All-Russian Non-governmental Organization of Small and Medium Business
“OPORA RUSSIA”

“Role of Small and Medium-Sized Enterprises in Business Internationalization in UNECE Region”

Sergey R. Borisov
President

Geneva,
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SMALL ENTREPRENEURSHIP today

- 1 million 37 thous. – small enterprises
- 2 million 994 thous. - entrepreneurs
- 9,5 million people are engaged in small enterprises
- 15% in structure of GDP
Sectoral structure of small entrepreneurship

Small Enterprises (SE)*

- trade and mass catering: 50%
- industry: 13%
- construction: 13%
- transport: 3%
- science and informational technologies: 2%
- public health services: 2%
- other: 17%

SE + Private Entrepreneurs

- in trade: 80%
- in other spheres: 20%

*Number of small enterprises (legal persons) in sectors of economy according to the Federal service of the State statistics
Conditions and factors of development. OPORA RUSSIA’s monitoring

- Estimation of sustainability of financial position
- Access to industrial and office premises
- Limited access to some industries
- Administration preferences to “friendly” companies
- Obstacles of public authorities
- Bribes as a usual matter
- Checks impede the companies’ activity
- Incompetence of businessmen

Positive estimations
Negative estimations
OPORA RUSSIA today

OPORA
Association of entrepreneurial organizations of Russia (created in September 2001)

Commissions & Committees

OPORA RUSSIA
All-Russian Public Organization of Small and Medium-Sized Entrepreneurship

Coordinators in 7 Federal Districts

Entrepreneurial sectoral associations and unions (100)

Approx. 4,6 million jobs

Entrepreneurs

Approx. 340 000

Entrepreneurial regional associations and unions

80 regional divisions

Entrepreneurs

About 340 000

Entrepreneurs
International cooperation

Ministry for Economic Development and Trade of the Russian Federation

Ministry for Foreign Affairs of the Russian Federation

OPORA RUSSIA

International nongovernmental organizations and programs

OPORA EUROPE
Zurich

OPORA ASIA
Shanghai

PARTNERS
(international business-associations)

US-RUSSIA CENTER for entrepreneurship USA

UNICE EU

CGPME France

SARIO Slovakia

FICCI India

KFSB Korea

OSEC Switzerland

FFE Finland

CECC China

SBF Singapore
Mechanism of contest co-financing stimulates regions to construct industrial parks

Assignee
Federal Ministry
Business associations
Expert community

Contest commission

Subject of Federation
Investor

Project

30%

50%

20%

PROPOSALS
on support of international cooperation of small entrepreneurship

• Dissemination of experience of UNECE countries in Russia in the field of development of business incubators, industrial and technical parks, clusters, etc.;

• Participation of small, medium and large business in formation and conducting federal and regional industrial and innovation policies;

• Exchange of information on current policy in the field of small and medium-sized entrepreneurship and programs of SMEs support;

• Organization of joint measures: exhibitions, seminars, conferences for entrepreneurs and etc.
Thank you!

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