Briefing Session –
2019 Call for Proposals

INTRODUCTION
25 October 2019
Established in April 2018 as a UN Multi-Donor Trust Fund, with the strong support of the UNSG, UNECE/ES, Special Envoy, and UN GA’s welcome.

“The Fund was created to finance actions in low- and middle-income countries to a) substantially reduce death and injuries from road crashes, and b) reduce economic losses resulting from these crashes.”

**Vision:** to build a world where roads are safe for every road user, everywhere.

**Mission:** finance - and leverage further funding for - high-impact projects based on established and internationally recognized best practices that increase road safety and minimize and eventually eliminate road crash trauma for all road users.
• Geared to mobilize public and private funding (to date: $20 million in contributions and pledges);
• Supported substantively and operationally by secretariat housed at UNECE (Geneva);
• Fiduciary managed by Multi-Partner Trust Fund Office at UNDP (NY);
• Grounded on essential founding documents:
  - Terms of Reference
  - Global Framework Plan of Action for Road Safety
  - Funding Priorities and Criteria
  - Operations Manual
  - Fundraising Strategy and Policy
  - Rules of Procedure of the Advisory Board and Steering Committee
• Gathering knowledge on different aspects of road safety in ongoing projects and initiatives through links with various UN organizations, governments, NGOs, private sector and academia;

• Identifying gaps in national road safety systems and linking priorities to achieve synergies and maximize the impact to reduce road fatalities;

• Ensuring complementarity and avoiding duplication of global road safety initiatives;

• Coordinating priorities for road safety efforts under a comprehensive framework plan;

• Enhancing partnerships by bringing together all major stakeholders;

• Leveraging financing support and pooling resources;

• Ensuring oversight and accountability.
INTRODUCTION
Innovative governance
• UNRSF secretariat operational
• 5 Pilot projects in the implementation phase in 8 countries
• 3rd sessions of the Advisory Board / Steering Committee
• Launch of the 2019 Call for proposals: $4 million for projects having immediate and tangible impact
INTRODUCTION
Pilot projects

ETHIOPIA
Scaling up safe streets design in Ethiopia

PHILIPPINES
Strengthening speed management in the Philippines

EGYPT & PAKISTAN
Strengthening legal frameworks for road safety

SENEGAL + COTE D’IVOIRE
Improving road traffic fatality data in two African countries

PARAGUAY
Capacity-development on child-responsive urban planning and sustainable urban transportation to enhance road safety

PHILIPPINES + SOUTH AFRICA
Capacity-development on child-responsive urban planning and sustainable urban transportation to enhance road safety

UN-HABITAT

UN-ESCAP

WHO

UNICEF
• Ensuring submission of strong and impact-driven proposals for 2019 Call for Proposals
• Announcing the outcome of the call for proposals at the Stockholm Ministerial Conference in February 2020

• Increasing Fund’s visibility and fundraising activities
• Collecting data and stories from early harvest/pilot projects