TRADE FACILITATION AT ITC

ENHANCING SME's INTERNATIONAL COMPETITIVENESS
ITC helps businesses trade

Joint agency of the UN and WTO

Fully dedicated to support the internationalization of SMEs

Policy Makers  TISIs  Private Sector

With services evolving over time

Rules of Trade

Help businesses trade

Trade policy research

From preparation for TFA implementation
- Categorisation
- Notification
- Ratification
- Project proposals

To actual implementation
- TF reforms
- Broader TF issues
- Logistics
- Innovative use of ICT
- Creative e-learning, etc
ITC offers a comprehensive range of trade facilitation services

**Enhance transparency**
We enhance access to information and documentation requirements for crossing borders

**Promote cooperation**
We promote public-private dialogue and generate ways to improve inter-agency coordination

**Foster efficiency**
We support the improvement of efficiency and modernization of cross-border procedures

**Improve traders’ compliance**
We build private sector capacity to efficiently comply with new rules

**Manage logistics**
We assist in developing and managing business’s trade logistics activities
Enhance transparency

**Trade Facilitation Portal**

- to describe the practical steps required to import or export a consignment at national or regional level

**Enquiry points**

- to answer queries on trade-related information and documents through the creation and strengthening of enquiry points

**Awareness raising and business guides**

- to make businesses aware of new rules and their benefits, creating greater certainty for traders and fewer opportunities for corruption

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**ITC in action**

- Establishment of Trade Facilitation portals in collaboration with UNCTAD in Uganda, Kenya, Tanzania, Rwanda, and Tajikistan
- Establishment of enquiry points (in process in Niger)
- Awareness raising activities in more than 24 countries
Promote cooperation

**Institutional support (NTFC/RTFC)**
- to establish national and/or regional trade facilitation committees to ensure better integration of business interests in trade facilitation reforms

**Public-private dialogue**
- to facilitate public-private sector cooperation and provide businesses with the opportunity to advocate for efficient reforms

**Border agency coordination**
- to assist countries in ensuring coordination amongst agencies in charge of border controls for import, export and transit of goods

**Review of formalities**
- to support countries in periodically reviewing trade-related documentation requirements and formalities

**ITC in action**

**Afghanistan**
Advisory services to define governance structure and membership, capacity building of NTFC Members

**Ivory Coast**
Advisory services and capacity building of NTFC members, to follow the implementation of TFA reforms

**Tajikistan**
Advisory services to efficiently run the NTFC operations

**Sri Lanka**
Advisory services to strengthen the NTFC governance structure and its operations
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<th><strong>Foster efficiency</strong></th>
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<td><strong>Pre-arrival processing</strong></td>
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<td><strong>Risk management and PCA</strong></td>
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<td><strong>Advance rulings</strong></td>
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<td><strong>Time release study</strong></td>
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<td><strong>Digitalization of trade formalities</strong></td>
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<td><strong>Single Window</strong></td>
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<table>
<thead>
<tr>
<th><strong>ITC in action</strong></th>
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<tr>
<td>Supporting Arab States in pre-arrival processing as well as customs valuation practices</td>
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<td>Designing blueprint report for integrated risk-management practices in Sri Lanka and CEFTA parties</td>
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<td>Building capacity of national border authorities in Vietnam and Jordan on implementation modalities of AR</td>
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<td>Supporting Sri Lanka in preparation and implementation of TRS</td>
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<td>Establishing legal framework for electronic exchange of certificate of origins in WAEMU</td>
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<td>PPD to build consensus on functionalities, governance structure, operational and financial model of SW in Sri Lanka</td>
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Improve traders’ compliance

**TFA understanding**
- Deliver private sector training, including e-learning courses to raise business awareness on how they can benefit from the Trade Facilitation Agreement

**Export management**
- Coach businesses on how to improve their import/export management practices

**Enhanced capacity of Trade Support institutions**
- Improve the effectiveness of institutions in supporting the private sector’s management of cross-border operations

**ITC in action**
- Holding interactive trainings for over **600** businesses in **20+** countries worldwide
- Developing training materials to help businesses understand how to make the most of the WTO Trade Facilitation Agreement
- Providing businesses with better knowledge of the TFA and specific export and import requirements through e-learning
Manage logistics

Transport services

to successfully manage a business’s trade logistics activities and find the right transport services

Last-mile logistics and diagnostics

to improve last-mile performance as well as to identify businesses’ logistical strengths and weaknesses

Digital platforms and e-solutions

to connect logistics stakeholders with their cargo and parcels efficiently and to optimize logistics performance levels through e-solutions

Regulatory reforms of logistics services

to deliver integrated logistics services through a coherent regulatory framework

ITC in action
Rwanda, Guinea, Azerbaijan, Senegal

- Promote and improve the e-logistics business environment
- Improve quality of last-mile connectivity
- Establish a Digital Logistics Marketplace to connect all relevant stakeholders
- Promote agile urban logistics crowd-based solutions
- Increase linkages of E-Commerce Support Centers with more logistics service providers
ITC’s unique approach to trade facilitation reforms

- Promoting business perspective in diagnosis, design and implementation of trade facilitation reforms

- Creative approaches to e-learning (online cross-border management curriculum, interactive courses, Virtual Learning Space)

- Innovative use of ICT for trade facilitation, including Trade Facilitation Portal, Enquiry points, Digitalization of Certificate of Origin

- Addressing non-tariff barriers to trade using a “whole of the supply chain” approach comprising trade facilitation, quality for trade (SPS, TBT), and logistics services

- Active network of partnership: UNCTAD, WTO, UNECE, WCO, ICC, UNESCAP, IRU, UPU, WEF, ADB, CNI, DHL

- Building upon regional integration dynamics and fostering a regional approach to the TFA implementation.
Collaboration with UNECE, UNCTAD and other partners

Co-branded Publications

Trade Facilitation Implementation Guide

**TRADE FACILITATION IMPLEMENTATION GUIDE**

WTO Trade Facilitation Agreement itinerary:

- TF Agreement
- Implementation
- Substantive Obligations
- SIQST Modalities
- Technical Assistance
- Planning Implementation

START. Click on the individual items of the graphic above to navigate the itinerary!

Trade facilitation and SMEs itinerary:

- Definition of an SME
- Market access challenges
- TF challenges for SMEs
- Impact assessment tools
- Adjustment measures
- What can SMEs do?

START. Click on the individual items of the graphic above to navigate the itinerary!

**Technical Notes on Trade Facilitation**

Author/Source: ITC, UNCTAD, UNECE

Year of adopting/publication: 2019.


Purpose: to provide a legal explanation of the measures contained in the WTO Trade Facilitation Agreement, with a view to support policymakers in designing the framework for their implementation.