Greening the Economy in the Pan-European Region
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To draft a thematic document to inform the EfE ministerial discussion and elaborate a proposal for a Strategic Framework

...including practical examples, good practices and tools, while promoting a bottom-up approach

...and by building upon existing knowledge products and platforms.
Strategic partners

Partnership for developing a pan-European Framework

UNECE

UNIDO

UNDP

WHO

UN Women

UN Women

OECD

UNESCO

ILO

UNECE

UNEP

UNICEF
Building on the Sustainable Development Goals

People: to ensure healthy lives, knowledge, and the inclusion of women and children.

Dignity: to end poverty and fight inequality.

Planet: to protect our ecosystems for all societies and our children.

Prosperity: to grow a strong, inclusive, and transformative economy.

Partnership: to catalyse global solidarity for sustainable development.

Justice: to promote safe and peaceful societies, and strong institutions.
Thematic Document - Greening the Economy in the Pan-European Region

Challenges and opportunities

Green Incentives

Best Paths to Sustainability

Co-operation
Opportunities

- Adopting sectoral policy packages
- Identifying new sources for economic development
- Economies that are highly resource productive and resilient to shocks
- Improvement in the quality of life of the population
Nexus Approach

Integration across sectors in management and governance in order to achieve synergies and minimize trade-off

Establishing a framework to identify best solutions reconciling the needs of different sectors
Green Incentives

- Regulatory Measures
- Sustainable Public Procurement
- Market Based Instruments
- Support to innovative enterprises
Co-operation

- Open access policies for data and information
- Sharing knowledge, experience and practice
- Working together achieves results quicker
- Meetings and workshop
The Strategic Framework - Why?

Choosing the best actions and tools for greening the economy

[Diagram showing the Green Economy concept with various elements like waste, green jobs, EEA, forest, etc.]

[Additionally, a flowchart indicating 'ESD', 'Manufacturing', 'Energy', 'Resource conservation', and 'Resource management' are interconnected with arrows, suggesting a flow of ideas or processes.]
Offering a selection for the best approach

Different countries face different opportunities and challenges.
The purpose is to create a platform for a coordinated approach across Member States.
The purpose is to create a coordinated approach across Member States.
The Objectives

- Reduced environmental risks and ecological scarcities
- Enhanced economic progress
- Improved human well-being and social equity
Strategic Framework for Greening the Economy in the Pan-European Region

Vision for the Green Economy in the Pan-European Region

Reduced environmental risks and ecological scarcities
- Improve sustainable use of natural capital
- Enhance internalization of externalities causing loss or damage to natural capital
- Enhance ecological infrastructure

Enhanced economic progress
- Shift consumer behaviours towards sustainable consumption patterns
- Develop clean physical capital for sustainable production patterns
- Promote green and fair trade

Improved human well-being and social equity
- Increase green and decent jobs, while developing the necessary human capital
- Improve access to services, healthy living and well-being
- Promote public participation and education for sustainable development

Green Economy Action Menu
The Framework takes into account the Sustainable Development Goals and targets.

It supports Member States in their efforts to achieving them.
The Action Menu

Green Economy Action Menu

- Economy-Wide
- Cities
  - Legal & regulatory instruments
  - Economic & fiscal instruments
  - Information, education-based, capacity-building & voluntary instruments

- Sectors

Knowledge base, policies and good practices at the regional or national level

The Batumi Action for the Green Economy
A snapshot of the Action Menu

Objective 2: Enhanced economic progress

Focus Area 2.1: Shifting consumer behavior to more sustainable consumption patterns...

