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Bill Gain is the Global Lead for Trade Facilitation, Customs Reform and Border Management within the World Bank Group's Macroeconomics, Trade and Investment Global Practice where Bill leads the implementation of reform projects in over 74 countries.

He has over 40 years' experience in undertaking management and leadership roles with a focus on Customs reform and modernization, trade facilitation, border management and private sector development reform implementation in developing and conflict affected countries.

Prior to joining the WBG, he was Associate Director & Manager for New Zealand and the Pacific at the Centre for Customs and Excise Studies at the University of Canberra. Prior roles also include a 30 year career with New Zealand Customs. Bill holds a Masters Degree in Public Policy from the Victoria University of Wellington, New Zealand (2000) and a Post Graduate Diploma in Business (HR & Change Management), from the University of Auckland, New Zealand (1996).