

COMPANY PROFILE: Basic Data on Your Company

PART A

Organisation name: **SOFTGARANTSERVICE (PRIVATE ENTERPRISE)**

Main owner(s): **KUDRIASHOVA INNA**

Organisation description / structure:

SoftGarantService, a dynamic and visionary software development company engaged in Software Development, E-Commerce Solutions, Web Designing and Consultancy.

Areas/Sectors of activity (see annex):
INFORMATION TECHNOLOGY

Countries of operation:
BELARUS

Contact person:

Name:
KUDRIASHOVA INNA

Fax:
+ 375 17 213 59 64

Address:
**BERUTA 17-2-159
220074 MINSK, BELARUS**

E-mail:
SOFTGARANT@INFONET.BY

Tel/Mobile:**+375 29 651 85 80**

Web Site:-

Date of Form submission:
10.02.2003

BUSINESS OPPORTUNITIES DURING THE SECOND FORUM OF WOMEN ENTREPRENEURS Geneva, 17-18 March 2003

Areas/Sectors of activity (see annex):

INFORMATION TECHNOLOGY

Country (ies) of project location:

GERMANY, ITALY, USA, RUSSIA

Looking for business opportunities (please specify)
Collaboration, technical tie-ups, outsourcing in
Software/Web-Development
Looking for/ requesting

Offering :
High-qualified IT-professional team,
full software development life-cycle with
standard project infrastructure
at low cost rates.

Partners:
Western European countries (Software/ Web
Development sector, IT consulting)

Financing:
Joint Venture

Experts:

Other (please specify):

**If you wish to present a specific project,
please fill in Part B of this questionnaire.**

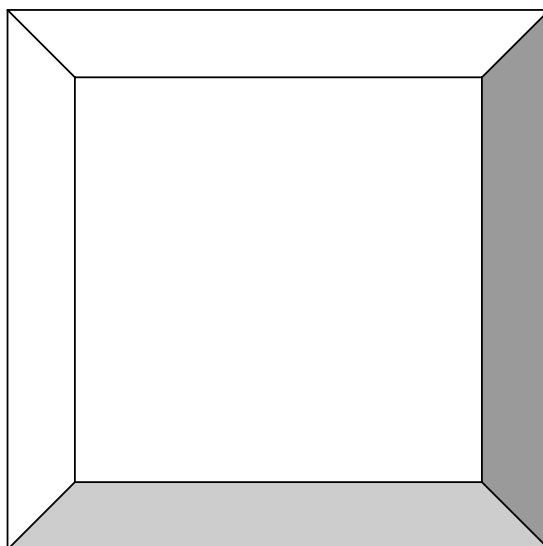
AREAS/SECTORS OF ACTIVITY

This field acts as a detailed specification of the "target interests" in box related to "Areas/Sectors of activity". Please specify the area(s) of interest.

- 1 Development / Economics (*in general*)
- 2 Transport and traffic infrastructure
- 3 Energy
- 4 Tourism
- 5 Municipal infrastructure
- 6 Agriculture/ Food/ Forestry/ Fishing/ Livestock
- 7 Professional & Consulting Services
- 8 Industrial/ manufacturing/ mining
- 9 Commerce & Services
- 10 Services and support to SMEs
- 11 Micro-financing
- 12 Information Technology
- 13 Advanced Technology
- 14 Real Estate (Development, Exploitation, Building, Architecture)
- 15 Education
- 16 Environmental Technology
- 17 Health Services
- 18 Other (please specify)

Note: by sending us the following information, you accept that your details, address, phone numbers etc., will become widely available to the public during the Forum, via the Internet, and via other UNECE meetings and publications. This is at no charge to you. If there are any specific details you do not want to appear on the Internet and in UNECE publications, please let us know. **The above forms are partially extracted from the joint UNECE-CEI forms for project presentation**

Please insert your **photo** in the frame below:



BUSINESS OPPORTUNITIES DURING THE SECOND FORUM OF WOMEN ENTREPRENEURS Geneva, 17-18 March 2003 IT Educational Centers for Women BELARUS	
PART B	
Progress status: Main financing identified; partner required	Sponsor organizations: SoftGarantService; PriorBank, Minsk, Belarus
PROJECT SUMMARY	
Description The Project is a Belarusian initiative to improve women's education in information technology. The Minsk-based SoftGarantService Company is already running educational project together with the Union of Belarussian Women. A foreign investor is required to increase the number of centres in Minsk and regions and achieve in 3 years about 7000 students per year. (Business Plan available on request).	The new centres will create about 30 new jobs. The project will be managed by the SoftGarantService.
Capital cost: EUR 150,000 (of which EUR 120,000 for new equipment) Capital resources available from sponsors: EUR 30,000 Required financial assistance: EUR 120,000	
Market demand and revenues The market study shows a potential 10, 000 customers per year. Pricing strategies have been made in a current cost of educational courses. The revenue forecast shows total sales from EUR 70,000 Euro during the first year to EUR 180,000 in the third year of centers operation.	The expected net income value ranges from EUR 42,000 in the first year to EUR 110,000 in the third year of operation.
Company Profile Name: SoftGarantService Contact person: Kudriashova Inna, tel +375 29 651 85 80, Fax + 375 17 213 59 64, e-mail softgarant@infonet.by Type of services: IT consulting\education, software development Year of establishment: 2000 Company capital : EUR 10, 000 Annual turnover: EUR 50, 000 (2002) Main shareholders: Ms. Kudriashova Inna Organization structure: production, administration and sales in the city. Number of employees: 16 (2002) Activities (past/ future): 2000 operated only in Minsk; 2002 – Mogilev, Gomel and Baranovich – regional centres; 2003-2005 will operate in Vitebsk, Brest, Grodno.	IT Educational Centers for Women SOFTGARANTSERVICE

