Trade Facilitation at the ITC

Trade Facilitation implementation support
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Improving SMEs Competitiveness for exports

- Scheduling commitments under the WTO TFA
- Improving inter-agency coordination and SME involvement in PPD
- Enhancing transparency and access to information
- Improving efficiency of cross-border procedures
- Strengthening SMEs ability to cross borders

A holistic approach beyond TFA

- Facilitating public-private dialogue in trade policy/reform formulation
- Collaborating with leading public and private TF agencies
- Implementing TFA to promote and deepen regional integration
3 salient features of the ITC Trade facilitation program: promoting...

- Business perspective with a dedicated focus on SMEs
- Stakeholders collaboration at national and donors levels
- Regional approaches to the implementation of TF reforms
Our existing network of partnerships in the area of trade facilitation
Take away and Challenges

• TF - Beyond Governments; Business involvement is critical
• Inclusive participation of all businesses into the reform process

Changing Mindsets

• Turf Issues - harmonious inter-agency coordination
• Moving from patron-client relationship to partnership between businesses and border regulatory agencies
• One Voice – focus on public good rather than self-serving interests
Thank you!