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# **IMPLEMENTATION OF THE PROGRAMME OF WORK SINCE THE FOURTH SESSION**

Fifth session of the Team of  
Specialists on Innovation and  
Competitiveness Policies



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## PROMOTING ECO-INNOVATION: POLICIES AND OPPORTUNITIES

Tel Aviv, Israel, 11-13 July 2011



Organised in cooperation with the Ministry of Foreign Affairs and the Office of the Prime Minister

Strong participation (around 100 delegates), including from countries with economies in transition

Three main areas:

- Main policy issues in the promotion of eco-innovation
- The role of collaboration
- Financing of eco-innovative enterprises – Policy document: Policy options to foster the financing and development of clean technologies



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## International Conference on Knowledge-based Development and Innovative Entrepreneurship

24 - 25 November 2011, Baku, Azerbaijan



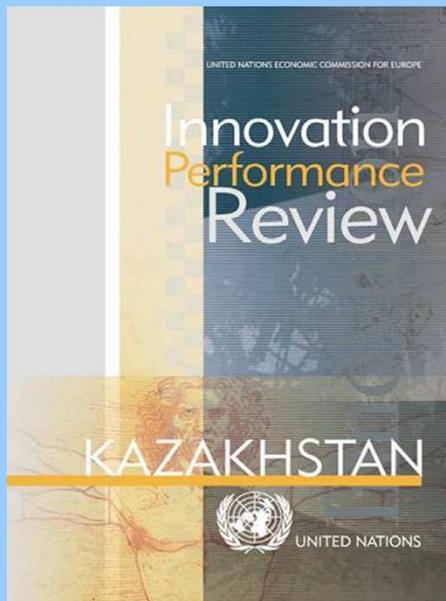
- *Focus on ICT*
- *Integrated event*
- *Session on the role of public initiatives in promoting innovation in the knowledge-based economy*
- *Followed by the fourth session of the SPECA PWG on Knowledge-based Development*



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## ADVISORY WORK IN 2011



Presentation of the Russian version of the **Innovation Performance Review of Belarus** in Minsk (25 October 2011)

The **Innovation Performance Review of Kazakhstan** was initiated in June 2011 and discussed at the sixth CECI session. The final version has been presented at the fifth session of TOS-ICP.

The Team also participated in a Conference reviewing the draft Innovation Strategy of the **Republic of Moldova** (27 October 2011)



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# **Review of the activities of the Team since the 2005 ECE reform**



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## Mandate

The TOS-ICP addresses **issues** related to the **creation of a supportive environment for innovative development and knowledge-based competitiveness** of the UNECE member States, with **specific focus on transition economies**.

Its **activities** aim at facilitating the **exchange of experiences** gained and **lessons learned**, as well as of **good practices** in these areas, among UNECE member States.

In its work, the TOS-ICP **responds to the needs of Governments**, and **takes into account** the needs of the **private sector**, consumers, the academic and business communities, and civil society



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## **The beginning: a framework for analysis and comparisons**

Initial impetus: develop a broad **comparative review of innovation policies and experiences** and create a **network of support**

**Special focus on countries with economies in transition** but wide participation of **all member States**.

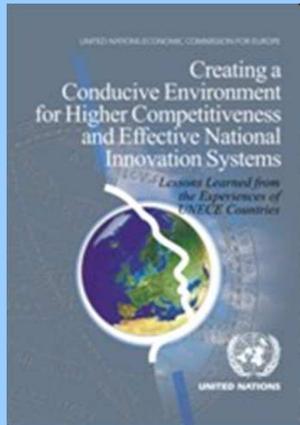
Second phase: a shift towards a more practical approach – tools for policy-makers and other innovation stakeholders.



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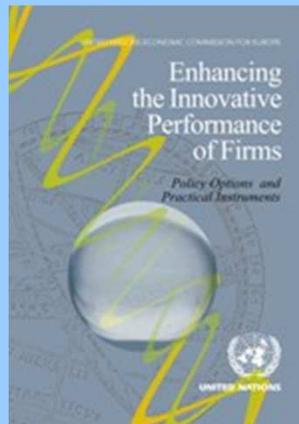
## NORMATIVE WORK IN 2007-2008



***Creating a Conducive Environment for Higher Competitiveness and Effective National Innovation Systems***

***Enhancing the Innovative Performance of Firms. Policy Options and Instruments***

Plus **two synopsis of policy recommendations** presented at CECI sessions



This work was the result of the contributions by members of the Team. Progress could be documented through the CECI Information Exchange



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## NEW DIRECTIONS

After the initial emphasis on broad normative work, some new directions emerged:

- **Capacity building activities** in countries with economies in transition – Linked to the success in raising **extra-budgetary financing** and **widening networks of experts**
- **Integrated activities** together with other thematic areas under CECI (financing, intellectual property, entrepreneurship)
- Focus on narrower, **specialised topical issues on innovation**
- **Advisory work**



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## CAPACITY-BUILDING AND INTEGRATED EVENTS

### Some examples

Regional Capacity-Building Seminar in the Area of Financing of Innovative Enterprises, Commercialization of Intellectual Property and Public-Private Partnerships (10 - 11 November 2009), Bishkek, **Kyrgyzstan**

