

A scenic view of a village with traditional houses and lush green hills under a cloudy sky. The houses have red-tiled roofs and are surrounded by green trees and a green fence. The hills in the background are covered in dense green foliage.

*Knowledge and innovation - steps
towards development of the
competitive SMEs*

**International Conference on Technological
Readiness for Innovation-based Competitiveness,**

Relevant Moldovan legislation

- Codex on science and innovation of the Republic of Moldova No. 259-XV of 15.07.2004
- Law on Scientific and technological parks and innovation incubators No. 138-XVI of 21.06.07

Relevant Institutional framework

Government

Ministry of Economy
and Trade

Academy
of
science

Organization of the
Small and Medium
Enterprises Sector
Development

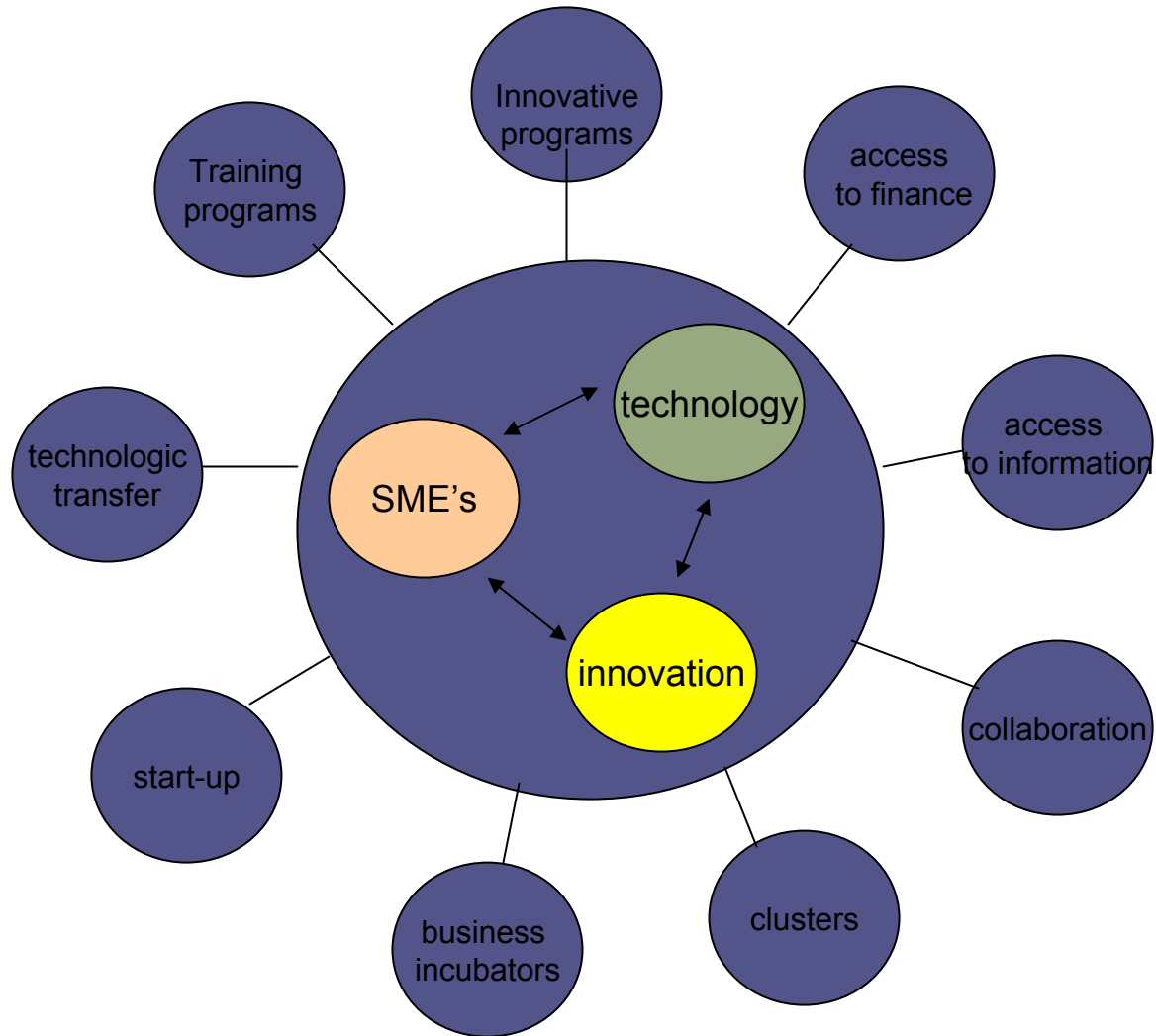
Small and Medium
Enterprises Division

Agency for
Innovation and
Technology Transfer

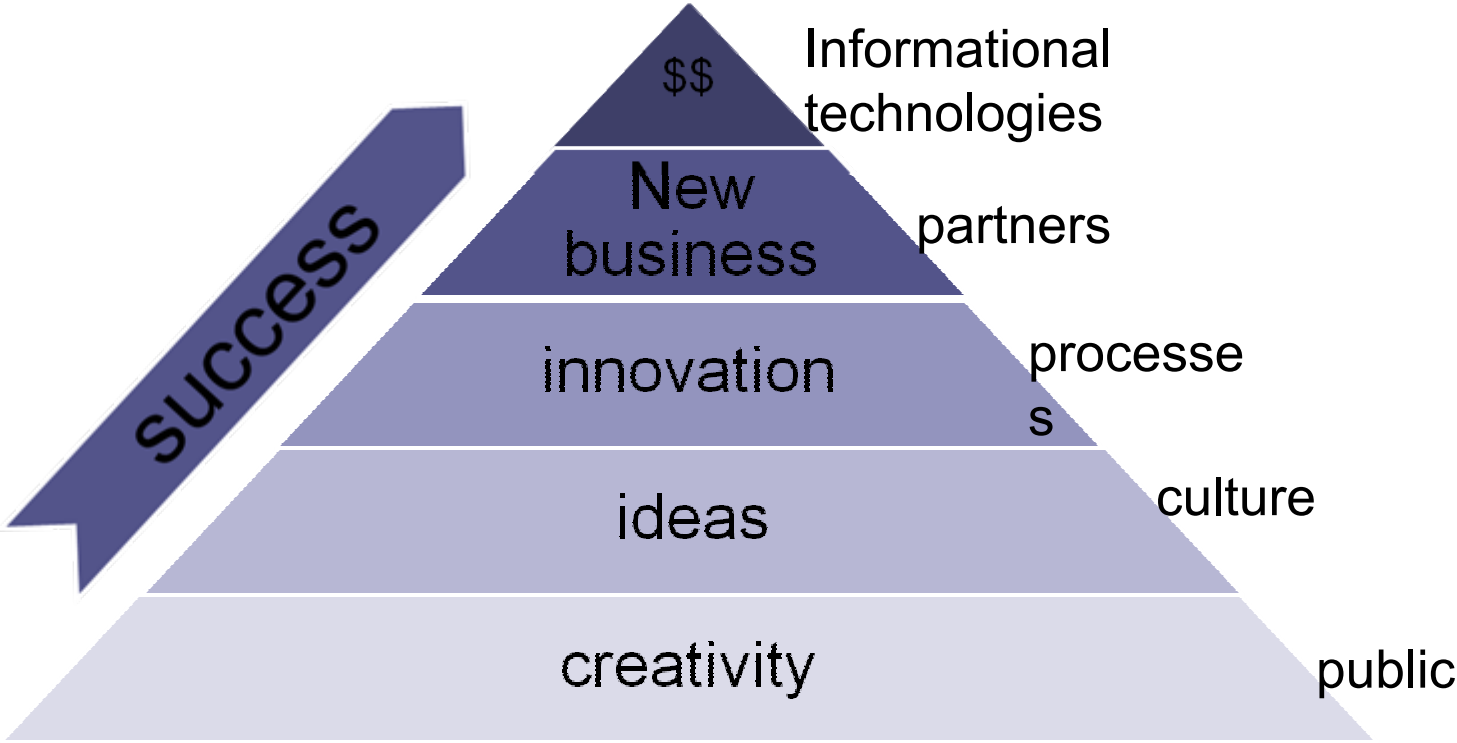
Pillars of growth competitiveness of a country

- existence of a stable macroeconomic environment;
- public institutions that provide legal and proper conduct of business;
- encourage technological progress based on innovation and creativity

The elements of the Competitive SMEs



Innovation Pyramid



Why SME's?



98.3% of total business;

59% of total
employment;

contribute 35% of GDP.



99% of total business;

66,7% of totalemployment;

contribute 80 % of GDP.

Organization of the Small and Medium Enterprises Sector Development (OSMESD)

Non-commercial institution subordinate to Ministry of Economy and Trade (17.05.2007)

Mission of OSMESD – to contribute of the competitiveness increasing of national economy by sustaining the development of SME sector in Republic of Moldova.

Objectives of OSMESD

- Increasing culture and entrepreneurial skills
- Facilitating access to finance
- Supporting technologies and innovations
- Development of Business Support
- Facilitate public - private dialogue

Activities of OSMESD

- Elaboration of surveys and research on developing opportunities for the SME sector;
- Implementation of Component I of the National Economic Empowerment Young (2008-2010)
- Implementation of non-stop Training Program "Support in the launch business"
- Provide guarantees through Special Fund Credit Guarantee;
- Creation of business-incubator in Soroca-city
- Provide advisory service to SMEs;
- Informing SMEs through the SME portal www.businessportal.md and its web pages www.odimm.md

