

***Ways and means of
fostering the
entrepreneurial mindset
in Russia***

***Kiev
2010***

Results of the Morozov's Project

1993-2002

- 1. Network of regional training and business support centers for small and medium-sized businesses, in 72 regions of Russia**
- Academy of Management and Market
- 2. Network of business incubators, in 50 regions of Russia**
- National Association of Business Incubators
- 3. Regional and municipal funds to support small businesses, in 70 regions of Russia**
- 4. National Agency for Entrepreneurship Technological Support, in 5 cities of the Russian Federation**
Extensive program of retraining: at least 70000 people per year

The entrepreneurial mindset- is

thinking, based on

- originality
- flexibility
- adaptivity
- pragmatism
- responsibility for decisions
- intuitiveness
- professionalism
- global and local approaches
- “striking dawn”

based on a survey of 2000 inhabitants of the Tambov region:
employers, employees, students, graduate students, etc.

The project of the integrated Law RF "About Education"

Benefits

1. First included additional professional education
2. Reformed system of vocational education
3. Legislation on Education has developed systematically

Shortcomings

1. Not indicated the level of compulsory education for citizens (now-part-total 9 classes)
2. Little attention has been paid to ensuring access to education for different categories of citizens (persons with disabilities, persons serving a sentence)

In general, a huge step forward

School of young businessman

2009 year	2010 year
<p><u>Participants</u>- 154 persons students, postgraduate students</p> <p><u>Themes</u>- IT, services, agriculture</p> <p><u>5 projects-winners</u> 4- LLC 1-individual entrepreneur 4- BI's tenants 1 of 5 -locked out, in connection with the move to Voronezh</p>	<p><u>Participants</u>- 174 persons undergraduate and postgraduate students, PhDs</p> <p><u>Themes</u>-IT, sports and entertainment = leisure of youth, provision of human life 2 innovation projects -audit networks (software), ecological landscaping</p> <p><u>10 winners- 8 projects</u> 4- LLC 4-individual entrepreneurs 4 - participants of the competition for placement in the BI 4 - signed the contracts for consulting services</p>

**The most difficult part: choosing the target audience, result-oriented-
business creation
Financing: regional budget**

Competitions

2009 year	2010 year
Self-employment	
Grant: 60 000 rubles Participants: 2 500 persons	Grant: 60 000 rubles Participants: 5 000 persons
- provision of services, repair and construction works, agriculture development, creation of handicraft products.	
"How to create a business"	
Grant: 200 000 rubles Participants: 150 persons	Grant: 250 000 rubles Participants: 200 persons
-production of construction materials, hairdressers, garages, offices to provide accounting, marketing, legal services, etc. Agribusiness - livestock and crop production	
<u>Mandatory conditions:</u> <ul style="list-style-type: none">- be unemployed and wish to become an entrepreneur- pass proftesting and training- develop a business plan	

Youth Educational Forum «Seliger -2010»

6 years

For the first time:

- international change
- innovative change
- sports change

Innovative change-3400 participants

1100 (1 / 3) - Representatives of the real sector of the economy:
oil and gas companies, mechanical engineering, nuclear industry, etc.

300- Skolkovo from CIS countries
Future Russia

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Organizing Committee:

representatives of federal authorities, large corporations, science and higher education establishments.

Executives:

- fund ONEXIM
- Rosmolodezh
- volunteers from all Russian regions
- 3 regional commands: from Karelia, Moscow and Tambov

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Tasks	Results
to involve > 1100 участников in 3 contests: - “Sun City- Skolkovo”	500 projects- 14 winners
- innovative projects contest	124 projects- 3 winners
- Business game «Energy Efficient Cities» among the representatives of Lukoil, SUEK, RusHydro, FSK, SEU.	developed a standard design of energy-efficient city

***Thank you for
the attention!***