International Conference on Knowledge-based Development (10 - 12 June 2009), Minsk, **Republic of Belarus**

International Conference Promoting Innovation-based Entrepreneurial Opportunities in the UNECE Region (28 - 29 September 2009), Palais des Nations, **Geneva**

International Conference on Policies to Address Financing and Entrepreneurial Challenges in High-growth Innovative Firms (02 - 04 June 2010), Helsinki, **Finland**

International Conference Promoting Eco-innovation: Policies and Opportunities (11 - 13 July 2011), Tel Aviv, **Israel**

International Conference on Knowledge-based Development and Innovative Entrepreneurship (24 - 25 November 2011), Baku, **Azerbaijan**



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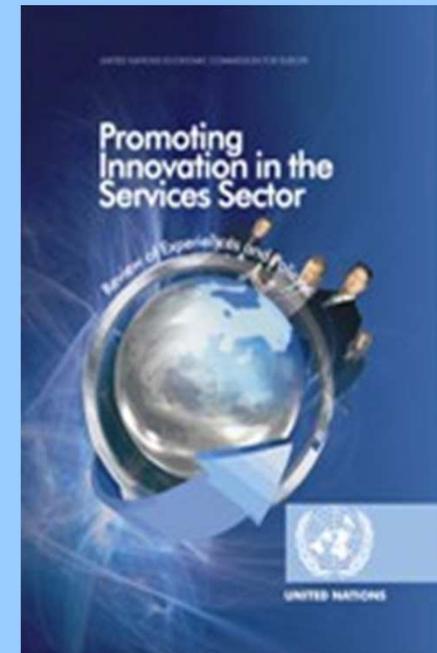
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## TOPICAL ISSUES

- The implications of the **global crisis** for **innovation policies** – supported by a survey among CECE constituency
- Policies to **support high-growth firms**
- **Innovation in services**
- **Eco-innovation**
- NEW series for the substantive segment of TOS-ICP sessions of **Applied Policy Seminars**: Policies for Innovation in the 21st Century. The first one in 2011 was devoted to **collaboration and risk-sharing**.



Reports and synopsis of policy recommendations have been produced on these issues





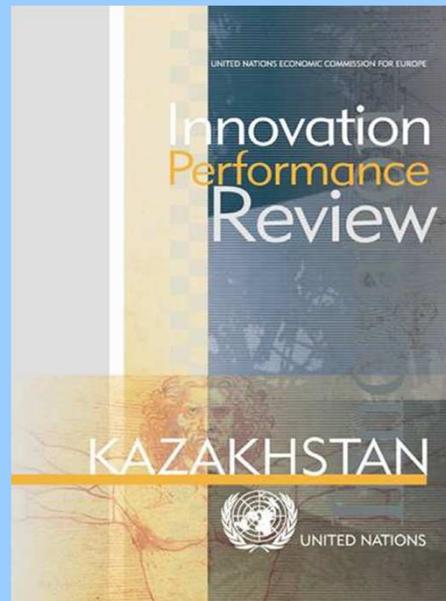
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## INNOVATION PERFORMANCE REVIEWS



2010



2011

A new series of participatory policy advisory projects

Reflecting the demand of member states

Carried out by members of TOS-ICP and other international and local experts

Extra-budgetary financing provided by the Eurasian Development Bank



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## INNOVATION PERFORMANCE REVIEWS

The Innovation Performance Reviews and other advisory work:

- Build on the **frameworks developed earlier** by TOS-ICP
- Rely on the **networks of experts developed** in last years
- Provide a basis for further **capacity-building activities** to support the implementation of recommendations
- Contribute to **increase the knowledge on policy experiences** in countries with economies in transition



**A unique product that has attracted strong interest and support**



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## WHERE WE STAND

- A **large constituency** of more than 300 experts, with regular sessions that attract around 60-80 participants. Flexible composition to address different topics.
- A **channel for the dissemination of results** and a **pool of varied expertise**
- A **platform** where experts from UNECE countries can meet and where innovation stakeholders from countries with economies in transition can **develop contacts** and have **access to the latest thinking on innovation policies**

### Measures of performance

- High ratings in the evaluation of activities
- Growing success in raising **extra-budgetary funding (including in-kind)**: in 2010, this funding represented **25% of all financing** (including staff costs).



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## IMPLEMENTATION PLAN 2012-2013

- Innovation Performance Review of Ukraine- Main partner in the project: State Committee on Science, Innovation and Informatization
- Follow-up activities on the Innovation Performance Review of Belarus and Kazakhstan
- Requests to carry out InnoPerReviews in Moldova and Azerbaijan (sixth session of CECI). Other informal expressions of interest received.
- Policy document building on the substantive segment of the Applied Policy Seminar
- UNDA project Building the Capacity of SPECA Countries to Adopt and Apply Innovative Green Technologies for Climate Change Adaptation
- At the request of the Ministry of Education of the Russian Federation, organisation of a session on experiences of support to innovative companies (Moscow, 30 October)



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## Outreach and network building

**Policy dispatches** – a new series that seeks to disseminate key policy messages from our activities.

**Newsletter** – a way to remain in contact with our constituency and provide a channel for communication within our extended network.