IATA ONE Record: the next milestone for airfreight data sharing

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A powerful legacy
Industry 4.0
An end-to-end digital logistics and transport supply chain where data is easily and transparently exchanged in a digital ecosystem of air cargo stakeholders, communities and data platforms.
ONE Record

But what exactly is it?
Network

Direct connectivity between supply chain partners
API

Universal connectivity

Web standard
Security

Internet of Logistics

We know who you are!
Linked data

Access data at source

“Everything is a URL”
Ontology

Freight as a language

Rather than a rigid data model
Not just air

Our customers need digitalization of all modes

Multi model extension of ONE Record with the European Union
Design of ONE Record

~60 representatives from transport and logistics
Community driven

ONE Record is a global conversation
ONE Record pilots

Mini logistic chains

Test, improve and expand
Apps & modules

Sharing to grow

A new market place
Hackathon

A new generation of experts

Urgency as a challenge
Key enablers

Digitalization is not a nice to have

We need IT solution providers; old and new
Industry 4.0
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