

UNITED NATIONS ECONOMIC COMMISSION FOR EUROPE

INTERNATIONAL CONFERENCE

Entrepreneurship and Innovation

Dubrovnik, Croatia
23-24 May 2013

Making things work better



 **MINPO**

MINISTRY OF ENTREPRENEURSHIP AND CRAFTS



UNITED NATIONS



Innovation and entrepreneurship are key drivers of sustainable economic growth and international competitiveness. They are also critical for meeting the environmental and social challenges ahead. But innovation and entrepreneurship do not flourish automatically on their own. The international evidence shows that there are vast differences in the capacity of economies to innovate, and many of these differences can be traced to differences in the supporting policy environment.

To discuss these issues, the United Nations Economic Commission for Europe, in cooperation with the Croatian Ministry of Entrepreneurship and Crafts and under the high auspices of the Government of the Republic of Croatia, is organizing an international conference on

“Innovation and Entrepreneurship: Making Things Work Better”
in Dubrovnik, Croatia,
on 23-24 May 2013

Expected keynote speaker:

His Excellency Mr Zoran Milanovic, Prime Minister of the Republic of Croatia

The conference will bring together government officials, entrepreneurs and academics to discuss how government policy can promote innovation by creating a better environment for entrepreneurship and facilitating the access of entrepreneurs to relevant knowledge, skills and resources.

The conference will start with a **High-level Segment** where political and business leaders will introduce strategic policy issues and make keynote statements on the role of entrepreneurship in innovation promotion. The remaining part of the programme will consider

Linking innovation and entrepreneurship policies

- Trends in SMEs development and their contribution to innovation
- The integration of entrepreneurship and innovation policies
- Universities and innovative entrepreneurship

Collaboration and strategic alliances in the promotion of innovative entrepreneurship

- Linkages and alliances in support of innovative entrepreneurship
- Collaborative arrangements between the public and private sector to overcome financial and other barriers to entrepreneurship

Social entrepreneurship to address social and environmental challenges

- How can entrepreneurship drive the necessary changes to address environmental and societal needs?
- Opportunities open to investors
- How can policy support sustainable social innovation through entrepreneurship?

Further information

For further information, including registration and speaking opportunities, please contact:

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[UNECE web page](#)

Conference Venue

The [Dubrovnik Palace Hotel](#) is nestled between the sea and a pine forest, on the beautiful Lapad peninsula. It offers peaceful seclusion and is blessed with a unique view of the Elaphite islands while being only a few minutes from the UNESCO-protected Old Town of Dubrovnik.



Accommodation

Conference special rates are available at the [Dubrovnik Palace Hotel](#) and [Hotel Kompas](#) for reservations received until **April 30th, 2013**.

To reserve your room, please contact:

Mr Tomislav Vuksanovic

MICE Account Manager

e-mail: tomislav.vuksanovic@alh.hr

phone: + 385 (0)20 430 821

Hotel reservation form in [pdf](#), or [Word](#).



Dubrovnik

The 'Pearl of the Adriatic', Dubrovnik has preserved its beautiful Gothic, Renaissance and Baroque churches, monasteries, palaces and fountains. The Old Town is a UNESCO World Heritage site. Located on Croatia's Dalmatian coast, the surroundings offer outstandingly preserved natural monuments, the world's bluest and cleanest sea, a unique flora and fauna, and fascinating subterranean caves.



Getting there

Dubrovnik Airport is about 22 km outside the city. It is serviced by a number of international airlines including [Croatian](#), [Austrian](#), [Lufthansa](#), [Aeroflot](#), [British Airways](#) and [EasyJet](#).

An **International Bus Terminal** connects Dubrovnik to Zagreb and neighboring countries.