National Economic ★ Empowerment Program of Youth 2008-2010

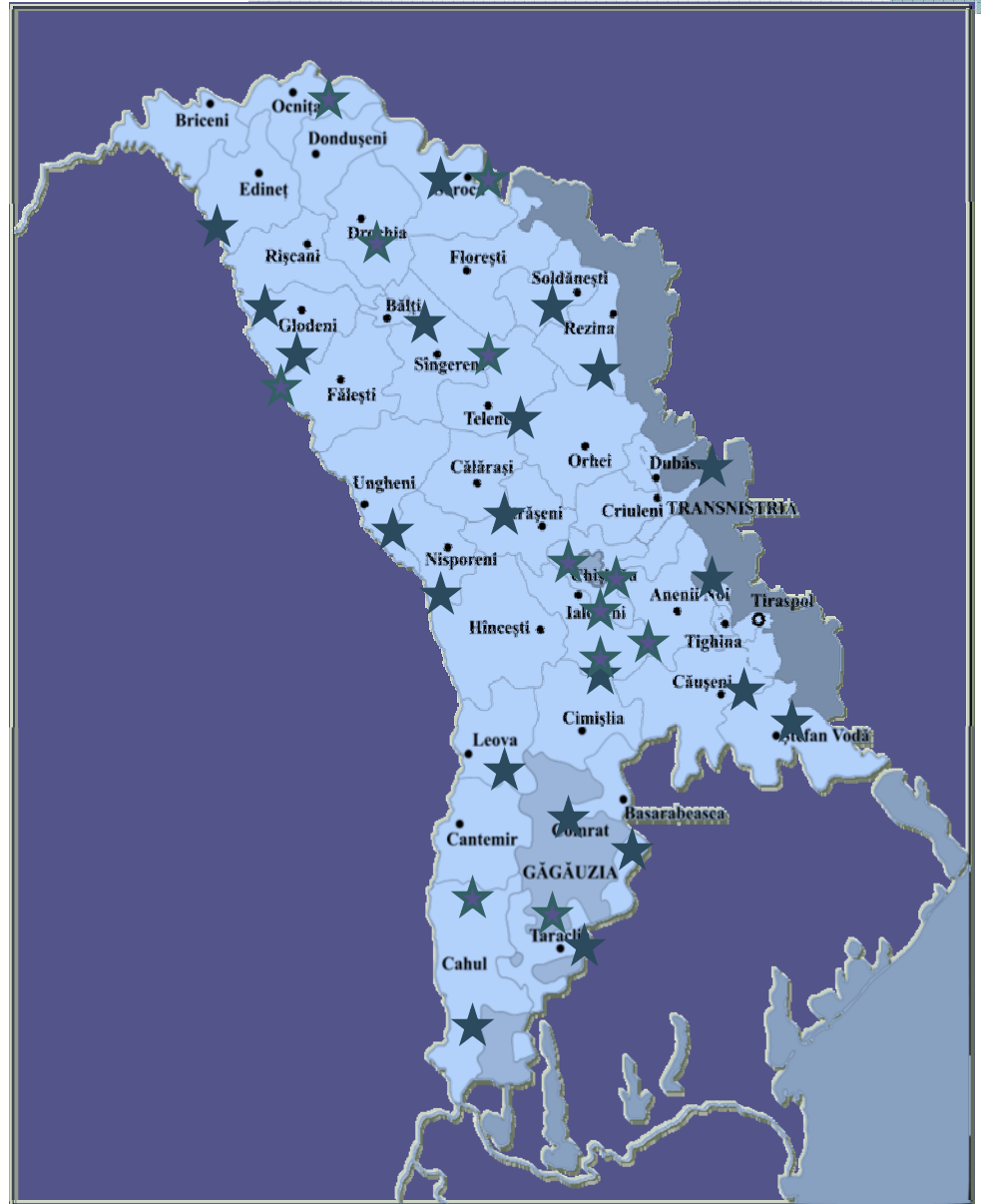
conducted 15 training courses;
trained 403 young people;
rendered the consultation about
4000 potential beneficiaries;
granted 230 credits

Regions:

Ocnîța districts, Drochia, Soroca,
Cantemir Glodeni, Singerei
Chisinau and Gagauzia

★ *The non-stop training
program "Support in launching
business"*

conducted 34 training;
trained 1257 entrepreneurs ;
about 3500 entrepreneurs got
consultations ;



Agency for Innovation and Technology Transfer

Founded on 29.10. 2004

Subordinated to Academy of Science of Moldova

Mission of AITT: coordination and implementation of mechanisms to stimulate business innovation and technology transfer

Business incubators – a tool to improve the competitiveness of small and medium enterprises

- Agency for Innovation and Technology Transfer in collaboration with the Supreme Council for Science and Technological Development of Academy of Sciences and other bodies in 2007 founded Scientific Technological Park "Academic" and Innovation Incubator "Innovator".

STP “Micronanoteh”

- *in establishment stage*
- microelectronics and nanotechnology

The incentives for Scientific Technological Parks and Innovation Incubators

- VAT;
- Low rent payment for tools and office;
- Patent - 95% of payment is covered by State Agency on Intellectual Property (AGEPI) ;
- Financing
 - national – about 50%
 - international
 - FP7
 - Cross-border cooperation
 - etc.

The challenges

- Implementation of innovation
 - High risks
 - distrust
- Lack of skilled staff
- Local market
 - small
 - underdeveloped
- VAT

Thanks for your attention!

Ilias Cezar

+37322250625, ilias_c@mec.gov.md,
deputy director of division of Regulatory
Reform and development of
entrepreneurial activity Ministry of
Economy and Trade