

Finance for innovation and growth

UNECE

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European Commission
Enterprise and Industry

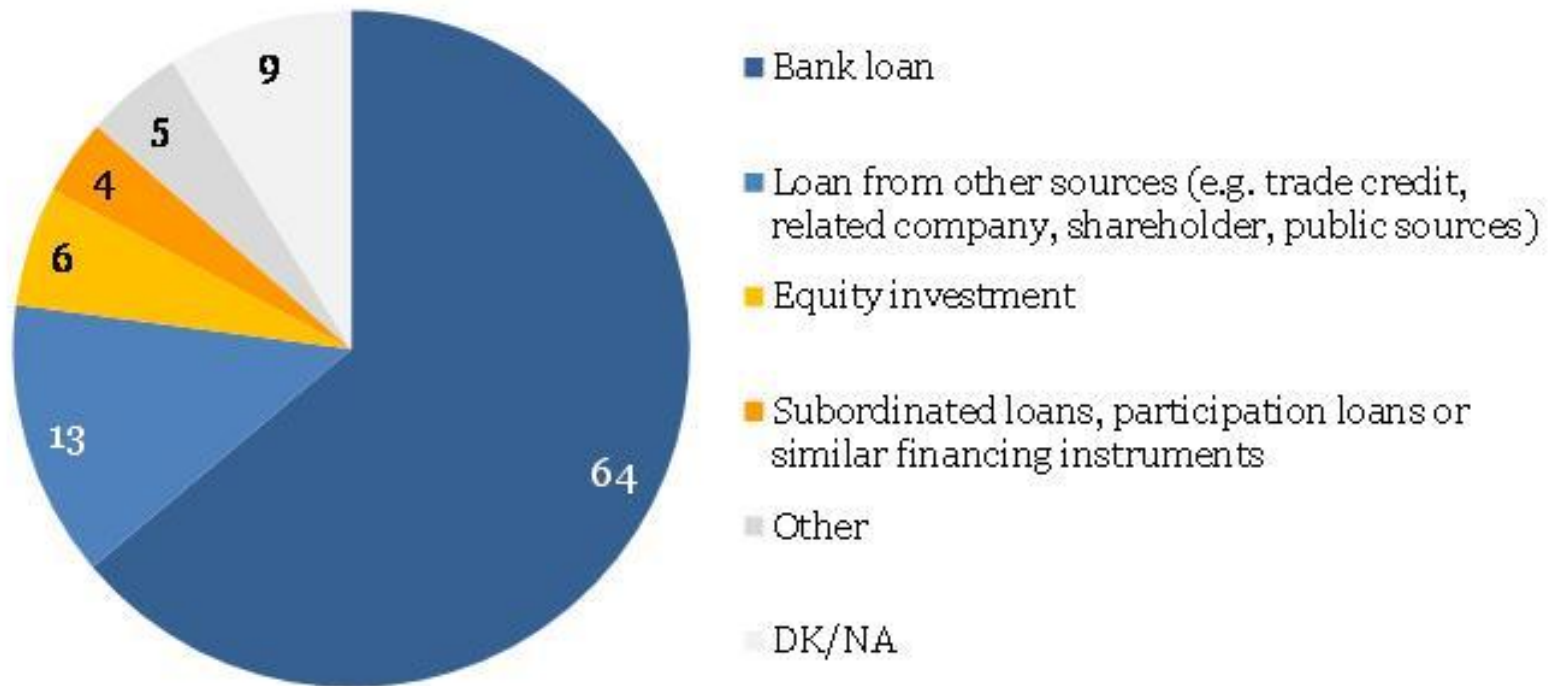


Basic assumptions

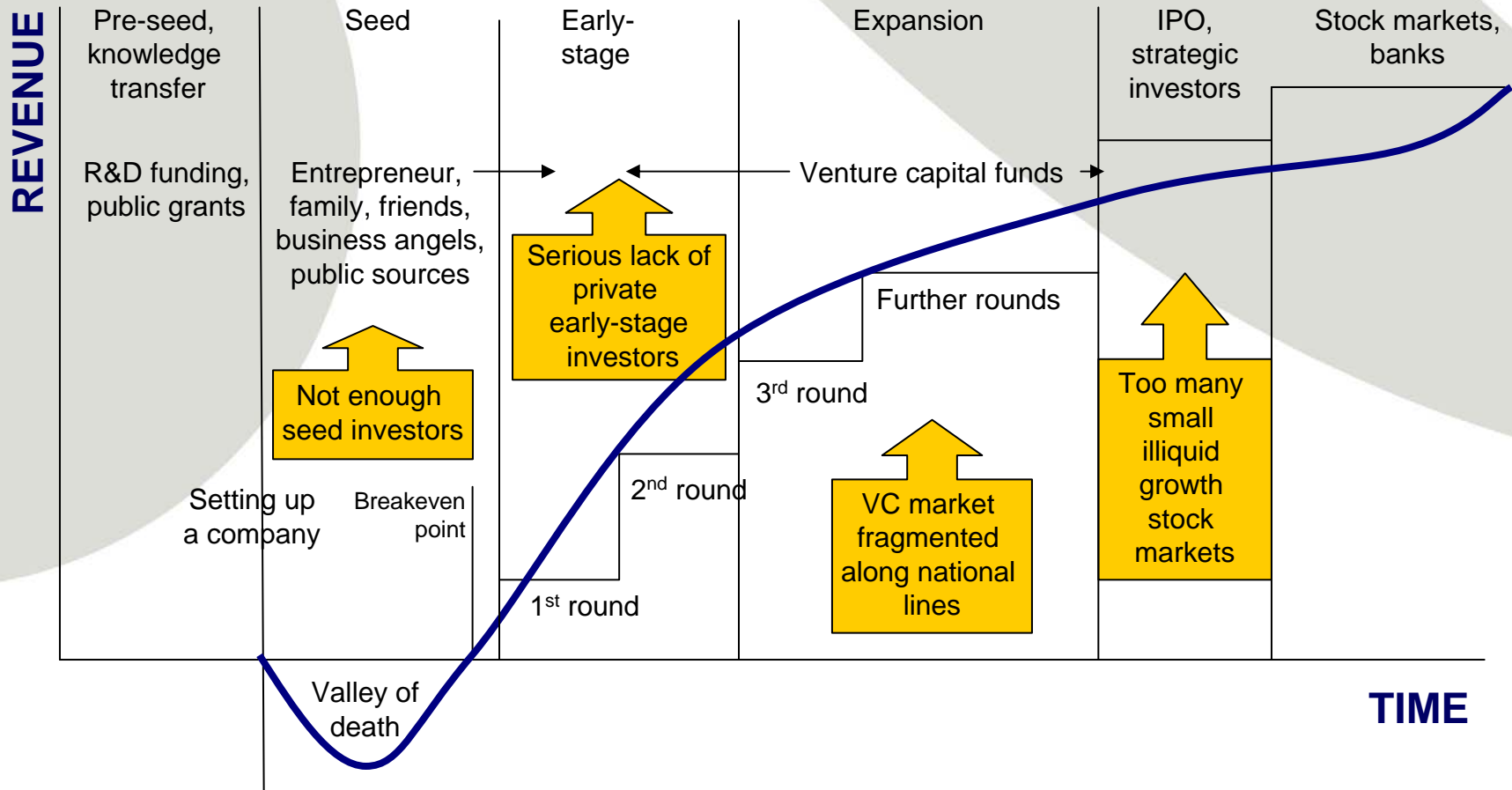
- High-growth firms need equity
- Finance for innovative firms should be demand driven
- Europe needs a better venture capital market
- But problems exist throughout the financing chain both on supply and demand sides
- Public actions should focus on the worst problems and work with the markets
- Actions are needed both on rules and regulations, and on financing firms