Table 4
Objective 2: Enhanced economic progress
Form area 2.1: Shifting consumer behaviors towards more sustainable consumption patterns

<table>
<thead>
<tr>
<th>Sector:</th>
<th>Goal:</th>
<th>Instrument:</th>
<th>Economic:</th>
<th>Social:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Climate</td>
<td>Introduce compensation policies to reflect climate impacts</td>
<td>Introduce carbon pricing for food, energy, and water (SDGs 12)</td>
<td>Introduce final consumer pricing for food, energy, and water (SDGs 12)</td>
<td>Train staff in public purchasing departments on sustainable public procurement (SDGs 12)</td>
</tr>
<tr>
<td>Transport</td>
<td>Introduce more efficient and cost-effective modes of transport</td>
<td>Introduce public transportation (SDGs 12)</td>
<td>Introduce public transportation (SDGs 12)</td>
<td>Introduce public transportation (SDGs 12)</td>
</tr>
<tr>
<td>Energy</td>
<td>Introduce energy efficiency measures</td>
<td>Introduce energy efficiency measures (SDGs 12)</td>
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<td>Introduce energy efficiency measures (SDGs 12)</td>
</tr>
<tr>
<td>Water</td>
<td>Introduce water conservation and management practices</td>
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</tr>
</tbody>
</table>

Introduce measures to promote sustainable consumption patterns (SDGs 12)
Objective 2: Enhanced economic progress

Focus Area 2.1: Shifting consumer behavior to more sustainable consumption patterns ...
## Table 4
**Objective 2: Enhanced economic progress**

### Focus area 2.1: Shift consumer behaviours towards more sustainable consumption patterns

<table>
<thead>
<tr>
<th>Legal or regulatory instruments</th>
<th>Economic and fiscal instruments</th>
<th>Information, education-based, capacity building and voluntary instruments</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Economy-wide</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Pass regulation to favour procurement of sustainable goods and services, including clear criteria for goods and services (SDGs 12)</td>
<td>Introduce full-cost recovery pricing for food, energy, and water (SDGs 7)</td>
<td>Train staff in public purchasing departments on sustainable public procurement (SDGs 12)</td>
</tr>
<tr>
<td></td>
<td>Offer tax exemptions for purchase of green goods and services (SDGs 8,12)</td>
<td>Launch national campaigns on the benefits of sustainable consumption and production (SDGs 12)</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Provide information for sustainable products (labels) and promotion of sustainable consumption (e.g. labelling for household appliances) (SDGs 12)</td>
</tr>
<tr>
<td><strong>Sectoral:</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cities</td>
<td>Introduce congestion taxes, entering rights based on car emission levels (SDGs 7,13)</td>
<td></td>
</tr>
<tr>
<td>Cities/Transportation</td>
<td>Provide transportation incentives for bicycles and mopeds (e.g. subsidies, reduced insurance premiums) (SDGs 12)</td>
<td>Introduce water-meters to promote efficiency (SDGs 12)</td>
</tr>
<tr>
<td>Cities/Water</td>
<td>Introduce regulations to limit trade of farm products produced against the codes and standards of Good Agricultural Practices (GAP) (SDGs 12)</td>
<td>Run national campaigns aimed at sustainable food and diets (SDGs 12)</td>
</tr>
<tr>
<td>Agriculture</td>
<td>Introduce progressive energy fares to discourage overconsumption (SDGs 7,12)</td>
<td></td>
</tr>
<tr>
<td>Energy</td>
<td>Encourage construction of multifamily housing, promote integrated public</td>
<td></td>
</tr>
</tbody>
</table>
Follow up...

1. Mainstream the GE approach into national and regional policies
2. Promote leadership, coordination and stakeholders engagement
3. Monitor and review progress (SDGs/SEIS)
Integrating the Framework in the GGKP

Exploring how the strategic framework could be integrated in the GGKP
A new tool to navigate the jungle of green economy indicators

Marius Hasenheit, Ecologic Institute, discusses the Network for Green Economy Indicators project which has developed a systematic and consistent overview of the existing efforts to measure sustainable development and the transformation to a green economy.

Read More

GREEN GROWTH ACROSS THE GLOBE

GGKP’s mission is to enhance and expand efforts to identify and address knowledge gaps in green growth theory and practice. Explore our green growth map to find country-specific data, resources, policies and projects.
Thank-you

For more information see 21st CEP session (27-30 October 2015)

http://www.unep.org/index.php?id=38470#
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