



## Economic and Social Council

Distr.: General  
25 October 2010

Original: English

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### Economic Commission for Europe

Committee on Economic Cooperation and Integration

International Conference “From Applied Research to Entrepreneurship:

Promoting Innovation-driven Start-ups and Academic Spin-offs”

Kiev, Ukraine, 9–11 November 2010

### Ways and means of fostering the entrepreneurial mindset in Russia.

Formation of entrepreneurial mindset for Russia, the country only about 20 years ago entered into a market economy is an urgent task. A new mindset for the population of Russia fostered through training, education and the environment in which it lives. There is no doubt, that 20 years is very short term, but nevertheless, it is possible to sum up the results and, more importantly, to predict the strategic development, based on the results.

We should pay tribute to that in the 90-th years in Russia was a massive retraining of faculty members, practitioners, economists, government officials, the training principles of the new economy principals. An obvious example of this work was the Morozov’s Project. (*Slide 1- Results of the Morozov’s Project*).

In parallel, in the same years, a new generation of Russians was learned the existing world economic models, approaches, requiring just entrepreneurial thinking. Education was given on the basis of the existing legislation, primarily the Law of Russian Federation “About education» № 3266-1 from 10.07.92. The changes had been made in 1996 and 1998.

In the zero years of the 21-st century the information technology gave a sharp boost to the distant education, then open, and, currently, e-education. The entrepreneurs themselves, the real economy have undergone tremendous changes. By 2010, Russia came again the stage when the economy requires a new staff with new knowledge and new entrepreneurial mindset.

Not accidentally, 2010 began an international conference of the Academy of National Economy under the Government of the Russian Federation in Moscow, “Russia and the World: Challenges of the New Decade”, dedicated to Egor Gaidar, a prominent russian economist, in the conference actively participated the economic elite of Russia and the representatives of the major international corporations, entrepreneurs, and academics. The basis issue, discussed at the conference, was devoted to working with human resources.

The main task for Russia, entering the period of the innovative development and the economy modernization, is to change fundamentally the ways and means of training and retraining, i.e. highlights the work with staff.

Why we may say, that it is, above all, the formation of entrepreneurial mindset? (*Slide 2- The entrepreneurial mindset*).

There is no doubt, there are a lot of ways and means of fostering mindset. But we are talking about what is going on across the country and deserves the special analysis. First of all, there are the legislative changes, the radical changes, incorporated in the project of integrated law "About education". The discussion of this project began on May 25, 2010 and was continued in the summer- in the working groups of the State Duma; in the autumn- it was discussed with the educational community.

Until January 2011 the discussion must pass in the general population of Russia, among employers.

What is fundamentally new for us in this law? What kind of problems is laid in this law?

*(Slide 3- Draft of the Law "About education ").*

a) new problems    b) has not yet solved problems

There are many more new, happening in an environment of professional training, but this ways related to the "law" and the implementation of new legislation in the state.

The second block of the ways and means of entrepreneurial mindset fostering is related to the impact of the real economy, employers, i.e. practical component, by environmental exposures.

*(Slide 4- Methods of forming entrepreneurial mindset in practice).*

*(Slide 5- Examples of the fostering of the entrepreneurial mindset through the business development infrastructure).*

*(Slide 6- Examples of the fostering the entrepreneurial mindset through a number of Russian projects, programs and activities).*

The questions, concerning the relationship between infrastructure, real sector, the general parameters of the business environment and the intellectual resources development, primarily on the formation of entrepreneurial thinking are, as ever, actual for Russia.

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