With Blockchain towards SDG’s
Working session of Slovenian Government: SLOVENIA TOWARDS CIRCUAL ECONOMY

Ljubljana November 2016
SLO Blockchain Meetup 2017
Initiative Blockchain Slovenia

June 2017
SLOVENIA’S CHALLENGES 2020:
A vision for the development and regulation of blockchain technology in modern society, Ljubljana 11.10.2017
Slovenia – the first blockchain start-up country

One of the leading countries with regard to blockchain companies

TADEJ SLAPNIK

By positioning its economy as “Green, Creative, Smart,” the Republic of Slovenia is dedicated to becoming one of the leading countries with regard to the use of blockchain technology, which underlies innovations such as Bitcoin.

Several local blockchain companies have already achieved great success in the development of digital investment platforms, which gives Slovenia an advantage as it aims to become the world’s leading start-up destination for such firms.

Blockchain technology can be applied in various contexts to provide secure communication and record-keeping.

It uses distributed ledgers to ensure that data is exchanged properly between different devices, guaranteeing that the value – in the case of so-called cryptocurrencies – will be transferred safely.

This is one of the key differences of this approach compared with the internet technologies currently used to transfer data. Since it is extremely efficient, the blockchain method can be used as the fundamental technology for business and governmental services, thus giving the economy a greater competitive edge, and so increasing the well-being of the entire society. However, while sitting at the core of various emerging distributed economies, blockchain itself presents many issues for regulators worldwide who are trying to find a legitimate legal context for this revolutionary technology.

Many new opportunities

Despite some concerns, the distributed economy is also making possible many opportunities which have not yet been fully explored. The emerging services go far beyond Bitcoin into the fields of banking, insurance, and new models of creating and sharing content, in addition to other activities, representing a globally-connected ecosystem of supercomputers and a market valuation already in excess of $170 billion USD. Moreover, the number of services, users and companies grows bigger every day. Step by step, the distributed economy is becoming a true alternative to centralized systems. The first concrete moves in this direction can already be seen in banking and financial services (so-called fintech, short for “financial technology”), and soon blockchain technology will spread into all sectors of the economy.

Equal participation

All previous technology revolutions were led primarily by the United States, but this time will be different. For the first time, the rest of the world can participate equally. Every revolutionary technology has its own business development model—if the internet is based on start-ups, blockchain is based on ICOs. Blockchain enables a new, better world in which all people can equally participate, regardless of their sex, age, race or geographical background. The distributed economy provides a definitive answer to the problem of brain drain.

Slovenia is thus welcoming the new technology with open arms. Two already established brands, Bitstamp and ICONOMI, are paving the way to revolutionary standards for safe transactions and investments in digital services, while Cofound.it is building an alternative to the existing VC start-up ecosystem. All three companies, and others like them, have one thing in common: their Prime Minister Miro Cerar was speaking at the Digital Slovenia 2020 gathering with some rather grandiose visions for blockchain technology, stating that the government wants to position Slovenia in the forefront of digital block-chain innovation in the European Union. Photo: Nebojša Tejić/STA
EU BLOCKCHAIN meetup

SLOVENIA 20th OCTOBER 2017
Innitiative Blockchain Europe

Feel the Future Fair, Celje, Slovenia, October 2017
Davos, Switzerland January 2018: Prime Minister dr. Miro Cerar, Slovenian Ambassador in Switzerland Marta Kos Marko and State Secretary Tadej Slapnik met with the representatives of the Slovenian blockchain companies Viberate: Matej Gregorčič and Vasja Veber, Eligma - Dejan Roljič and Inex360 Consortium Robi Domadenik.
1. February 2018 European Commission launches

EU BLOCKCHAIN OBSERVATORY & FORUM

#EUBlockchain
Prime minister dr. Miro Cerar and his Government meeting with Slovenian blockchain companies at Viberate
First Purpose-built Protocol for Supply Chains Based on Blockchain

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Reshaping the Future of Global Trade with the World’s First Blockchain Bill of Lading

CargoX is the independent supplier of blockchain-based Smart B/L solutions that enable extremely fast, safe, reliable and cost-effective global Bill of Lading processing. CargoX has developed a decentralised platform based on the Ethereum network, and has a pipeline of future products for the supply chain industry.
What is Robotina IoT Platform?

Robotina Platform will optimize the functioning of the entire electricity grid, reduce electric energy consumption and lower the electricity costs. See how you can save money and/or earn ROX Tokens as a user or just a member of the community.
HashNET characteristics?

- **Transparency of fund**: Allocation of community funds and voting process is 100% transparent.
- **Speed**: Network's Throughput can process 200,000 transactions per second.
- **Mobile compatible**: HashNET can be run as full node even on smartphone.
- **Ability to grow**: Easily scales with number of users.
- **Completely decentralized**: Every participant can contribute by voting.
WHY SPORTYCO

At SportyCo, we believe that every promising athlete deserves the opportunity to pursue their professional career and every small investor should be able to back an athlete they believe in. Unfortunately, professional sport today has a high entry barrier – both for athletes and small investors. Especially up-and-coming athletes at the outset of their professional careers face a lot of issues related to funding their training and participation in events across the globe. Also, many sports clubs and other sports organizations deal with severe financial and liquidity issues.

„SportyCo is about to change this.‟

FOR ATHLETES

SportyCo will remove these barriers and consequently change financing in the sports industry by deploying a blockchain-based crowdfunding platform, serving athletes, clubs, and other sports organizations in raising the funds required to achieve athletic

FOR INVESTORS

SportyCo will enable a wider community to invest in sport, an industry worth USD 620 billion and still growing. By disrupting the existing model for financing participants in sport, SportyCo will open a new chapter in the sports industry, democratizing sports investments.
ICONOMI
Your connection to the distributed economy

EXPLORE NEW DIGITAL ASSET ARRAYS™
Decentralised personal data exchange*

Datafund is a protocol and distributed application (dApp) that guards personal data, provides safe storage and enables data exchange. Information is shared on the need-to-know basis according to an agreement between exchanging parties.

Datafund guards and protects the privacy of an individual while enabling companies to engage in fair data exchange.

* GDPR compliant
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European Blockchain Declaration signed by 22 EU member states:
"Cooperation towards the establishment of a European Blockchain Partnership"
The signatories of declaration agree to cooperate to establish a European Blockchain Partnership with a view to developing an infrastructure that can enhance value-based, trusted, user-centric digital services in public sectors across-border
European Blockchain Summit 2018

April 11, 2018

Brdo Congress Centre
Brdo near Kranj, Slovenia
Capturing the Blockchain Opportunity for Europe
«The Kranj Resolution»
DRAFT
With $5.4 bn raised in 2017 alone, Initial Coin Offerings, or ICOs, have rapidly developed into very effective instruments for the financing of technology start-ups. In its most common construction, though, ICOs are not governed by any financial regulation regime. Thus, those companies operate in a grey zone, as neither the provenance nor the use of funds are transparent to both the market participants and the regulator. In result, such tokenised companies do not operate in predictable environments.
In order to counteract a criminalization or emigration of the high technology segment to "obscure financial centres", Europe should seize the opportunity and
1. provide a secure and well governed environment for ICOs, in parallel to defining procedures and processes to migrate existing ICO money into a legally viable and well-regulated structures;
2. support training and education systems responding to the demand of ICO companies, and to the development of blockchain technology;
3. adjust current legislation to better comply with the nature and characteristic of digitalisation, with blockchain technology, thus improving the environment for innovative start-ups in general.

April 11, 2018
Thank you!

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