



Knowledge intensive companies, IPR management and Seed Capital

Date: 26/07/2007

Speaker: Mr. LUIGI AMATI



KNOWLEDGE INTENSIVE COMPANIES (KICs)

We will focus our attention onto a particular type of SMEs: Knowledge Intensive Companies (KICs). They are small in numbers but cover a critical role in:

- strongly affecting employment
- playing an increasingly active part in Global Markets and Value Chains: initiators
- KICs can gain great advantages from Global Value Chains through:
 1. higher flexibility
 2. capacity to quickly adapt to the fast changing circumstances
- Their main asset is represented by Intangibles: **research capabilities, the technology embedded and the provision of products**