



# Economic and Social Council

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## Economic Commission for Europe

### Committee on Economic Cooperation and Integration

#### Team of Specialists on Intellectual Property

#### Fourth session

Geneva, 8–9 July 2010

Item 1 of the provisional agenda

#### Adoption of the agenda

### Annotated provisional agenda for the fourth session<sup>1</sup>

To be held at the Palais des Nations, Geneva, starting at 10 a.m. on 8 July 2010

#### I. Provisional agenda

1. Adoption of the agenda.
2. Substantive segment.
3. Review of the work done since the last session.
4. Implementation plan for the remainder of 2010 and proposals for the programme of work in the next programmatic cycle.
5. Other business.

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<sup>1</sup> Delegates attending meetings at the Palais des Nations should complete the registration form, downloadable from <http://www.unece.org/ie/welcome/dc/regfe.pdf> and transmit it to the secretariat either by email ([ip@unece.org](mailto:ip@unece.org)) or by fax (+41 22 917 01 78). Prior to the session, delegates (with the exception of delegates from the Geneva-based Missions) are requested to present themselves with a valid identification card/passport at the Pass and Identification Unit of the UNOG Security and Safety Section, located at the Pregny Gate, Avenue de la Paix 8-14, (a map is attached to the registration form) for the issuance of an identification badge. Additional information for delegates is available on the UNECE website at <http://www.unece.org/ceci/addinf.html>.

## II. Annotations to the provisional agenda

### 1. Adoption of the agenda

The objectives of the fourth session are to discuss and address topical substantive issues related to the TOS-IP Programme of Work, to review the outputs and activities carried out since the third session, including in other relevant thematic areas under the UNECE Committee on Economic Cooperation and Integration (CECI), to agree on the implementation plan for the remainder of 2010 and to discuss proposals for the programme of work in the next programmatic cycle.

### 2. Substantive segment

The CECI Programme of Work for 2009 and 2010 (ECE/CECI/2008/2), which was adopted at the third session of the UNECE Committee on Economic Cooperation and Integration in Geneva on 3-5 December 2008, calls for a Substantive Segment with a tentative thematic orientation on commercialization and protection of intellectual property rights (IPR) in universities and public research organizations.

Based on experience gained and feedback received by the secretariat from stakeholders in the course of capacity-building activities in 2009 and 2010, the above tentative thematic orientation will be concretized to focus on the commercialization of IPR in public research organizations and innovative enterprises in the context of cross-border research and development (R&D), and on the other hand on selected issues in cross-border IPR enforcement.

The following is an indicative list of topics which may be addressed in the Commercialization Segment:

- (a) Policy framework, good practices on IPR legislation to attract foreign direct investment (FDI) and R&D cooperation;
- (b) Evidence on IPR frameworks as a factor in attracting foreign direct investment (FDI) and R&D and the benefits as compared to non-R&D FDI;
- (c) What multinational corporations (MNCs) look for in countries' IPR regimes when deciding where to invest or where to do R&D or with whom to do "open innovation";
- (d) How MNCs manage the intellectual property (IP) involved in such cooperation, what they expect of their local partners;
- (e) Country level experience with reforms, plans for reforms, national innovation and IP strategies to integrate into international R&D networks and supply chains; and
- (f) How local innovative companies and public research organizations manage the IP involved in international cooperation, what problems they encounter.

The following is an indicative list of topics which may be addressed in the Enforcement Segment:

- (a) Border measures
- (b) Managing trans-shipments and goods in transit
- (c) Supply chain integrity
- (d) Internal market surveillance

- (e) Health and safety hazards
- (f) “Vicarious” or indirect liability of intermediaries.

The Substantive Segment will be organized as a series of practical, policy-oriented presentations and leaving time for active participation by the participants. The secretariat invites the members of the TOS-IP and its extended network of experts, including the relevant international organizations and industry associations, to prepare presentations on the above and related issues and to participate actively in the discussions.

The detailed programme will be developed in consultations with the TOS-IP Bureau and will be made available to participants no later than one week before the session.

### 3. Review of the work done since the third session

To introduce the discussion, the Chairperson will brief the Team members on key outcomes and highlights of the work done since the third session:

- (a) Comparative review on the commercialization of IP assets, on transforming research and development (R&D) outputs into intangible assets and on the establishment of well-functioning markets for such products;
- (b) Cooperation with other CECI Teams of Specialists and Expert Networks, UNECE Divisions, international organizations, and stakeholders;
- (c) Capacity-building, including:
  - Subregional Seminar on the Role of Intellectual Property Rights in Technology Transfer – Problems, Solutions, Examples from Turkey and the World, Ankara, Turkey, 12-13 March 2009;
  - Subregional Seminar on the commercialization and enforcement of Intellectual Property Rights, Skopje, the former Yugoslav Republic of Macedonia, 1-3 April 2009;
  - Seminar on the Enforcement of Intellectual Property Rights, Bishkek, Kyrgyz Republic, 11 November 2009;
  - Contribution to the International Conference on Ways and Means of Attracting External Finance for New Innovative Enterprises, Astana, Kazakhstan, 21-22 May 2009 (ECE/CECI/CONF.4/2);
  - Contribution to the International Conference on Knowledge-based Development, Minsk, Republic of Belarus, 10-12 June 2009 (ECE/CECI/CONF.5/2);
  - Contribution to the International Conference on Technological Readiness for Innovation-based Competitiveness and Promoting an Enabling ICT Policy and Regulatory Framework, Geneva 29-30 June 2009 (ECE/CECI/CONF.5/2);
  - Contribution to the International Conference on Promoting Innovation-based Entrepreneurial Opportunities in the UNECE Region, Geneva, 28-29 September 2009 (ECE/CECI/2009/2);
  - Contribution to the Regional Capacity-building Seminar on Financing Innovative Enterprises, Commercialization of Intellectual Property and Public-Private Partnerships, Bishkek, Kyrgyz Republic, 10–11 November 2009; and

- Contribution to the International Conference on Policies to Address Financing and Entrepreneurial Challenges in High-growth Innovative Firms, Helsinki, Finland, 2-4 June 2010.