Finance for growth

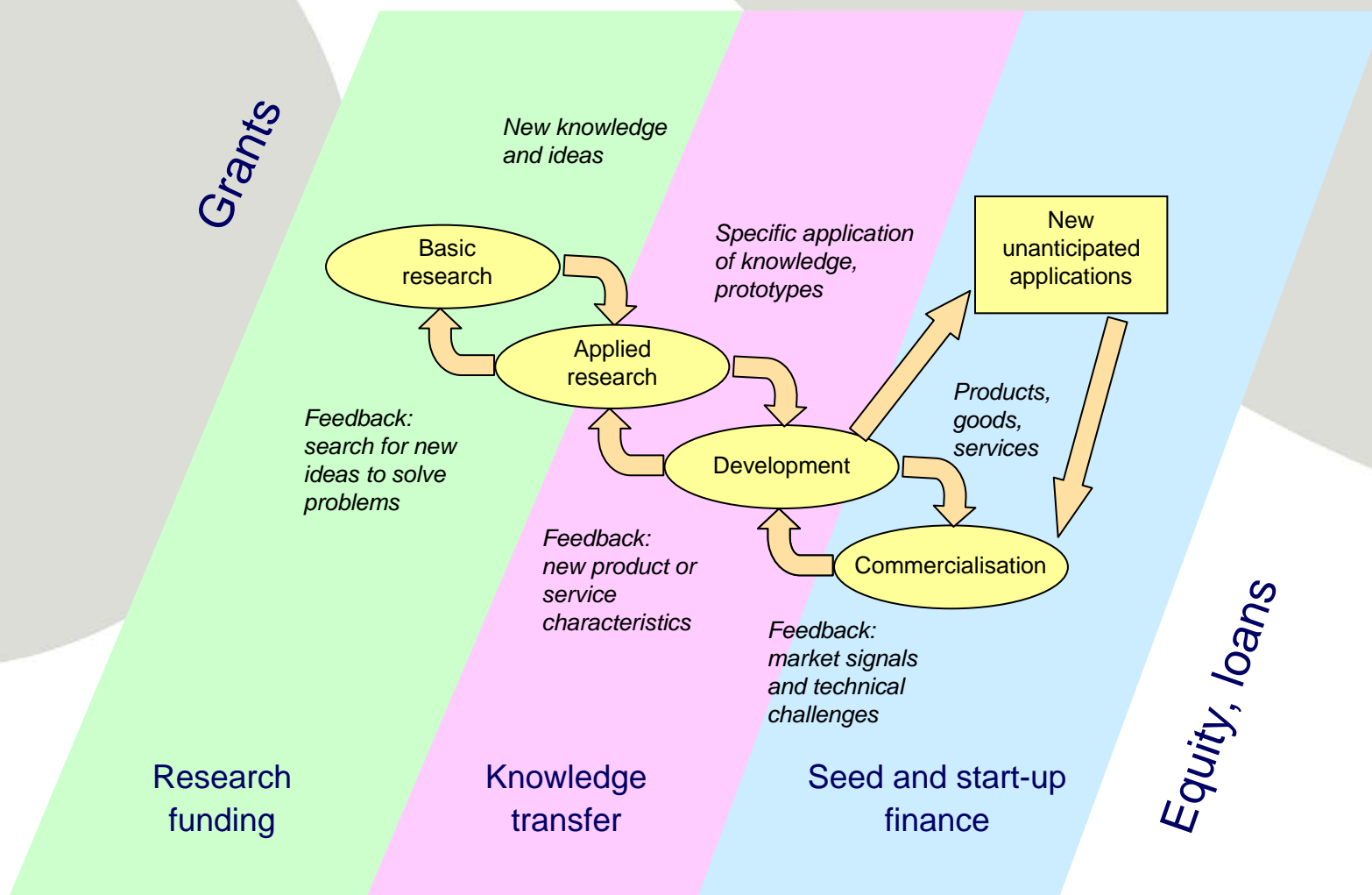
Most preferred type of external financing to realise growth ambitions



Problems on the supply side



Research and innovation



Europe 2020

Financial instruments 2014-2020

“Designing new financing instruments, in particular in cooperation with the EIB/EIF and the private sector, responding to hitherto unfulfilled needs by businesses. As part of the forthcoming research and innovation plan, the Commission will coordinate an initiative with the EIB/EIF to raise additional capital for funding innovative and growing businesses.”

European venture capital market

“Making an efficient European venture capital market a reality, thereby greatly facilitating direct business access to capital markets and exploiting incentives for private sector funds that make financing available for start-up companies, and for innovative SMEs.”

Better business environment

“To improve business environment, especially for SMEs, including [...] improving affordable access to finance”

Improving financing

- Start-up finance: equity, mezzanine, guarantees
- Venture capital for growth
- Loans or mezzanine capital for innovation
- Guarantees for loans or mezzanine capital

Improving venture capital markets

- Reduce market fragmentation
- Remove regulatory obstacles
- Review progress in taxation
- Facilitate the growth of firms
- Strengthen deal matching and management

Where to find more information?

SME portal: ec.europa.eu/small-business/

More about CIP financial instruments: www.access2finance.eu

More about EIB lending: www.eib.europa.eu

More about EU contracts and grants: ec.europa.eu/contracts_grants/

Advice, services: ec.europa.eu/enterprise-europe-network/

Your Europe for business: ec.europa.eu/youreurope/business

European policy on access to finance: ec.europa.eu/enterprise/policies/finance/

European policy on innovation: ec.europa.eu/enterprise/policies/innovation/