The changing role of the public sector
From framework setting to defining challenges to co-creation
1. NO POVERTY
2. NO HUNGER
3. GOOD HEALTH
4. QUALITY EDUCATION
5. GENDER EQUALITY
6. CLEAN WATER AND SANITATION
7. RENEWABLE ENERGY
8. GOOD JOBS AND ECONOMIC GROWTH
9. INNOVATION AND INFRASTRUCTURE
10. REDUCED INEQUALITIES
11. SUSTAINABLE CITIES AND COMMUNITIES
12. RESPONSIBLE CONSUMPTION
13. CLIMATE ACTION
14. LIFE BELOW WATER
15. LIFE ON LAND
16. PEACE AND JUSTICE
17. PARTNERSHIPS FOR THE GOALS

THE GLOBAL GOALS
For Sustainable Development
Challenge driven innovation
- a co-creation program by the Swedish innovation agency
Challenges in focus

• Future healthcare
• Competitive industries
• Sustainable attractive cities
• Information society
Principles

• Innovations that combine international business potential and social benefit
• Innovation in the interface between sectors and actors
• All actors in value chains that involve users, customers and other relevant stakeholders in the process,
• Lead to sustainable growth
  – Economically
  – Environmentally
  – Socially
Attract

 UNU Attractive and sustainable environment in cold climate

 Develop and test solutions for new energy efficient housing

 15 companies, 2 municipalities, 40 researchers
Clean sewage

Even cleaner water from the current water treatment plant.

Demonstrators in Simrishamn built accordance with principles in the circular economy that contributes to energy production as well as clean water.

Research, municipality and business sector in collaboration
<norrskenen>

Where social good meets modern technology
Entrepreneur
Maximize profit by using business logic and revenues from customers

Social entrepreneur
Maximize social good by using business logic and revenues from customers

Non-profit association
Maximize social good with volunteers and grants
Help young people to find new more ambitious goals through sports

Support to kids with parents that are alcoholic or psychical ill

“Invitations-departementet” arrange dinner dates between people from different parts of the society

Help to young criminals to get the power to change their life and end criminalities and drug use
How do we support the social entrepreneurial?

Access to Competence
Access to Capital
Access to Customers
How do we define growth?