(d) Fund-raising.

At its third session held from 3 to 5 December 2008, CECI suggested considering an integrated approach in some policy-oriented and capacity-building activities by addressing specific issues and topics that cut across several focus areas. The secretariat will brief the Team's members on work done in other focus areas of the Economic Cooperation and Integration Subprogramme as well as on cross-cutting activities carried out in conjunction with other relevant CECI thematic areas since the last session in order to put the Teams' activities into a broader perspective and help identify links and other possibilities for future cross-sectoral work.

Members of the Team will then have the opportunity to take stock of past activities, discuss effective means for the dissemination of the Team's outputs and reflect on how to exploit synergies with the work that is being done in other focus areas.

#### **4. Implementation plan for the remainder of 2010 and proposals for the programme of work in the next programmatic cycle**

The Team will discuss the implementation plan for the work envisaged for the remainder of 2010.

In accordance with the CECI Programme of Work for 2009-2010, the Team is expected to contribute to the preparation of a Synopsis of Good Practices which will be submitted for consideration at the fifth session of the CECI.

This document will draw on the main conclusions of the above Substantive Segment of the fourth session of TOS-IP and will be developed and refined further through a process of consultations with Team members and other experts. The secretariat will invite Team members to consider the possible preparation of other associated outputs, including a UNECE publication containing authored contributions and short policy briefs, so as to better disseminate policy messages across the UNECE constituency.

The Team is expected to contribute to the following capacity-building activities in the remainder of 2010:

(a) Subregional capacity-building event on IPR commercialization and enforcement, Moscow, Russian Federation, 6-8 October 2010, co-organized with OPORA Russia, Rospatent, and the United States Patent and Trademark Office, and in cooperation with the private sector.

(b) Contribution to the International Conference "From Applied Research to Entrepreneurship: Promoting Innovation-driven Start-ups and Academic Spin-offs", Kiev, Ukraine, 9-10 November 2010, in cooperation with the CECI expert networks on Entrepreneurship and Enterprise Development and on Financing Innovative Development, co-organized with the Ministry of Education and Science and National Technical University of Ukraine.

(c) Capacity-building event on IPR management strategies, IPR valuation and auditing, as well as on managing IPR in research cooperation between public research organizations and private companies, Kiev, Ukraine, 11 November 2010, co-organized with the Ministry of Education and Science and National Technical University of Ukraine.

The CECI Programme of Work for 2009-2010 envisages the development of training materials and modules to be used in capacity-building seminars and training courses. The secretariat will introduce the issue, give an overview of available options and invites the Team's members to discuss and agree on the modalities of elaborating such training modules.

At its fourth session held from 28 to 30 September 2009, CECI noted the need to start preparatory steps related to the CECI programme of work in the next programmatic cycle and invited the Teams of Specialists to consider at their next sessions in 2010 proposals for their future work and submit them to the fifth CECI session to be held on 1-3 December 2010 (ECE/CECI/2009/2).

The secretariat will inform the Team's members on the discussions with the Bureau of CECI regarding possible directions of the future work, so as to provide guidance and facilitate the deliberations on possible future TOS-IP activities. The Team's members will be invited to share their views on proposals made and put forward other considerations on possible activities in the next programmatic cycle.

The Team's members are encouraged to take into account the results of the Performance Evaluation of the Subprogramme for 2008-2009 (ECE/CECI/2009/5) when presenting and assessing proposals for the future programme of work, in particular, regarding the need to develop policy recommendations that are more country or subregion specific, the involvement of local experts in the preparation of studies and the suggestions concerning the organization of training activities.

Participants are encouraged to bring to the meeting any expressions of interest by UNECE member States or other stakeholders for receiving, delivering, or hosting capacity-building activities in the priority areas of the Team's work.

Participants are also encouraged to bring to the session any expression of interest by the UNECE member States and other stakeholders to provide various types of extrabudgetary support (such as funds or in-kind contributions, including organization of seminars, twinning schemes or networking initiatives) to the activities in this thematic area.

## **5. Other business**

In view of the dynamism in professional affiliations and the variety of tasks undertaken by the CECI Teams of Specialists, CECI at its fourth session invited the secretariat to review the membership in the Teams and, wherever appropriate, approach member States with a request for new nominations of Team members (ECE/CECI/2009/2). The secretariat will inform the Team on progress in this ongoing effort. Members of the Team are encouraged to actively support the strengthening of the group through new nominations of interested parties.

Among other possible issues, the Team will consider procedures for the adoption of the report of the session of TOS-IP. The secretariat proposes that the report be prepared not later than ten working days following the session and that it be reviewed and adopted by the Bureau (Chairperson and Vice-Chairpersons) on behalf of TOS-IP. The Team will also decide on the date for its fifth annual session.

### III. Tentative timetable

<i>Time</i>	<i>Agenda Item</i>
<b>Thursday, 8 July 2010</b>	
10:00-13:00	Item 1. Adoption of the agenda Item 2. Substantive segment
13:00-15:00	Lunch break
15:00-18:00	Item 2. Substantive segment (continued)
<b>Friday, 9 July 2010</b>	
10:00-13:00	Item 2. Substantive segment (continued)
13:00-15:00	Lunch break
15:00-18:00	Item 3. Review of the work done since the third session Item 4. Implementation plan for the remainder of 2010 and proposals for the programme of work in the next programmatic cycle Item 5. Other business

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