A WORLD WHERE **ROADS** ARE **SAFE** FOR EVERY ROAD USER, **EVERYWHERE**
The UN Road Safety Fund was established in 2018 as a UN multi-partner trust fund pursuant to the General Assembly resolution 70/260 and with the support of the UN Secretary-General. It gathers ten participating UN organizations (UNDP, UNEP, UN-Habitat, UNICEF, WHO and the five regional commissions), governments, multilateral development banks, private sector, academia and civil society under one umbrella.
VISION
To build a world where roads are safe for every road user, everywhere. All road users, regardless of where they live or what they earn, should be safe when they use the world’s roads, whether they are working, or going to school, or using the roads for leisure.

MISSION
To finance – and leverage further funding for – high-impact projects based on established and internationally recognized best practices that increase road safety and minimize and eventually eliminate road crash trauma for all road users.
The UN Road Safety Fund is about saving lives and protecting the dreams and future of our and next generations.

We help low- and middle-income countries put in place the proven Safety System that can safeguard their citizens using the road from the risks of death and injury. We finance projects to help build the practices, policies, regulations and capacity needed to put this approach in place. As a United Nations trust fund, we have brought together a broad range of UN organizations for a common purpose with a coordinated approach, based on the best science and a common plan.

By providing initial financing that builds ability, triggers action and creates impact, we also help unlock additional, domestic and international funding. Together and over time, the projects we fund can save millions of lives.

By reducing death and serious injury in road crashes, the Fund contributes to achieving the Sustainable Development Goals on health, cities and infrastructure, where road safety plays an important role.

We are a catalyst, an innovator and a source of inspiration for action in and by countries. Innovation and new technologies are an important part of the solutions we fund.
Innovation is also central to how we raise resources. Already, the private sector has stepped in to become a major source of funding, and its commitment to financing the Fund is driving innovation in resource mobilization. We aim to show that it is possible to build a large, successful fund with a true mix of public and private donors.

We believe that ensuring safer roads is an investment in a better future for all and that everyone will benefit from contributing to the Fund. This is already reflected in the true partnership nature of the Fund: between the United Nations, governments, multilateral development banks, civil society, academia and the private sector.
WHY OUR WORK IS IMPORTANT

Rising populations, fast-paced urbanization and rapid transport motorization make road safety key to achieving a sustainable, inclusive and safe society for all. The 2030 Agenda for Sustainable Development sets a clear target: to halve the number of global deaths on the roads, which today are estimated at 1.35 million per year.

1 DEATH EVERY 24 SECONDS
1,000 YOUTH DEATHS DAILY
> 90% DEATHS

That is equivalent to 3,700 deaths daily
Road traffic injuries are the leading cause of death for children and young adults aged 5-29 years
More than 90% of road traffic deaths occur in low- and middle-income countries
50 million are seriously injured globally each year.

Road accidents cost developing countries up to 5 per cent of their GDP.

$1.85 trillion is the burden on the global economy annually.
OUR STRATEGY
THE SAFETY SYSTEM PRINCIPLES

By putting in place a national system for road safety that includes setting and enforcing speed limits and preventing drink driving, using helmets and safety belts, vehicle and infrastructure safety, post-crash care, and facilitating safer mobility environments, among other key elements, we can reduce and ultimately prevent death and serious injury in road crashes.

SMART INVESTMENTS
All projects supported by the Fund are based on the road safety needs and gaps identified in each supported country to ensure that they have a high impact.

EFFICIENCY
Resources invested through the Fund reach their destinations quickly and with low transaction costs.

ACCOUNTABILITY
Accountability among stakeholders with transparent governance arrangements is central to the Fund.

TRANSFORMATIVE FINANCING
The Fund represents a unique opportunity for countries and partners to experiment with innovative approaches. Innovative financing mechanisms are also an important part of our fundraising strategy.
THE GLOBAL FRAMEWORK PLAN OF ACTION FOR ROAD SAFETY

THE FIVE Pillars OF THE SAFETY SYSTEM

- Legislation
- Enforcement
- Education
- Technology
- International Regulatory Support

SAFE ROAD
SAFE USER
SAFE VEHICLE
EFFECTIVE POST-CRASH RESPONSE
ROAD SAFETY MANAGEMENT

DOWNLOAD THE FULL PDF DOCUMENT
**TIMELINE**

15 APRIL 2016
UN General Assembly resolution requested the Secretary-General to explore establishing a road safety trust fund

