Innovative Policies in Russian Regions

- Political decisions in Regions are taken
- Process is going on (slowly)
- Strategies are developed
- Plans started to appear
- Special regional Agencies appears
- Centers for Clusters Development are charted and started to be active
- Federal Program for regional Clusters is announced
- Federal – Regional interaction on RIP is under discussion
The Association of Innovative Regions of Russia (from 2010)

Members - 8
Applicants - 6
Federal choices for RIP

• To start – to postpone

• If start, then what is the mode of support

• If support, then how to choose winners and measure results
Federal reasons to start

- External market for gas and oil could shrink because of energy efficiency policy
- Highly educated people should have highly qualified job within Russia
- Some political pressure for more decentralization
- Main assets should be renovated for ecological and technological security
- Technological independence should be guaranteed
Federal reasons to hesitate

• Many urgent social problems
• Rather far postponed effects from innovations
• World Russia’ ratings: 44 – for innovation, 64 – for competitiveness
• Innovative literacy of business and population is not of high level
• Strongly centralized financial system
Modes of support

• Territories
  - development as a whole
  - decisive role of region
  - innovative “spirals” are formed
  - development of innovative infrastructure
  - projects could be supported as well

• Clusters
  - fits traditions and experience of centralized decisions
  - no well developed network of SME (Porter’s model does not fit)
  - there are vertical structures which could be diversified
  - well defined projects could be supported
Instruments of support

- InvestFund of Russia
  - Increased quota and decreased matching
- Fund of Economical Stimulus
  - Multiplicator for subsidies to innovative regions
- Priority for support of regional SME
- Redistribution of support from Federal Programs
System of innovative indicators

- Should be close to international system as much as possible
- Realities of Russia should be taken into account
- Should be adequate to practical needs
- Trusted statistical information could be obtained
- Should correspond to federal innovative policy
- Regional specific should be considered
- Corrections by experts on final stage
- Soft rating of regions
Integrated Indicator

- **Potential to innovate (weight 20%)**, students, educated professionals, researchers, patents, citing

- **Potential to commercialize innovations (weight 30%)**, innovative companies, products, services, R&D expenses, R&D by industry, used patents

- **Results of innovative policy (weight 50%)**, seed financing, financing through Institutes of Development, number of SME, productivity
REGIONAL PERFORMANCE GROUPS IN THE RUSSIAN FEDERATION
What Association is looking for?

- Joint researches of regional innovative systems.
- Partners to learn their experience.
- Working out of regional strategy of innovative development.
- Partners for realization of innovative projects of regions.
Thank you for attention!

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