



**UNECE** United Nations Economic Commission for Europe

## 4<sup>th</sup> Annual Session of the UNECE Team of Specialists on Intellectual Property

Agenda Item 4. Implementation plan for the remainder of 2010 and proposals for the program of work in the next programming cycle

Geneva, 9 July 2010



## Lessons from the previous programming cycles

- 2-pronged approach of IP management in innovation and IPR enforcement to remain foundation of TOS-IP's work
- Contributing IP perspective to cross-cutting events & documents fruitful and covers a niche
- Events that combine policy discussion w/ learning elements has broad support



## Lessons from the previous programming cycles

- Demand for CB & policy-oriented work strong and growing
- Needs differ by economic situation => need to adapt CB & policy-oriented work
- Demand evolves towards more thematically focused and in-depth activities



## Lessons from the previous programming cycles

- Quality and relevance of activities & outputs depends on active participation of leading experts
- Will need to be given incentives to engage, including adequate compensation for delivering specific outputs



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# Lessons from the previous programming cycles

- Evaluation: improve information flows, dissemination of results, involvement of national experts



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## Some Challenges Ahead

- Trade-off between more in-depth treatment of issues and diverse interests and large number of potential issues
- How to maintain & strengthen engagement of all member States & constituencies in multi-stakeholder process under inter-governmental body



# Some Challenges Ahead

- Mobilizing additional extra-budgetary resources and in-kind contributions



# Proposals for future work

- Capacity-building and policy-oriented events
- Policy document for CECI and dissemination of substantive results
- Thematic orientation
- Training materials
- Newsletter



# Forthcoming capacity-building activities

- Sub-regional IP-specific event in Moscow 6-8 Oct 2010
  - Parallel sessions on IPR enforcement & IP in innovation
  - w/ OPORA and USPTO
- Cross-cutting event in Kiev 9-10 Nov 2010
  - On promoting innovative entrepreneurship
  - w/ CECI networks on entrepreneurship & financing and the government of Ukraine
- Seminar on IP and technology transfer, Kiev 11 Nov 2010



## Future capacity-building & policy-oriented events & outputs

- Continue to contribute to cross-cutting CECI events
- On IP specifically, demand evolves towards more thematically focused, in-depth activities
- Requires more events & outputs and/or stricter prioritization of topics to be covered
- Subject to additional XB resources and in-kind contributions
- Leverage the expertise & resources of TOS-IP, e.g. through task forces



## Policy document for the next CECI session

- Secretariat will prepare a draft capturing the main problems and recommendations emanating from the substantive segment
- To be circulated for comments to TOS-IP and
- Then to be submitted to CECI Dec 2010



## Policy document(s) for the 2011 CECI session

- Substantive segment of TOS-IP 2011 to provide inputs
- Select one (set of) issue(s) in IPR enforcement and one (set of) issue(s) in IP and innovation



## Conference proceedings

- For broader dissemination of the results of the substantive segment and
- To give added visibility to our pro-bono experts
- Explore w/ speakers & invite them to prepare written summaries
- To be edited into an official UNECE publication



# Strengthening the international cooperation aspect in the work on IP and innovation

- Exchanging experience on strictly national policies and their implementation may not be sustainable
- At policy level, focus more on strengthening national innovation performance by removing obstacles to cross-border cooperation & KT
- At CB level, focus more on opportunities & challenges of international IP protection & exploitation



# Training materials

- To be produced in all focus areas of CECI
- Already relatively advanced in PPP
- On IP, draw & build on wealth of existing materials
- Results of TOS-IP poll:
  - Strong demand for add'l training materials on all topics
  - But a lot of high-quality materials already in use



# Training materials

- Secretariat to collect samples and put them on CECI Information Exchange Platform
- Lead a review by TOS-IP to identify
  - which existing materials can be recommended for use as is, or
  - can be modified to suit TOS-IP purposes, and
  - where new materials need to be developed
- Create task forces of TOS-IP members
- Produce and test 1st modules in 2011



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# Newsletter

- Need to improve dissemination of TOS-IP results
- And information flow within countries
- Similar needs in other focus areas of CECI
- Hence explore joint quarterly e-newsletter on ICP, financing innovative activities, entrepreneurship, and IP
- Invite TOS members to contribute & serve as editors for individual topics