NOVEMBER 2016 TO AUGUST 2017
Consultations with stakeholders led by UNECE on the draft proposal of establishing the UN Road Safety Fund

29 DECEMBER 2017
Support from the Secretary-General to proceed with establishment of the Fund

SEPTEMBER 2017
Draft proposal sent to the Secretary-General for approval

12 APRIL 2018
Official launch of the UN Road Safety Fund in UNHQ in New York

21&22 NOVEMBER 2018
Key documents adopted and pilot projects selected by Advisory Board and Steering Committee

9&10 AUGUST 2018
Inaugural sessions of the Advisory Board and Steering Committee
RESULTS THAT MATTER
OUR PROJECTS

ARE IMPACT-DRIVEN

HARNESS UN EXPERTISE

ENSURE VALUE FOR MONEY

UTILIZE INNOVATIVE PARTNERSHIPS

ROAD SAFETY TARGETS INCLUDED IN THE SDGs

3 GOOD HEALTH AND WELL-BEING

11 SUSTAINABLE CITIES AND COMMUNITIES
PILOT PROJECTS FINANCED BY THE UN ROAD SAFETY FUND
DO YOU NEED SUPPORT FROM THE FUND?

The UN Road Safety Fund finances projects through calls for proposals that are designed on the basis of key Fund documents – including priorities and parameters set by the Fund’s governing bodies. Independent road safety experts conduct appraisals of screened applications submitted to the calls for proposals and the Fund’s Steering Committee takes these into account when allocating funds. Potential applicants will find information on calls for proposals on the Fund’s website or can reach out to the secretariat directly.

**DESIGN PHASE**
- Advisory Board sets priorities
- Steering Committee sets parameters
- Secretariat designs application package

**APPLICATION PHASE**
- Launch of Call for Proposals
- Application submission

**SELECTION PHASE**
- Application screening by secretariat
- Independent appraisals of applications
- Selection decision

**IMPLEMENTATION PHASE**
- Transfer of funds to projects
- Project implementation

**MONITORING AND PERFORMANCE ASSESSMENT**
- Ongoing project monitoring and reporting
- Mid-term and/or final evaluations
**OUR DONORS**

- **Hungary**: $30,000
- **Slovak Republic**: $17,123
- **Republic of Cyprus**: $11,400
- **Pirelli**: $600,000
- **GlobalGiving on behalf of 3M**: $250,000
- **AFD on behalf of France**: $3.42 million
- **Russian Federation**: $2 million
- **European Commission**: $1.03 million
- **Monaco**: $114,660
- **Michelin Corporate Foundation**: $1 million
- **TOTAL Foundation**: $1 million
- **FIA Foundation**: $10 million

**TOTAL PLEDGES TO DATE**

$19.47 MILLION
INVEST IN THE FUND

The Fund seeks funding from private and public sector donors to finance critically-needed projects in low- and middle-income countries to make progress on safe mobility.

The UN Road Safety Fund is an important and smart investment for many reasons:

■ It channels funds from both private and public sector towards the proven actions that work and that have the highest impact.

■ It brings together governments, multilateral development banks, the private sector, academia and civil society under one United Nations umbrella to pool its resources and coordinate its action.

■ It provides catalytic funding and channels expertise to help countries execute the policies and practices needed to radically cut serious road crashes.

■ It is governed by a multi-stakeholder board that represents the best expertise and provides a voice for all groups involved in safe mobility.

■ It has a small and nimble secretariat and is hosted by UNECE, with significant expertise in road safety.
OUR INCLUSIVE GOVERNANCE MODEL

SECRETARIAT

ADVISORY BOARD
(PROVIDES STRATEGIC GUIDANCE)

STEERING COMMITTEE

Funding decisions

ADMINISTRATIVE AGENT

GOVERNMENT CONTRIBUTIONS

INNOVATIVE FINANCING

PRIVATE AND INDIVIDUAL CONTRIBUTIONS

PARTICIPATING UN ORGANIZATIONS

■ United Nations Economic Commission for Africa
■ UNECE
■ ECLAC
■ ESCAP
■ UNDP
■ UN Environment Programme
■ UN-Habitat
■ UNICEF
■ World Health Organization

