



The GENEVA SEMINAR on HEALTH & GLOBALIZATION

Why Health as a priority for our team?

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ITEM 4. ROUNDTABLE QUESTIONS

- What should be the priorities of the Team of Specialists?
- How to develop more effective interaction between the public and private sectors both nationally and internationally?
- How can new ICTs improve learning and interaction?

PPP in Health Could be a Medium Term Priority

- Public-Private Partnerships and Public-Private Collaborations in Health are New, Challenging and Demanding
- They range from small, single-product collaborations with industry to large entities hosted in United Nations agencies or private not-for-profit organizations



PPP Objectives in Health are Important for European Countries

- Product development (e.g. International AIDS Vaccine Initiative)
- Distribution of a donated or subsidized product, to control a specific disease (e.g. ARV medicines)
- Strengthening health services (e.g. UNICEF/Baylor /ABBOTT HIV/AIDS partnership)
- Educating the public (e.g. MSD Collaboration on HPV)
- Improving product quality or regulation



Effective Interaction between Public and Private Sectors in Health is Challenging

- Conflicts of interest over the role of industry partners
- Donations in kind which often require relatively high national inputs
- The exclusion of
 - poor countries with large populations,
 - unpopular governments or
 - Countries with poor infrastructure
- Circumvention of mechanisms designed to ensure that developing countries have a say in the policies that will affect their populations



Ensuring Success of PPPs Means Training; Health is a Good Additional Starting Point

- Educating professionals and stake-holders about PPP opportunities and challenges
- Increasing knowledge and exposure of (health) professionals to UN and other international agencies
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- Developing educational products to meet UNECE goals on education for PPP successful implementation



Our Implementation Plan (2008-9) Could Include a Pilot of Training for PPP in Health

- A 5 days seminar to support the development of the toolkit, with specific skills for undertaking PPP in the health sector
- To be held in Geneva, Switzerland; working closely with the PPP Unit at UNECE
- Exposing participants to (draft...):
 - Working modalities of the UN and its specialized agencies and programs
 - PPP as a concept and ways forward in implementation
 - Recruitment and finance structures
 - International networks in health
 - Practical skills (e.g. networking, negotiation, and communication)
- Product of the seminar: a module within the toolkit “How to do PPPs” emphasizing health. Guided by the team of experts.



Thank you! Gracias! Merci! תודה רבה!

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