

Workshop: **Making Industrial Energy Efficiency the New Normal**
 (in the framework of the fifth session of the UNECE Group of Experts on Energy Efficiency (GEEE))

Organizers: United Nations Economic Commission for Europe (UNECE), United Nations Industrial Development Organization (UNIDO), and EEP - Institute for Energy Efficiency in Production

Target group: Open to all participants

Background: Today we are experts at identifying and defining the industrial energy efficiency potential. Today we have abundant energy efficiency technical solutions, processes and awareness programs. Yet actual implementation of concrete and widespread energy efficiency measures remains often a task postponed until tomorrow. Even with many very good industrial energy efficiency initiatives underway globally, we still need to face the reality that something vital is missing from our action plan to achieve the full energy efficiency potential.

This session poses a challenge to the participants to accept the inadequacy of our approach on industrial energy efficiency to date and to discuss how we can realistically move to full implementation of the already identified cost-effective energy efficiency opportunities.

Session 1: Moving from defining to achieving the energy efficiency potential		
9:00 – 9:20	<p>Challenge introduction:</p> <p>Putting the real state of affairs of industrial energy efficiency progress on the table. A challenge to the room on how best to focus our efforts on achieving vastly better implementation rates.</p>	<p>Mr. Hannes Mac Nulty, Vice-Chair, GEEE</p> <p>Mr. Stefan Buettner, Vice-Chair, GEEE</p>
9:20 – 10:30	<p>Panel discussion: To have a realistic chance of success, the perception of energy efficiency must change from being an environmental obligation to being a core element of modern industry operations.</p> <p>Moderator: Mr. Jean-Luc Di Paola Galloni, Group Corporate Vice President Sustainable Development & External Affairs, Valeo</p> <ul style="list-style-type: none"> • Why energy efficiency is not the solution, just a means to an end • Stop looking to policy makers, instead show them how it can work • Looking to the future, energy efficiency as an integral part of digital technologies • How to best connect industry development and industrial energy efficiency policies 	<p>Panellists:</p> <p>Mr. Ming Yang, Senior Climate Change Specialist, The Global Environment Facility (GEF)</p> <p>Mr. Erik Gudbjerg, UNIDO energy efficiency expert and Director, YourEnergy</p> <p>Mr. Igor Luchinin, Energy efficiency Manager, JSC “Svitlo Shakhtarya”, CORUM Group</p> <p>Mr. Sergiy Savchuk, Head of State Agency on Energy Efficiency and Energy Saving of Ukraine</p> <p>Ms. Yassamin Ansari, Senior Advisor, Mission 2020</p>

	Reaction from audience, interactive discussion with panellists	
10:30 - 11:00	Coffee break	
Session 2: Transforming on the ground experience into best practice policy		
11:00 – 12:30	<p>Panel discussion: The most effective policy is based on real life experience and the ability to be easily integrated into existing business models. How do we make it happen?</p> <p>Moderator: Mr. Helge Schramm, Sustainability & LCA Expert, Danfoss A/S</p> <ul style="list-style-type: none"> • Why pilot projects should be the foundation of every energy efficiency policy • Supply chains are often neglected but good policy can address both OEM and suppliers • SMEs, let's not forget them – adapting energy efficiency to work on every level • Connecting companies to share experiences and provide a valuable input to energy efficiency policy development <p>Reaction from audience, interactive discussion with panellists</p>	<p>Panellists:</p> <p>Ms. Aleksandra Mirowicz, RE100 Policy and Campaign Manager, The Climate Group</p> <p>Ms. Nataliia Usenko, Technical Advisor, Project "Energy Efficiency in Companies", GIZ</p> <p>Mr. Matti Lassila, Ambassador for Energy and Climate Change, Embassy of Finland in Ukraine</p> <p>Mr. Boris Melnichuk, Expert, Board on Energy Efficiency under the Government of the Russian Federation</p> <p>Ms. Alyona Nevidoma, Project Administrator, Department of Energy, UNIDO</p>