

Task Force to explore ways of contributing to the Sustainable Development Goals

United Nations

Economic Commission for Europe

Business Advisory Board on Public Private Partnerships

September 2nd 2015 @ Geneva.PalaisdesNations

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Task Force to explore ways of contributing to the Sustainable Development Goals

1. Context & Vision
2. Objectives > Goals
3. Strategy > how to get there
4. Action Plan > To Do's

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Vision and Context

The SDGs can only be met if Governments join forces with Private Sector

Christian Friis Bach

It is critically important that UN member states are provided with friendly guidance on PPP models that address SDGs

Geoffrey Hamilton

One thing is certain: the SDGs cannot be realized without the business community working in a way that is it has never worked before

James Stewart

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Objectives > Goals

- Goal 1 awareness of the concepts behind SDGs, PPP's and Quality of Life
the 17 goals and the People, Planet and Profit approach
Public interest & Private Dynamics, Quality of Life and Sustainable Infrastructure Solutions

- Goal 2 establishing Win Win solutions for SDGs and PPPs
having Public and Private sectors implementing SDGs together

- Goal 3 measuring the results:
 - level 1 awareness, inclusion of SDGs on organization culture
 - level 2 incorporation of SDGs on Project Solutions
 - level 3 developing specific projects to achieve specific SD Goals
 - level 4 funding internal and external SDG programs

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Strategy , how to get there

Step 1 creating a Task Force, mobilizing it behind a common vision

Step 2 creating dynamic: vision, strategy, goals, team
creating a first event: defining a milestone
creating an agenda: hands on mobilization

Step 3 putting stress behind the right people
make them dream about what would it be like (vision)
prioritizing actions and make them happen (quick wins)
measuring the results, improve continuously (create a virtuous SDG cycle)

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Action Plan

- 1) Startup phase 1 , awareness , involving BAB Task Force on UN SDG agenda (3 months)
 - 1) Confirming Task Force team
 - 2) Challenge team with first outputs
 - 3) Organizing first meeting Geneva September 2nd , agreeing on strategy
 - 4) Organizing first event New York October 6th , agreeing on UN platform action plan

- 2) Startup phase 2 > Getting speed and shape ,
 - 1) Transforming Task Force Team into BAB SDG team,
 - 2) Adopting sustainable governance model for build up stage, ensuring revenue stream
 - 3) Managing medium term goals

- 3) Buildup > Cruising Speed,
 - 1) Managing Oil Spill effect, involving public and private sector organizations on improving SDG levels
 - 2) Associate growth, with reduction of Infra Gap, SDG and improvement of Quality of Life

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Action Plan

Startup phase 1 , awareness , involving BAB Task Force on UN SDG agenda (3 months)

To promote awareness and getting both private and public sector relevant actors involved we challenged them with the following questions:

How does your company take the people and planet agenda?

How does your organization take the profit agenda?

How are these aligned with the SDG 17 goals?

How is this reflected on PPP development?

Please give real examples that could inspire other private or public organizations to do so.

A group of selected answers will be transformed into a one page case study to be attached to the UNECE PPP Business Advisory Board Brochure and presented in NY at the UN General Assembly SDG event.

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Action Plan

Startup phase 2 > Getting speed and shape (creating a MLT agenda on SDG)

The startup phase 1 will produce feedback and outputs from Public and Private organizations. Meantime we already have the following points to develop further:

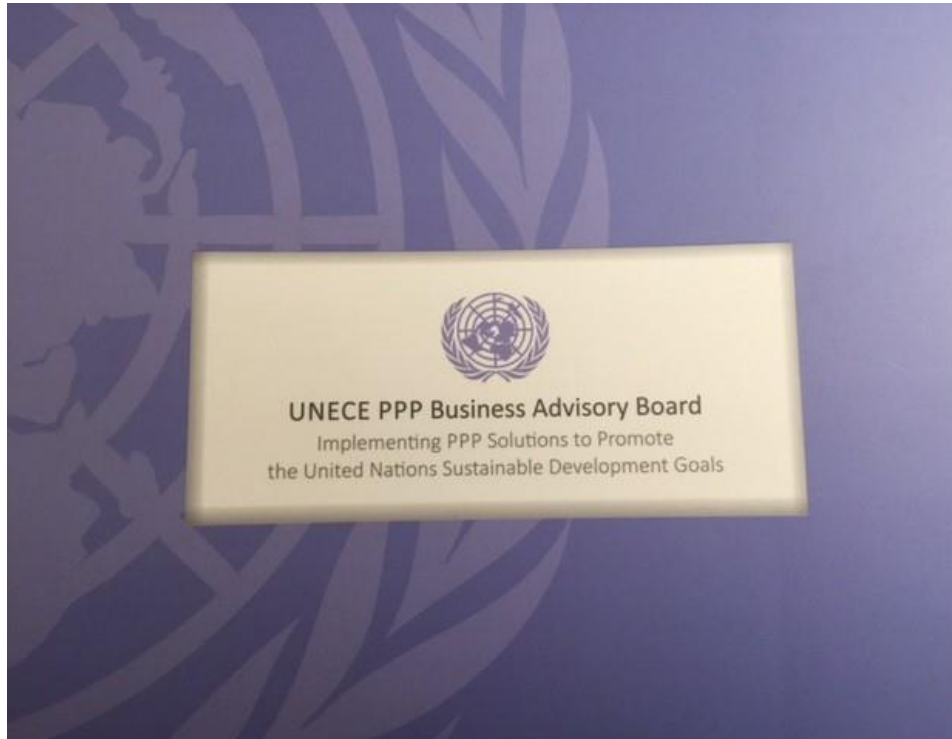
- How SDGs can be embedded in National Infrastructure Plans
- How multilateral funding can be linked to achieve SDGs
- Developing criteria to prioritize investment linked with SDGs
- Move from dialogue to establish tangible platform in global financing for PPPs
- Explore Addis framework and articulate with SDG TF
- Training courses on SDGs
- Effectively mobilize the private sector behind SDGs
- Interact with UN Global Compact and UN ITAR
- Create conditions / resources for implementation / financial contribution

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Task Force Team

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Implementing PPP Solutions To Promote The United Nations Sustainable Development Goals

Brochure launched by
UNECE PPP Business Advisory Board
London June 18th 2015

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- **Goal 1** End poverty in all its forms everywhere;
- **Goal 2** End hunger, achieve food security and improved nutrition and promote sustainable agriculture;
- **Goal 3** Ensure healthy lives and promote well-being for all at all ages;
- **Goal 4** Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all;
- **Goal 5** Achieve gender equality and empower all women and girls;
- **Goal 6** Ensure availability and sustainable management of water and sanitation for all;
- **Goal 7** Ensure access to affordable, reliable, sustainable and modern energy for all;
- **Goal 8** Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all;
- **Goal 9** Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation;
- **Goal 10** Reduce inequality within and among countries;
- **Goal 11** Make cities and human settlements inclusive, safe, resilient and sustainable;
- **Goal 12** Ensure sustainable consumption and production patterns;
- **Goal 13** Take urgent action to combat climate change and its impacts;
- **Goal 14** Conserve and sustainably use the oceans, seas and marine resources for sustainable development;
- **Goal 15** Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, halt and reverse land degradation and biodiversity loss;
- **Goal 16** Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels;
- **Goal 17** Strengthen the means of implementation and revitalize the global partnership for sustainable development.

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*People, Planet, Profit challenges
require a PPP Agenda !*

People	(Goals 1..10)
Planet	(Goals 11..16)
Profit	(Goal 17)

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To promote awareness and getting both private and public sector relevant actors involved:

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5) Please give real examples that could inspire other private or public organizations to do so.