



4th session of the UNECE Team of Specialists on Intellectual Property (TOS-IP)

08-09 July 2010
Géneva



- 1) National Conference on IP Managers and staff of SMEs and support Institutions. (2005)
 - ❖ Work conducted under the guidance by of WIPO.
 - ❖ Highlighted the benefits of IP for startups as a strategic tool for business development.
 - ❖ Strengthened IPRs Management capacities and skills of support institutions.
 - ❖ Developed strategies to enhance the capacities in facilitating the access to the tolls of the IP systems.



2) Pilot Project to Innovation Infrastructure (HEZARFEN-2006-2007)

- ❖ Supporting SMEs at the stages of effective usage of IPRs.
- ❖ Conveying innovative structure to administrator culture.
- ❖ Regulated pilot activities, trainings, workshops, sectoral analysis, conference and seminars, publications.
- ❖ Worked on innovative and creative products, processes, marketable ideas.



- 3) Innovation Workshop on "Science, Technology, Challenges and opportunities. (2007)
- ❖ Discussed powerful instrument for sustainable growth, employment generation and poverty reduction.
 - ❖ Pursued appropriate policy and institutional reforms to strengthen national innovation system.
 - ❖ Completed Industrial Technology Project. (World Bank)



- 4) Technology Licensing Workshop in Cooperation with WIPO and TUBİTAK. (2007)
- ❖ Participations of research centers, universities, technology development centers, incubators, Uzbekistan, Kazakhstan, Kyrgyzstan, Serbia and Montenegro, Syria.
 - ❖ Handled to commercialization of academic and publicly funded research institutions.
 - ❖ Technology Licensing, key terms in a Licensing agreement, Licensing negotiation.
 - ❖ Shared experience of worldwide experts from USA, Germany, Italy.





- 5) Brief Information on the Sub regional Seminar on the Role of IPRights in Technology Transfer.
- ❖ Co-organized by the TOS-IP and TPI in Ankara Turkey, 12-13 March 2009.
 - ❖ Leading international experts of UNECE, WIPO and other countries in the region.
 - ❖ Discussed international good practices and national experiences on the management of IPRs.
 - ❖ Policy-oriented and capacity-building activities.





UNECE

- ❖ Managing IP in Knowledge Transfer
International cooperation to improve
framework conditions in catching-up
economies.
- ❖ Information about ECE-CECI
- ❖ Strengthen innovative capacity, challenges
in innovation.
- ❖ Importance of knowledge transfers across
borders, transfer channels.





WIPO

- ❖ IP and Technology Transfers
- ❖ Challenges Facing Developing Countries with economies in Transition.
- ❖ Available Programs and Tools of WIPO to Enhance Innovation and Technology Transfers Capacity.
- ❖ Planned Projects.





Representative of University of Westminster - UK

- ❖ Ip Management in knowledge transfer.

Representative of University of East London - UK

- ❖ Technology Transfer and Problems. Solutions.

Representative of Embassy of the USA

- ❖ Technology Transfer Policy and US Laws.

Representatives of techno parks from Turkey, Azerbaijan, Kazakhstan, Kyrgyzstan, Tajikistan, Turkmenistan, Uzbekistan shared their experiences.





Middle East Technical University METU-TECHNOPOLIS

- ❖ The Technology Development Zone Law
- ❖ Science parks to enhance R&D potential in Turkey
- ❖ To maintain a strong collaboration between industry-the university
- ❖ To transform university's research outcomes into economic value.
- ❖ To encourage and support entrepreneurship and innovation
- ❖ To create suitable environment for technology transfer.



6) Dissemination of IP Knowledge in Universities

- ❖ Coordination of inter-university communication.
- ❖ Establishment of IP Policy and Awareness at Universities, training programs.
- ❖ Multidisciplinary advanced programs leading to IP specialists.
- ❖ TT/IPR Offices within universities supported by TPI.



- 7) "Supporting Turkey for enhancing implementation and enforcement of IPRights" Project.
- ❖ Kick-off meeting and presentation of the project (March 2010)
 - ❖ Drafting/amending of guidelines for patent, trade-mark and design examination (March 2010)
 - ❖ Conference on problems of IP infringement cases (April 2010)
 - ❖ Practical advices on ongoing cases. (May 2010)
 - ❖ Patentability of computer implemented inventions and workshops on likelihood of confusion on trademarks (June 2010)



T h a n k y o u...

saadet.demirdoker@tpe.gov.tr