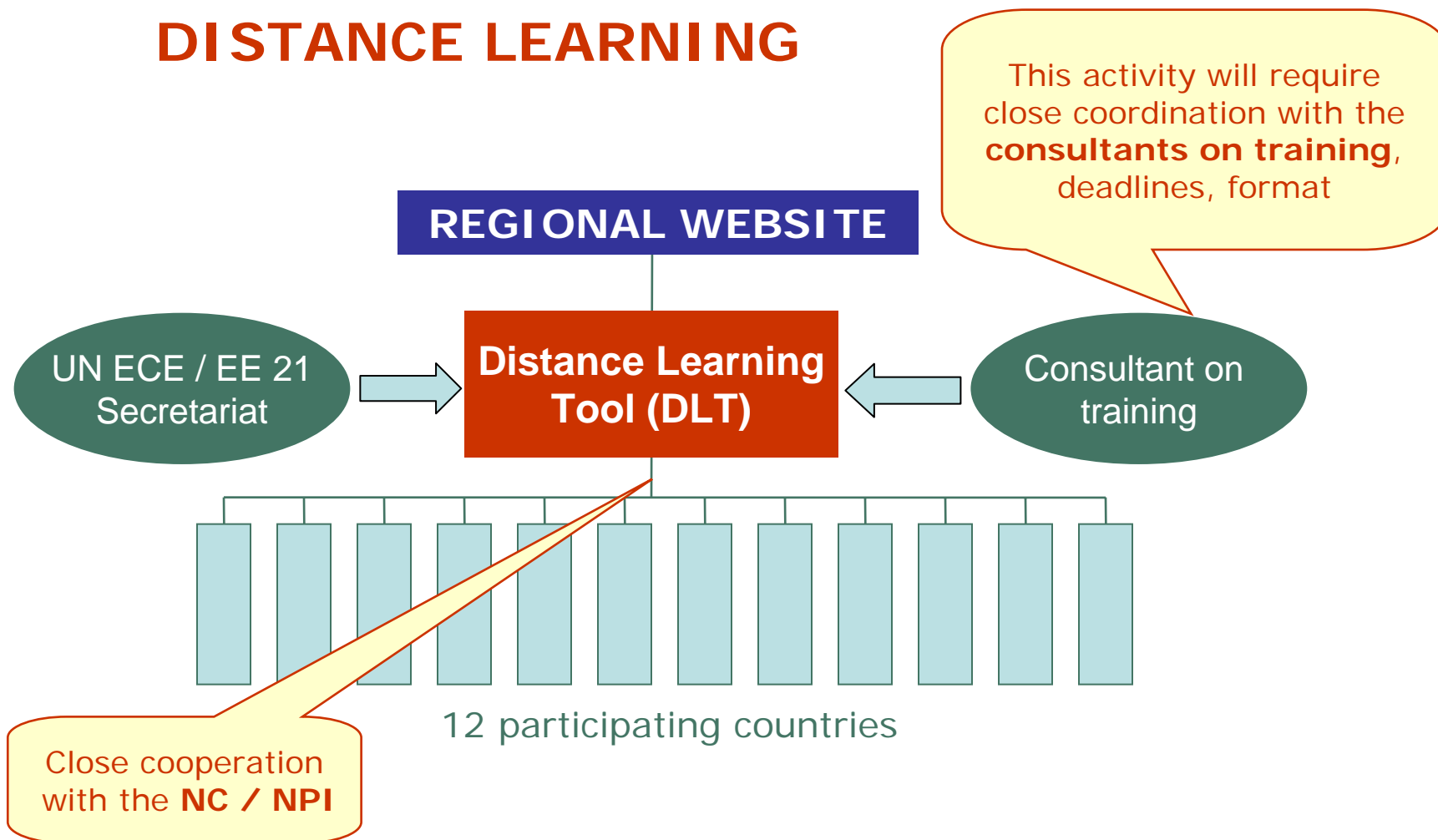
What the ICT consultant will do for the websites

What the other consultants will do for the website

The role of the NC & NPI in the maintenance of the regional website

The role of the NC & NPI in the maintenance of the national websites

DISTANCE LEARNING



NETWORKING

Main network participants:

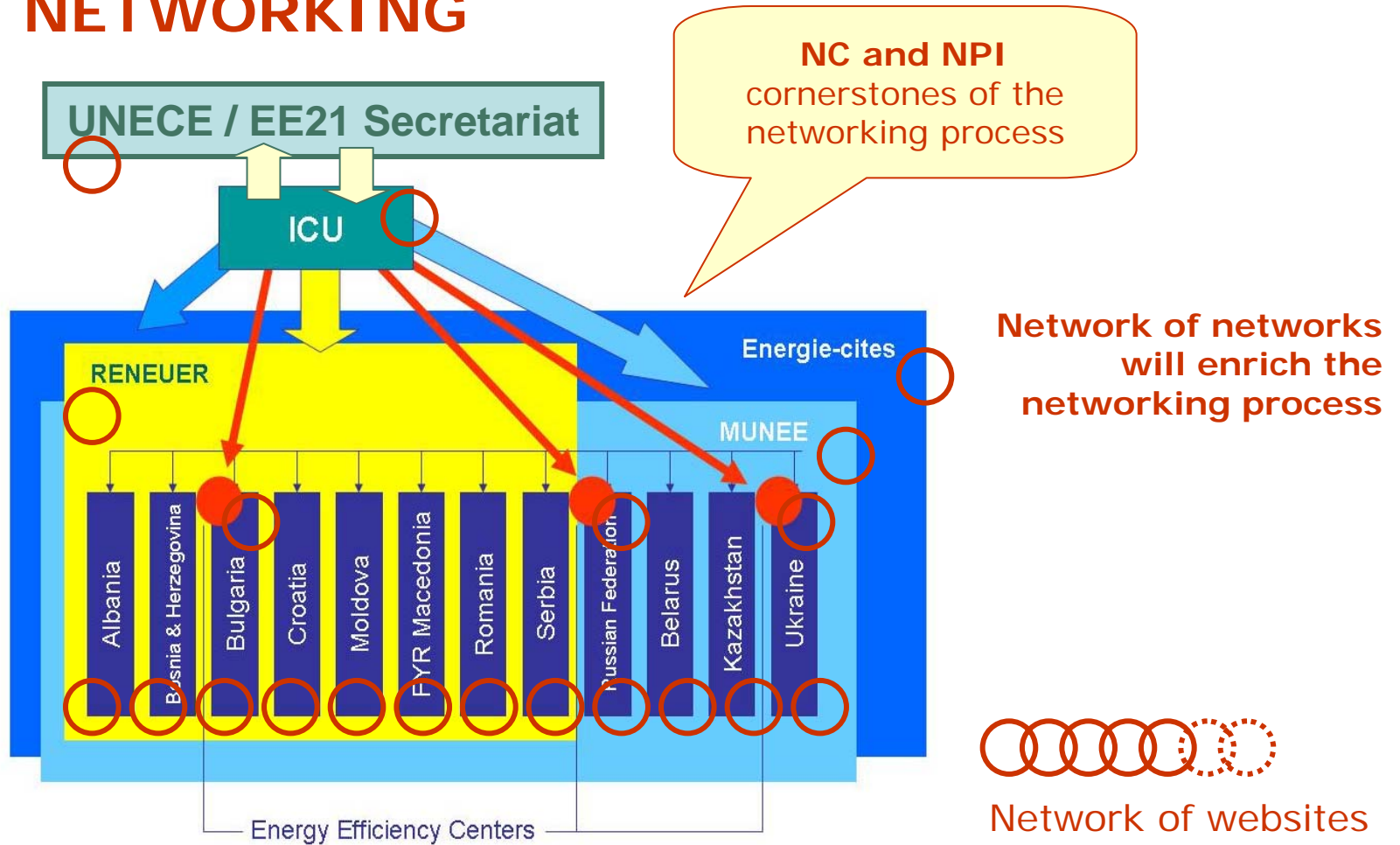
- NC / NPI / Local teams
- Local project sponsors
- Project consultants
- Project Implementation Unit
- Internet Communication Unit

Need of proactive role of the **NC**, **NPI** and the local Teams (**LT**)

Networking with existing networks:

- RENEUER
- MUNEE
- Energie-cites
- Energy Efficiency Centers
- Others

NETWORKING



Task 3:

Develop on-line training for local teams

For Internet communication and software use and provide a platform for on-line efficiency investment project development and project finance business development training courses

- **Training** on Internet usage and communication
- Develop/select a **platform** for distance training on EE and RES projects development and implementation
- **Platform** for on-line consultations
- **Software**

Close cooperation with the **contractors**, the **training consultant** and the **local teams**

Task 4:

Prepare on-line and hard-copy project information

brochures, promotional materials about the project and its activities including the design of its major publication the “Regional Analysis of Policy Reforms to Promote Energy Efficiency and Renewable Energy Investments” and a standard format for national and regional Case Studies

- Variety of on-line and hard copy **information** on the project
 - **Total design** of project deliverables and information materials
-

PUBLICATIONS

Regional Study

Case Studies

Promotional materials:

- project leaflets (bi-lingual)
- advertising & information
- publications at concrete request

Contractor
for the RS &
NC/NPI

Proposed:

Bi-lingual quarterly newsletter
(printed version every 6 months)

Bi-lingual training materials

Miscellaneous (unforeseen) materials



RISK MANAGEMENT

Political and administrative risk

Financial risk

Technical Risk

Ecological, social and health risk

Other Risks

Minimum technical requirements need to be ensured in each participating country for **NC & NPI**



**The Internet Communication Tool
will be yours!**

Good luck in joint project implementation!
