



UNITED NATIONS ECONOMIC COMMISSION FOR EUROPE

International Conference

Policies to Address Financing and Entrepreneurial Challenges in High-growth Innovative Firms

Helsinki, 2-4 June 2010



MINISTRY FOR FOREIGN
AFFAIRS OF FINLAND



TYÖ- JA ELINKEINOMINISTERIÖ
ARBETS- OCH NÄRINGSMINISTERIET
MINISTRY OF EMPLOYMENT AND THE ECONOMY

International Conference on Policies to Address Financing and Entrepreneurial Challenges in High-growth Innovative Firms

Helsinki, Finland, 2-4 June 2010

PROVISIONAL PROGRAMME

WEDNESDAY, 2 JUNE 2010

09:00 - 10:00 REGISTRATION

10:00 - 10:45 OPENING SESSION

Welcoming statements:

Mr. Ján Kubiš, United Nations Under-Secretary-General, Executive Secretary of the United Nations Economic Commission for Europe

Mr. Mauri Pekkarinen, Minister for Economic Affairs, Ministry of Employment and the Economy of Finland

Keynote speech:

Mr. Salvatore Zecchini, President of IPI and Chairperson of the OECD WPSMEE Informal Steering Group on SME and Entrepreneurship Financing, Italy

CONFERENCE VENUE

House of the Estates

Snellmaninkatu,11

(close to Senate Square, opposite the Bank of Finland)

WEDNESDAY, 2 JUNE 2010 (continued)

10:45-12.30 SESSION 1

PROMOTING INNOVATIVE ENTREPRENEURSHIP: POLICY CHALLENGES

- **What are the implications of the global crisis for policies targeting innovation and entrepreneurship?**
- **How can these policies promote faster post-crisis recovery?**
- **Are there any new policy initiatives prompted by the crisis?**

SPEAKERS

Mr. Charlie Karlsson, Professor of the Economics of Technological Change and Director of CISEG (Centre for Innovation Systems, Entrepreneurship, and Growth), Jönköping International Business School, Jönköping, Sweden

Ms. Marina Ranga, Faculty Research Fellow, Stanford University, Michelle R. Clayman Institute for Gender Research, Visiting Assistant Professor, Department of Technology and Society, Stony Brook University, New York, Visiting Fellow, School of Business Economics and Management, Sussex University, Romania

Mr. Petri Peltonen, Director General, Ministry of Employment and the Economy, Finland

Question and answers

Ms. Aigul Zhumatayeva, Head of Integration Processes Research Department, Economic Research Institute, Ministry of Economy and Budget Planning, Kazakhstan

Mr. Kuban Omuraliev, Director, Association of Kyrgyz Parliamentarians Against Corruption, Kyrgyzstan

Mr. Azizullo Avezov, Director General, Business Consulting, Tajikistan

Ms. Liudmyla Musina, Advisor to the Minister, Ministry of Economy, Ukraine

Mr. Akmal Akramov, Head, Consolidated Division for Development and Monitoring of Programmes of Structural Economic Transformation, General Department of Structural Reforms, Ministry of Economy, Uzbekistan

Question and answers

12:30-14:00 LUNCH BREAK

WEDNESDAY, 2 JUNE 2010 (continued)

14:00 - 18:00 SESSION 2

JOINING FORCES IN FACILITATING ‘CREATIVE DESTRUCTION’’: PUBLIC-PRIVATE COOPERATION IN INNOVATION SUPPORT INSTITUTIONS.

- **What is the role of public and private innovation support institutions in breeding firms with high-growth potential?**
- **How technology transfer from publicly funded research institutions to industry can be facilitated?**
- **Are there new forms of public-private cooperation in these areas?**

SPEAKERS

Ms. Glenda Napier, Manager of Policy Analysis, FORA, National Agency for Enterprise and Construction, Ministry of Economic and Business Affairs, Denmark

Mr. Pekka Ylä-Anttila, Director, ETLA-research, Finland

Ms. Anna Kaderabkova, Research Director, Centre for Economic Studies, Czech Republic

Ms. Jamie Link, Researcher, Science Technology and Policy Institute, Washington D.C., United States

Mr. Andrew Telles, Senior Associate, CIP Professional Services and Project Leader, Knowledge Management Platform project, University of Gothenburg, Sweden

Question and answers

Coffee break

Ms. Simona Marzetti, Secretary General, International Network for Small and Medium Sized Enterprises (INSME), Italy

Ms. Anahit Mkrtchyan, Head of Division of Industrial Policy, Department of Industry, Ministry of Economy, Armenia

Mr. Rafkat Hasanov, Director, Public Association: Investment Roundtable, Kyrgyzstan

Mr. Ghenadie Cernei, Director General, Agency for Innovation and Technology Transfer, Republic of Moldova

Question and answers

18:30-20:00 BOAT RECEPTION HOSTED BY THE MINISTRY OF EMPLOYMENT AND THE ECONOMY AND THE MINISTRY FOR FOREIGN AFFAIRS. Venue: On board M/S Emma, City Pier (opposite the Presidential Palace), Market Square.

THURSDAY, 3 JUNE 2010

09:00 – 12.30 SESSION 3

HOW FUTURE MARKET LEADERS CAN DEVELOP THEIR GROWTH POTENTIAL? THE CHALLENGE OF EARLY-STAGE FINANCING

- **What are the specific financing needs of innovative enterprises and what they need to do to attract investors?**
- **How to deal with the problem of early identification of firms with high growth potential?**
- **What is the role of public financing and what are the good practices in public programmes promoting the financing of innovative firms?**

SPEAKERS

Mr. Ott Parna, CEO, Estonian Development Fund, Estonia

Mr. Mikko-Jussi Suonenlahti, Senior Adviser, Veraventure Ltd, Finland

Ms. Albina Nikkonen, CEO, Russian Private Equity and Venture Capital Association, Russian Federation

Mr. Vesa Vanhanen, Deputy Head of Unit, DG Enterprise and Industry European Commission, European Commission

Question and answers

Coffee break

Mr. Kjell-Håkan Närfel, Chief Strategy Officer, VINNOVA, Swedish Governmental Agency for Innovation Systems, Sweden

Mr. Marko Torkkeli, Director, International Society for Professional Innovation Management (ISPIM) and Professor of Technology and Business Innovations, Lappeenranta University of Technology, Finland

Mr. Guriqbal Singh Jaiya, Director, Small and Medium-sized Enterprise Division, World Intellectual Property Organization

Question and answers

12:30 – 14:00 LUNCH BREAK

PROGRAMME OF SITE VISITS

THURSDAY, 3 JUNE 2010

14:00 -18:00 **Finnvera**
(Eteläesplanadi 8, Helsinki)

Presentations by Finnvera (www.finnvera.fi)
and TEKES (www.tekes.fi)

FRIDAY, 4 JUNE 2010

9:00 -13:00 **Technopolis**
(www.technopolis.fi/premises/espoo/technopolis_espoo)

Aalto University
(www.aalto.fi/en/school/technology)

(Otaniemi, Espoo)

