



United Nations
Economic Commission
for Europe



MASHAV
Israel's Agency for International
Development Cooperation
Ministry of Foreign Affairs

High-level Policy Seminar

Promoting the Introduction of Green Technologies

jointly organized by

United Nations Economic Commission for Europe (UNECE)

Israel's Agency for International Development Cooperation,

Ministry of Foreign Affairs, Jerusalem (MASHAV)

Golda Meir Mount Carmel International Training Center (MCTC)



17 - 19 December , 2013

Background

Innovation can alleviate environmental pressures and address the challenges raised by climate change. However, in countries with economies in transition, the ability to generate, absorb and disseminate these new green technologies remains limited by overall framework conditions and the lack of awareness and relevant skills among policymakers and other innovation stakeholders. These problems are particularly acute in Central Asia and Azerbaijan.

A key deficit in these countries is the lack of international exposure regarding both policy experiences and technological developments. Poorly developed links with international networks prevent policymakers and the private sector from benefiting from access to global knowledge.

Programme

The main objectives of the seminar are to provide a platform for learning and knowledge sharing on good practices and increase exposure to international experiences on how policy can support the introduction of green technologies to reduce environmental pressures.

The programme will be broken down into three thematic sessions, namely, Policy, Entrepreneurship and Technology. Each will cover different areas of the overall topic. The learning components of these sessions will be introduced by leading international experts in the corresponding thematic areas.



Solar Energy

Each session will be followed by an opportunity for a broad exchange of experiences and lessons learned by the participants in the seminar, and a discussion with the participation of leading international experts. Lectures and discussions will be complemented by study visits to relevant institutions.

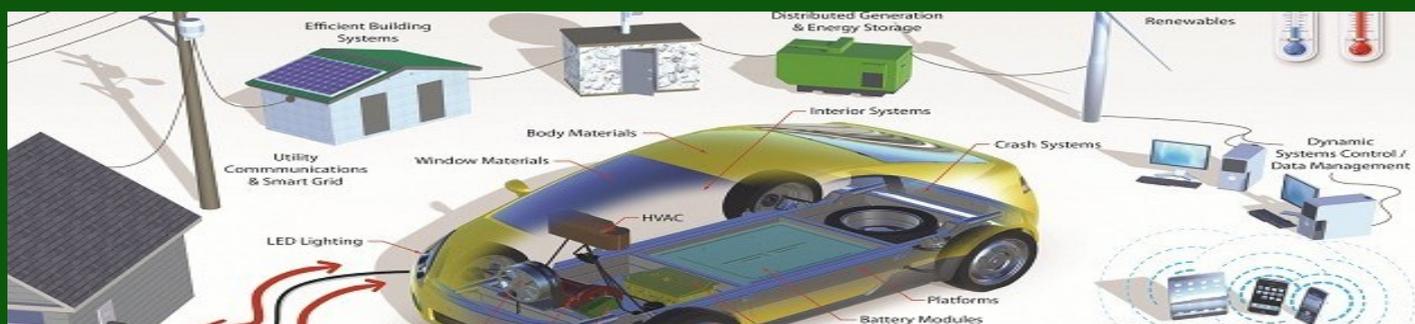
Objectives

On completion of the seminar, the participants will have:

- gained awareness of the interface between innovation and environmental policies
- discussed the mainstreaming of environmental considerations into different policy domains in order to strengthen policy frameworks for the adoption of green technologies
- analysed how policymakers can favour green entrepreneurship
- discussed how to increase knowledge of private-sector stakeholders of relevant business practices in the green economy
- familiarized themselves with some of the green technologies developed and promoted in Israel

Certificate

Upon completion of the seminar, the participants will receive a certificate confirming their attendance and participation.



ADMISSION REQUIREMENTS

The High-level Policy Seminar is designed for women and men who hold positions as public officials from relevant ministries and agencies (Economy, Environment and Agriculture, innovation agencies, and others), policymakers, representatives of business and academia, representatives of entrepreneurial associations and other experts and practitioners in the promotion of innovative entrepreneurship and innovation policy.

In view of its strong learning component, the seminar is mainly addressed to participants from countries with economies in transition from Eastern Europe, the Caucasus and Central Asia.

