

Substantive Segment

**Financing Innovation and People-First Public-Private Partnerships
for Sustainable Development**

“We welcome the growing number of businesses that embrace a core business model that takes account of the environmental, social and governance impacts of their activities, and urge all others to do so. We encourage impact investing, which combines a return on investment with non-financial impacts.”

UN 2030 Agenda for Sustainable Development

The United Nations 2030 Sustainable Development Agenda commits the countries of the world to achieve economic growth in an ecologically sustainable and socially inclusive way. Sustainable Development Goal 9 is about building resilient infrastructure and promoting innovation. Both innovation and infrastructure are also essential for achieving the entire 2030 Agenda. And both require massive investments, by the private sector, and in partnership with the public sector.

Impact investing has been growing strongly. Yet the overall size of the market is still limited. So how can it be further encouraged? The conference brings together innovators, investors and policy makers from throughout the UNECE region to showcase the power of impact investing as a driver of sustainable development and to discuss ways of further advancing its growth. Issues for discussion are:

- Impact investing trends and prospects
- Key and leading sectors
- Current barriers to further growth and how to overcome them
- Measuring impact – standards, certifications, regulation
- Match-making – connecting innovators with investors
- Mobilizing Impact Capital – social impact bonds, impact funds, impact banking, crowd funding, public-private cooperation
- Emerging good practices and standards
- Government policies to support the sector
- The role of the UN and international cooperation in promoting impact investing in innovation and PPPs

| Monday 20 March 2017 | |
|-----------------------|---|
| 15:30 – 18:00 | Session 1 |
| | <p>Moderator: <i>Art Smith</i>, Vice-Chair, Committee on Innovation, Competitiveness and PPPs, United States</p> <p>Panellists:</p> <ul style="list-style-type: none"> • <i>Mariano Larena</i>, Head of Technical Assistance and Capacity Building, Symbiotics • <i>Pedro Neves</i>, Founder & Managing Partner, Global Solutions • <i>Richard Ornitz</i>, Chairman, Infralinx Capital • <i>Ethel Psilou</i>, Sustainability Director, Aephoria.net Sustainable-Business Startup Incubator |
| Tuesday 21 March 2017 | |
| 10:00 – 13:00 | Session 2 |
| | <p>Moderator: <i>Geoffrey Hamilton</i>, Chief, Cooperation and Partnerships Section, UNECE</p> <p>Panellists:</p> <ul style="list-style-type: none"> • <i>Pierrick Balmain</i>, Director of Business Development, Blue Orchard Finance • <i>Jim Donovan</i>, CEO, ADEC Innovations • <i>Xiankun Lu</i>, Director, Sino-Switzerland Competence Centre, St. Gallen University Switzerland • <i>Santu Boëthius</i> and <i>Dora Tüz</i>, ImpactHub Network • <i>Eva Zabey</i>, Director, Natural Capital and Eco-Systems, World Business Council for Sustainable Development |
| 13:00 – 15:00 | Lunch break |
| | |
| 15:00 – 16:30 | Session 3 |
| | <p>Moderator: <i>Sharon Kedmi</i>, Chairman, Committee on Innovation, Competitiveness and PPPs, Israel</p> <p>Panellists:</p> <ul style="list-style-type: none"> • <i>Alan Lau</i>, CEO, Anglo Euro Developers Ltd • <i>Thibaut Mourgues</i>, Founding partner, 4IP group • <i>Zurab Sanikidzé</i>, Project Manager, Sustainable Finance Geneva |