ECONOMIC COMMISSION FOR EUROPE

EXECUTIVE COMMITTEE

Ninety-ninth meeting
Geneva, 4 July 2018

Item 8

Informal Document No. 2018/22/Rev.1

Extrabudgetary projects

Enhancing usage and uptake of the standards for achieving the Sustainable Development Goals
**Project title:** Enhancing usage and uptake of the standards for achieving the Sustainable Development Goals

**Expected timing/duration:** July 2018 – July 2019

**Objective and brief summary of the project:**
The objective of the project is to enhance the usage and uptake of the standards by policymakers as a vital tool to support the achievement of the 2030 Agenda for Sustainable Development. Standards are an essential component in policymaking and their use contributes to competitiveness, environmental sustainability and market innovation. However, policy makers need support in identifying and accessing the standards to achieve the SDGs. The project contributes to the work plan of the Working Party on “Regulatory Cooperation and Standardization Policies” (ECE/CTCS/WP.6/2017/2, para 47, Decision 6). The objective of the project will be achieved by making information about standards, and their enabling role in sustainable development, available to policy makers through the implementation of the following activities:

A1.1. Developing of a mapping tool to identify standards that support the implementation of four selected SDGs (SDG 6 “Clean Water and Sanitation”; SDG 7 “Affordable and clean energy”; SDG 11 “Sustainable cities and communities” and SDG 13 “Climate Action);

A1.2. Developing four case studies to showcase how implementing standards advances the implementation of specific SDGs by national policy makers;

A1.3. Developing awareness-raising materials on “Standards for the SDGs” (videos, brochures);


**Expected results of the project:**
EA1. Increased understanding of the policy makers on the role of standards in the implementation of the 2030 Agenda;

EA2. Strengthened cooperation for sustainable development across standards bodies, national governments and the United Nations system.

**Target group and beneficiaries of the project:**
The target group includes policymakers, local and national authorities, standards bodies, institutions that support the implementation of standards, industry, and other standards users. Beneficiary countries are all UN member States.

**Justification of project and its relationship to the programme of work:**
The project is directly linked to Expected accomplishment (b) “Increased consensus on the development of ECE recommendations and guidelines for regulatory cooperation” of the Subprogramme 6 “Trade” of the UNECE Strategic framework 2018-2019.

**Estimated UN regular budget resources (work months of RB staff/level of Staff):**
2 months/P4

**Estimated extra budgetary resources:**

<table>
<thead>
<tr>
<th>Donor</th>
<th>Amount (US$)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Germany (Physikalisch-Technische Bundesanstalt)</td>
<td>127,500</td>
</tr>
<tr>
<td>ASTM International¹</td>
<td>25,000</td>
</tr>
<tr>
<td>International Institute of Electrical and Electronic Engineers (IEEE)</td>
<td>25,000</td>
</tr>
</tbody>
</table>

1 ASTM International is not-for-profit organization that develops international standards [https://www.astm.org/](https://www.astm.org/)

2 See paragraph 31 (a) of Commission decision A(65).

**Project Manager:** Lorenza Jachia

**Section/Division:** Economic Cooperation and Trade Division

**Cleared by Programme Management Unit:** Catherine Haswell

**Chief of PMU:** 11.06.2018

**Approved by EXCOM²:** 04.07.2018
Annex

Results-based budget for the extra-budgetary project

<table>
<thead>
<tr>
<th>Part I. Planning</th>
<th>Part II. Implementation</th>
</tr>
</thead>
<tbody>
<tr>
<td>(to be filled in before submission to EXCOM)</td>
<td>(to be used for reporting on progress in the implementation of the project in real time)¹²</td>
</tr>
<tr>
<td>Expected accomplishments</td>
<td>Implemented activities³</td>
</tr>
<tr>
<td>Planned activities</td>
<td>Estimated costs (US$)</td>
</tr>
<tr>
<td>EA1. Increased understanding of the policy makers on the role of standards in the implementation of the 2030 Agenda</td>
<td>A1.1. Developing of a mapping tool to identify standards that support the implementation of four selected SDGs. 1 international consultant x 2 months x $8,500 (one for each selected SDGs)</td>
</tr>
<tr>
<td></td>
<td>A1.2. Developing four case studies that showcase how policymakers used standards to progress the implementation of SDGs 1 international consultant x 2 months x $8,500</td>
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<tr>
<td></td>
<td>A1.3. Developing awareness-raising materials on “Standards for the SDGs” 1 international consultant for 2 months x $3,000 Contractual services (printing) x $5,000 Production of video for awareness raising x $6,000</td>
</tr>
<tr>
<td>EA2. Strengthened cooperation for sustainable development across standards bodies, national governments and the United Nations system</td>
<td>A2.1. Organization of a Joint UNECE-ISO event “Standards for the SDGs”. 1 international consultant (journalist/moderator for the event) x 2 days x $2000 Individual contractor to support organisation x 2 months x $6,000 Travel of 28 meeting participants x $2,357 Travel of staff x 2 missions x $2,500 to showcase the results of the event</td>
</tr>
</tbody>
</table>

Budget summary | 157,000 |
| 13% of Programme Support Costs | 20,410 |

¹ The secretariat shall inform EXCOM in case of unexpected developments or serious problems of any kind in the project implementation.
² Questions from member States on project implementation will be forwarded to the secretariat.
³ Relevant information should be uploaded by the project manager on the Project Monitoring Tool within one month from the end of the activity and include the following:
   (a) For an advisory service (including at a workshop/seminar/training organized by other organizations): title; venue; dates; project expenditures; and hyperlink(s) to presentation(s) and other relevant documents;
   (b) For a workshop/conference/training organized by UNECE: title; venue; dates; project expenditures; and hyperlinks to the meeting agenda, list of participants, presentation(s) made by UNECE, conference documents, training materials and reports;
   (c) For a consultancy: project expenditures; hyperlinks to the consultancy ToR and main outputs (study, report, training material, presentation, etc.) produced by the consultant(s);
   (d) For other outputs not included under bullet points above: hyperlink to relevant documents.
⁴ Relevant financial information – certified by the Executive Office - should be uploaded by the project manager on the Project Monitoring Tool within one month from the end of the activity.
| Total (rounded) | 177,500 | Total: |