Candidates are expected to have academic training or equivalent professional qualifications in relevant subjects, with at least 5 years of practical experience. They should be currently engaged in promoting the introduction of green technologies.

A good command of written and spoken English and/or Russian are essential. Simultaneous translation will be provided.

ITEMS COVERED BY THE ORGANIZER

Air Travel

UNECE will provide most direct and economical air tickets to/from Tel Aviv, Israel.

MCTC, MASHAV will provide accommodation (based on sharing basis- two persons in a room), full meals, and airport transfers.

HOW TO APPLY

Nominated participants should send duly filled registration form (page 4) and a scanned copy of their national passport and a scanned copy of medical declaration, by **24 October 2013** to:

Ms. Andrea Hegedus

Programme Assistant

Economic Cooperation, Trade, and Land Management Division, UNECE

E-mail: andrea.hegedus@unece.org



Substantive questions related to the programme should be addressed to:

Ms. Michiko Enomoto

Economic Affairs Officer

Economic Cooperation, Trade, and Land Management Division, UNECE.

E-mail: michiko.enomoto@unece.org



Promoting the Introduction of Green Technologies



Registration form

Promoting the Introduction of Green Technologies, 17 — 19 December 2013, Haifa (Israel)

Completed **registration form**, a scanned copy of **passport** and a scanned copy of **medical declaration*** should be sent as soon as possible **by e-mail**, but **not later than 24 October 2013** to:

Ms. Andrea Hegedus
Programme Assistant
Economic Cooperation, Trade, and Land Management Division, UNECE
E-mail: andrea.hegedus@unece.org

(Please type or write in block capitals in **English**)

Family name (Mr. / Ms.):

First name:

Nationality:

Professional position:

Name of Government, international organization or company you are representing:

Professional address (*please include city name, postal codes and country*):

Telephone (*please include country and city codes*):

Telefax (*please include country and city codes*):

E-mail address:

*** OPTIONAL:** *If you wish to be covered by medical insurance offered by our local partner, you should send a scanned copy of medical declaration, confirming your fitness to attend the seminar, signed by a medical doctor.*

About UNECE

The United Nations Economic Commission for Europe

The United Nations Economic Commission for Europe (UNECE) is one of five regional commissions of the United Nations. It has as its mission the promotion of economic development and integration among its member States. The UNECE programme on Economic Cooperation and Integration promotes a policy of creating a financial and regulatory environment conducive to economic growth, innovative development and higher competitiveness in the UNECE region. UNECE advances innovation in the region through the cross-border pooling of efforts in joint projects that facilitate economic cooperation. It promotes an ongoing multi-stakeholder policy dialogue and exchange of good practices and policies in support of innovation and knowledge-based development.



About MASHAV

**Israel's Agency for International Development Cooperation
Ministry of Foreign Affairs**

Israel's Agency for International Development Cooperation, Ministry of Foreign Affairs, is responsible for the implementation of the State of Israel's worldwide development cooperation programmes. Since its inception in 1957, MASHAV has striven to share with the rest of the developing world the know-how and technologies that provided the basis for Israel's own rapid development. MASHAV started as a modest programme, focused on grassroots-level human capacity - building, at a time when Israel itself was still very much a developing country. It has since blossomed into an extensive programme of cooperation throughout the developing world, with the aim of promoting poverty alleviation and sustainable development.

About MCTC

The Golda Meir Mount Carmel International Training Center

The Mount Carmel International Training Center was founded by Golda Meir in Haifa in 1961. MCTC was the first of its kind in the domain of women's empowerment and since its inception has had a profound influence on both individuals and the policy arena. MCTC endeavours to provide professional women and men from developing countries and transitional societies with the necessary tools for women's empowerment. It aims to enable women to contribute to the socioeconomic development processes of their communities and consequently advance their status. To this end, it conducts training activities, both in Israel and overseas, to advance women's participation in public life.

To date, over the 52 years of MCTC's existence, almost 19,000 women and men from over 150 countries have benefited from hundreds of training activities. Today, many of them hold key positions at the local or national level, or within United Nations development agencies.

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