IMPLEMENTING AND PARTNER ORGANIZATIONS

■ UN organizations
■ Regional, national and local authorities
■ Multilateral development banks
■ Civil society and NGOs
■ Academia
■ Private sector
MEMBERS

ADVISORY BOARD

TEDROS ADHANOM GHEBREYESUS
Director General
WHO

OLGA ALGAYEROVA
Executive Secretary
UNECE

H.E. Mr. CHIBUIKE ROTIMI AMAECHI
Minister of Transportation
Nigeria

MATTHEW BALDWIN
Deputy Director-General
Mobility and Transport
European Commission

MATTIAS LANDGREN
State Secretary to the Minister
for Infrastructure
Sweden

PABLO MARTÍNEZ CARIGNANO
Executive Director
National Road Safety Agency
Argentina

Rt. Hon. LORD ROBERTSON OF PORT ELLEN
Chairman
FIA Foundation

RAMZI SALAMÉ
Executive Director
National Road Safety Council
Lebanon

JEAN TODT
UN Secretary-General’s
Special Envoy for
Road Safety

PETER VAN DER KNAAP
Managing Director
SWOV – Institute for Road Safety Research

THIERRY WILLEMARCK
Deputy President Automobile Mobility & Tourism
FIA

LOTTE BRONDUM
Executive Director
Global Alliance of NGOs for Road Safety

MAKHAT DIOP
Vice President for Infrastructure
World Bank

RYU DO-JEUNG
Director General
Korea Automobile Testing & Research Institute

MOHAMMED MOCTAR
MOHAMED EL HACENE
(Chair of Steering Committee)
Director Economic Development and Integration
UNESCWA

H.E. Mr. ALEXANDER GOROVOY
First Deputy Minister of Interior
Russian Federation

LUCIANA IORIO
(Chair)
Chair of the Global Forum for Road Traffic Safety

MATTIAS LANDGREN
State Secretary to the Minister for Infrastructure
Sweden

PABLO MARTíNEZ CARIGNANO
Executive Director
National Road Safety Agency
Argentina

Rt. Hon. LORD ROBERTSON OF PORT ELLEN
Chairman
FIA Foundation

RAMZI SALAMé
Executive Director
National Road Safety Council
Lebanon

JEAN TODT
UN Secretary-General’s Special Envoy for Road Safety

PETER VAN DER KNAAP
Managing Director
SWOV – Institute for Road Safety Research

THIERRY WILLEMARCK
Deputy President Automobile Mobility & Tourism
FIA

LOTTE BRONDUM
Executive Director
Global Alliance of NGOs for Road Safety

MAKHAT DIOP
Vice President for Infrastructure
World Bank

RYU DO-JEUNG
Director General
Korea Automobile Testing & Research Institute

MOHAMMED MOCTAR
MOHAMED EL HACENE
(Chair of Steering Committee)
Director Economic Development and Integration
UNESCWA

H.E. Mr. ALEXANDER GOROVOY
First Deputy Minister of Interior
Russian Federation

LUCIANA IORIO
(Chair)
Chair of the Global Forum for Road Traffic Safety
STEEERING COMMITTEE

UN Regional Commissions

MOHAMED EL MOCTAR MOHAMED EL HACENE (Chair)
Director Economic Development and Integration
UNESCWA

STEPHEN KARINGI
Director
UNECA

YUWEI LI
Director
UNECE

RICARDO J. SANCHEZ
Senior Economic Affairs Officer
ECLAC

WEIMIN REN
Director
ESCAP

Member State Donor

DMITRY M. MITROSHIN
Head of Federal State Institution “Road Safety Research Center”
Ministry of Internal Affairs
Russian Federation

World Health Organization

NHAN TRAN
Coordinator
Unintentional Injury Unit
WHO

UN Agency/Department

STEFAN SWARTLING PETERSON
Associate Director for Health
UNICEF

Private Sector Donor

SAUL BILLINGSLEY
Executive Director
FIA Foundation

ANDREW MCKELLAR
FIA Secretary General for Automobile Mobility and Tourism
FIA

DARREN LINDSAY
Corporate Public Affairs
Michelin

Civil Society

LOTTE BRONDUM
Executive Director
Global Alliance of NGOs for Road Safety
The secretariat of the Fund is hosted in Geneva by the UNECE. Its administrative agent is the United Nations Multi-Partner Trust Fund Office in New York.

E-mail: unrsf_secretariat@un.org
www.unece.org/unrsf