Who should get involved

The IEE Task Force is looking to involve the following main target stakeholders:

- **Organizations providing IEE resources**
  These can include NGOs, international organizations, business-led groups, financial institutions, etc.

- **Policy Makers**

- **Companies**
  While the initial focus is on multinational companies, smaller companies are also welcome.

- **IEE experts**
  These can include individuals, research bodies, etc.

For further information, please contact:

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The issue:
As many different organizations provide industrial energy efficiency (IEE) advice and resources, companies often end up overwhelmed by the sheer number of different resources available.

Communications gaps on the existing IEE resources, and the resulting confusion for companies, means widespread implementation of IEE measures continues to remain slow.

Simple fact: Energy Efficiency is not difficult, just complicated

The solution:
The IEE Task Force aims to remove the confusion surrounding available IEE resources for companies.

The main objectives of the IEE Task Force are therefore to:
- Provide clarity on what IEE is, how it interacts with other sustainable energy measures and what its non-energy business orientated benefits are.
- Enable companies to choose the resources most suited to help them pursue energy efficiency in line with their business and engineering strategies.

A wide range of IEE resources for companies already exist, including:
- Target setting
- Capacity building
- Research
- Financing
- Pilot projects
- Reporting

The IEE Task Force will work with IEE experts and the organizations providing IEE resources to:
- Establish a network of industrial energy efficiency experts
- Encourage collaboration between organizations providing IEE resources
- Develop a neutral and clear overview of IEE resources
- Provide guidance on IEE definitions and its place within sustainable energy as a whole

Companies will be able to avail of the IEE Task Force outputs to better understand which IEE resources are best suited to their business and engineering strategies.

To connect with companies, the IEE Task Force will work in collaboration with the UNIDO Industry Working Group, the international industry voice on IEE.