UN/CEFACT
PDA AGRO
Proposal
E-FRESH-CROP standard

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E-FRESH CROP MESSAGE

- **Content of this message:**
  - **Crop specifications**
    - Startdate, harvest date, variety, production location
  - **Data about treatments**
    - Fertilizers
    - Pesticides
    - Use of energy and water
  - **Data about labor**
  - **Certificates (Global GAP, MPS, E-Cert)**
E-FRESH CROP MESSAGE

- The importance for the business?
- Participating organisations (countries)?
- Cooperation with(in) E-FOOD Chain?
- Start the project?